

'Prevent Plastic in the Mediterranean Sea'

In the frame of the Monaco Ocean Week, the Chairman of the Cyprus Sustainable Tourism Initiative (CSTI) was invited by the Prince Albert II of Monaco Foundation and the BeMed program to attend a two-day event in Monaco. The event took place on the 13th and 14th of April 2018 and the aim was to bring together 2016 and 2018 BeMed laureates to share experiences and present their initiatives.

On the 14th of April, the Chairman of the CSTI, as 2016 laureate, had the opportunity to present the progress of its initiative '**Prevent Plastic in the Mediterranean Sea**' and to share experiences and knowledge amongst the other laureates.

The BeMed (Beyond Plastic Med) programme was developed by the Prince Albert II of Monaco Foundation, Tara Expeditions Foundation, Surfrider Foundation Europe, MAVA Foundation and the IUCN in order to address the challenge of a Mediterranean with no plastic.

The overall goal of the BeMed programme is to support innovative socially responsible solutions for a healthy Mediterranean, in cooperation with the public and private sectors, NGOs and the scientific community.

Cyprus, Greece, Turkey, Italy, Albania, Lebanon, Montenegro and Tunisia are the eight winner countries of the Mediterranean. The CSTI as one of the 2016 winners of the BeMed program, developed the initiative '**Prevent Plastic in the Mediterranean Sea**' to support the overall aim of BeMed to address the challenge of Mediterranean plastic free. The focus of the initiative is to disseminate best practices, regarding the management of plastic waste and implement alternative actions in order to change the social behaviour and the behaviour of the tourism industry regarding the unsustainable use of plastics.



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