



CSTI is affiliated to the



“Sustainable development means development that meets the needs of the present without compromising the ability of future generations to meet their own needs”.

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CYPRUS SUSTAINABLE TOURISM INITIATIVE

NEWSLETTER

DECEMBER 2017

Annual General Meeting and the Event ‘Sustainable Tourism for the Present and the Future’

The CSTI held its 11th Annual General Meeting and the Event ‘Sustainable Tourism for the Present and the Future’, to celebrate the 11 years of presence in the tourism industry of Cyprus. The event took place on Friday, 20th October 2017, at 6.00 pm at the Palia Elektriiki, Pafos.

The event was under the auspices of H.E. the President of the Republic of Cyprus Mr Nicos Anastasiades and was connected with Pafos as the European Capital of Culture - Pafos 2017 through the platform ‘Celebrating with Pafos’.

The main sponsors of the event were the Aegean Airlines, Bank of Cyprus, Cyprus Tourism Organisation, Hermes Airports and PwC Cyprus.

The event started with the Music School of Pafos performing Traditional Music under the baton of Mr Sokratis Terpizes.

The event was addressed by Dr Lygia Dermatis, representing the Minister of Energy, Commerce, Industry and Tourism, Mr George Lakkotrypīs and the Cyprus Tourism Organisation and by Mr George A Ioannou, Director, Consulting, PwC Cyprus. There was also a presentation from Mr Joao Sousa, Marine Programme Officer, IUCN with the title ‘Close the Plastic Tap’.

There were messages from the President of Cyprus and Mr Taleb Rifai, Secretary General of UNWTO and speech from Mr Philippos Drousiotis, Chairman of CSTI. The message of the President was conveyed by Mrs Ioanna Panayiotou, Commissioner of the Environment and the message of the Secretary General by Mr Christopher Imbsen, Deputy Regional Director for Europe, UNWTO.

The main speaker of the event was Mr Christopher Imbsen, Deputy Regional Director for Europe, UNWTO who presented the topic ‘Sustainable Tourism for the Present and the Future’.

Finally, like every year awards were given to the following for outstanding sustainable efforts:

- Aliathon Holiday Village - ‘Business Tourism Sustainability Awards 2017’
- Evrychou Community - ‘Community Sustainability Award 2017’
- Louvaras Community - ‘Small Community Sustainability Award 2017’
- Cyherbia Botanical Park - ‘Small Business Sustainability Award 2017’

A reception with traditional delights and Producers Fair followed the event.

We would like to thank all our members for their support and valuable contribution through the years.



AGM and



Dr Lygia Dermatis
Senior Tourism Officer CTO



Mr George A Ioannou
Director, Consulting, PwC Cyprus



Mrs Ioanna Panayiotou
Commissioner of the Environment



Mr Christopher Imbsen
Deputy Regional Director for Europe
UNWTO



Mr Joao Sousa
Marine Programme Officer
IUCN

CSTI Sustainability Awards 2017



Business Tourism Sustainability Award ALIATHON HOLIDAY VILLAGE

For their commitment to sustainable development and continuous improvement towards greater achievements. Over an extensive period of time they have incorporated sustainability into their daily operations.



Community Sustainability Award EVRYCHOU COMMUNITY

For their measurable achievements in environmental care and cultural enhancement.



Small Community Sustainability Award LOUVARAS COMMUNITY

For their measurable achievements in environmental care and cultural enhancement.



Small Business Sustainability Award CYHERBIA BOTANICAL PARK

For their achievement in implementing sustainability practices that benefit and contribute to the local economy and culture.

Get to know our Members

Niki Agathocleous Ltd - Niki's Traditional Sweets



The company Niki Agathocleous Ltd was created by Niki Agathocleous in 1989 in the small mountain village of Agros Cyprus after years of making homemade spoon sweets and marmalades.

Today it has become one of the biggest companies in Cyprus that produces traditional products. In 1992, the company opened its second workshop, always staying true to the traditional recipes and to high-quality produce by applying all the strict food and health standards.

In 1996, the company introduced new products into the market. At this time, the company also brought back a very old recipe for pink rose sweet. This recipe was only known by the people of Agros where it is the only place in Cyprus where this pink rose can be found.

In 2003, after continuous demand for its products, the company built its first big factory including a shop and was certified with HACCAP health system and ISO 22000, which is an international standard for food safety. In 2004, the company made its first export order to Australia. Currently, the company exports its products to more than six countries.

Today the company has more than 60 products and has become one of the most well-known companies in Cyprus.

Niki Agathocleous LTD
Triantafilou 5, 4860 Agros Cyprus
Tel: 00357 25 521400 Fax: 00357 25 521717
info@nikisweets.com.cy

Regenas Gardens



'Regena's Gardens' is a Cypriot family business founded in 2013 in the village of Potami. The company name is inspired by the local legend of Regena, in accordance with which the Queen's dream to green the plains of the region remained unfulfilled.

The love for nature led the family, finally implement Regina's desire, and to initially invest in 14 acres of freehold land, cultivating with 'meraki' (i.e. doing things with love, passion and a lot of soul) authentic aromatic plants and herbs. The herbs are certified as organic by Lacon, and constitute a rich variety including lavender, rose, lemon verbena, lemon balm, mint, oregano, siderite, yarrow, laurel, fennel, calendula, thyme, marjoram, mint, rosemary, sage, isopo, lithospas-to, stevia, jasmine, zampoukko, chamomile. Since 2016 the company manufactures the first genuine organic rose water with high quality perfume, using the traditional way of distillation. Also performs the processing of various herbs in hydrosols (rose, kiouli, rosemary, lavender).



Projects 2017

Cyprus Breakfast



The CSTI as the organisation responsible for the coordination and overview the Cyprus Breakfast programme for 2017, has achieved to increase the number of participating hotels from 29 to 42 all over Cyprus.

The programme has been presented at 'Gastronomia HORECA 2017', which is the biggest food and beverage exhibition for hotels, cafes and restaurants in Cyprus.



For more information please visit the webpage of the programme: <http://www.cyprusbreakfast.eu/>

The following are the hotels participating in the programme.

- Louis Imperial Beach Hotel
- Louis King Jason Hotel- Pafos
- Louis Ledra Beach Hotel
- Louis Phaethon Beach Hotel
- Louis Althea Beach Hotel
- Louis Royal Apollonia Hotel
- Louis King Jason Hotel - Protaras
- Louis St Elias Resort
- TUI Family Life Nausicaa Beach
- Hilton Park Hotel
- Atlantica Golden Beach Hotel
- Atlantica Aeneas Hotel
- Atlantica Bay Hotel
- Aphrodite Hills Resort by Atlantica
- Mare Village by Atlantica
- New Helvetia Hotel
- Akti Beach Hotel
- Elysium Hotel
- Nissi Beach Resort
- Troodos Hotel
- Alion Beach Hotel
- Droushia Heights Hotel
- Poseidonia Beach Hotel
- Mediterranean Beach Hotel
- Casale Panayiotis
- Anemi Hotel Apartments
- Natura Beach Hotel
- Olympic Lagoon Hotel - Ayia Napa
- Anonymous Beach Hotel
- Golden Bay Hotel
- Capital Coast Hotel
- Centrum Hotel
- The Mill Hotel
- Ajax Hotel
- St George Hotel
- Annabelle Hotel
- Tsokkos The King Evelthon Beach and Resort
- Tsokkos Anastasia Beach Hotel
- Tsokkos Dome Beach Hotel
- Tsokkos Odessa Beach Hotel
- Tsokkos Vrissiana Beach Hotel
- Tsokkos Constantinos the Great Beach Hotel

Projects 2017

BEYOND PLASTIC MED

Prevent Plastic in the Mediterranean Sea - BeMed Project

The CSTI organised with a great success the kickoff event of the initiative 'Prevent Plastic in the Mediterranean Sea'.

The event was organised in Pafos on the 21st of October 2017 at 10.30 a.m. and included a clean-up of SODAP Municipal Beach. The goal of the event was to raise guests' awareness regarding the importance of preventing plastic in the Mediterranean Sea.

The initiative is funded by the Prince Albert II of Monaco Foundation, the Surfrider Foundation Europe, the Tara Expeditions Foundation, the Mava Foundation and IUCN in order to mobilize and raise the awareness of civil society through specific actions.

The aim of the initiative 'Prevent Plastic in the Mediterranean Sea' is to inform local authorities and operators involved in the tourism industry about the regulations and procedures required to protect beaches from plastic litter, to organize workshops to inform the hotel industry about sustainable management practices for plastic waste as well as to inform and encourage tourists to reduce the use of plastics during their stay in Cyprus.

The activities that will follow the kickoff event are:

- Workshops to hotel industry about the importance of preventing the use of plastic
- Workshops at primary schools to raise children awareness about the effects of plastic pollution



Interviews with CSTI

- **Friday 1st September 2017, Interview with Mrs Emily Swift**
- **Friday 22nd September 2017, ‘A New Venture for nature lovers’**
- **Friday 20th October 2017, ‘Phileleftheros’ Newspaper**

1. The CSTI celebrates 11 years of presence in the tourism industry

We are very proud for our achievements. Since 2006, we have significantly contributed in the implementation of sustainable practices in the tourism industry. The aims of our programmes are: to promote sustainable tourism, protect the natural environment, promote local culture and traditions, create links between local suppliers and hoteliers, and educate/inform the public regarding sustainable practices. All the tourism stakeholders should be part of the development of sustainable tourism in Cyprus in order the island to become a sustainable destination.

2. The new project to fight plastic pollution in the Mediterranean Sea

The Prince Albert II of Monaco Foundation, the Surfrider Foundation Europe, the Tara Expeditions Foundation, the Mava Foundation and IUCN decided to join forces with the ‘Beyond Plastic Med’ (BeMed) Task Force to mobilize and raise awareness of civil society through specific actions. The CSTI is one of the eleven winners in the Mediterranean of the BeMed project,

3. The aim of the project

The aim of the initiative is to inform local authorities and operators involved in the tourism industry about the regulations and procedures required to protect beaches from plastic litter . The completion date of the initiative is in November 2018 and will take place in the coastlines of the Republic of Cyprus.

4. The situation in Cyprus regarding the plastic pollution

In Cyprus, we use a great quantities of plastic bags and plastic cups. Through the project we aim to reduce the amount of plastics used by tourists and the public, and to prevent the plastic to end up in the sea and our beaches.

5. The actions of the project

Beach clean-up campaigns all over the Cyprus. Workshops to primary schools. Preparation and distribution of informative leaflets. Workshops to hoteliers, to local authorities and beach/sea users. Place recycling bins in appointed locations in beaches with the appropriate signage.

- **Saturday, 2 December 2017, Interview with Ms Heidi Fuller-Love, British Freelance Travel and Life Style Writer and Broadcaster Hotel Review**

Activities July - December 2017

Presenting the topic 'Sustainable Beaches' in Limassol - 7 July 2017

The CSTI was invited by the Winter Swimmers of Limassol to present the topic 'Sustainable Beaches and the importance in the Cyprus tourism industry'.

4th Youth Summit Panel - 15 July 2017

The CSTI was invited by the European Youth Parliament (EYP) Cyprus to join the Panel Discussion of the 4th Youth Summit of EYP Cyprus under the theme 'Sustainable Development: The Way Forward' and address the topic 'How can environmentally and socially sustainable practices be incorporated into the tourism industry?'. The conference gathered about 100 participants from European countries allowing them to engage in enlightening discussions and debates about political, social and economic aspects of sustainable development.

Waste Management in the Hotel Industry and its importance at Four Seasons Hotel - 19 September 2017

The CSTI was invited to present to the staff of the hotel the topic 'Waste Management in the Hotel Industry and its importance' at the Four Seasons Hotel, Limassol.

Pervolia Beach Clean-up - 30 October 2017

The CSTI joined forces with the Hermes Airports, Let's Do it Cyprus, Greenovation, Pervolia Community and the Commissioner of Environment for cleaning up the Pervolia Beach on Monday 30th October 2017. Over 60 volunteers joined the clean-up collecting more than 20 kg of waste.

2nd Urban Waste Workshop - 31 October 2017

The CSTI was invited to attend the 2nd workshop of the European Project "Urban Waste - Urban Strategies for Waste Management in Tourism Cities". The aim of the workshop was to discuss about the measures for the prevention and better management of waste that will be used by the companies involved in the project.

3rd Urban Waste Workshop - 23 November 2017

The CSTI was invited to attend the 3rd workshop of the European Project "Urban Waste - Urban Strategies for Waste Management in Tourism Cities". The aim of the workshop was to select the measures for the prevention and better management of waste that will be used by the companies involved in the project.



Awards to our Members

TUI SENSATORI RESORT APHRODITE HILLS BY ATLANTICA

TUI SENSATORI Resort Aphrodite Hills by Atlantica received a special sustainability award by TUI Nordic as the most environmental friendly hotel in Cyprus for 2016.



Napa Plaza Hotel

Napa Plaza Hotel in Ayia Napa, received the award 'First Choice Favourites' by TUI - Northern Region Hotel Awards.

Gastronomia Horeca Exhibition 2017

LOUIS Hotels received 17 awards this year on Gastronomia HORECA 2017.



KANIKA Hotels and Resorts

Two Pastry Chefs from KANIKA Hotels and Resorts with their pieces of art at the recent Gastronomia HORECA Exhibition won at the competition "Celebration Cake Static". The Kitchen & Pastry 'Dream Team' received Awards at the Gastronomia HORECA Exhibition.



LOUIS Hotels

Gastronomos Awards 2017

The 'Lountza Kafkalias' has received the award 'Traditional Product' during the ceremony of 'Gastronomos Awards 2017', which was held on 13th of December 2017.



We would like to ask our members to inform us for any distinctions/awards received.

Our Members

Hotels and Companies

Affiliated member:

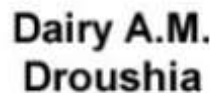


Our Members

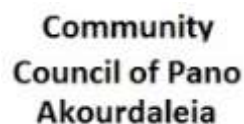
Hotels and Companies



Producers



Municipalities/Community Councils



Universities



Hotels, Companies, Municipalities, Community Councils, Producers and individuals are welcome to become CSTI members. More details are available from www.csti-cyprus.org