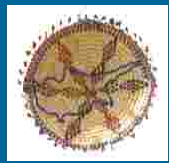


Discover the Real Cyprus-Village Routes. A project to regenerate rural economy, conserve natural resources and protect the environment.



Cyprus Sustainable Tourism Initiative

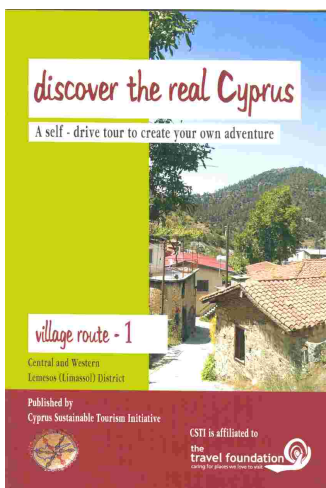
**CSTI
News**
November, 2006

P.O.Box 58538 Limassol 3735, Cyprus Phone: 99440983 E-mail: csticyprus@hotmail.com

Discover the Real Cyprus- Village Route 1

CSTI has successfully completed the first village route and produced the guide **“Discover the Real Cyprus-Village Route 1”**.

This first in a series of 6 village routes covers the Central and Western Limassol and lists over 85 attraction sites and producers including folk, ecclesiastical and wine museums, churches, wineries, herb farms, restaurants and traditional craftshops. The guide can be used by foreign tourists as well as local people who wish to support the producers on the route and discover the traditional Cyprus and its stunning rural beauty.



This very attractive and simple to use guide is available for sale for the price of £1.50 per copy. If you are interested in buying more copies of the book -it makes a thoughtful gift - contact Michael Ierides at 99688097, Philippos Drousiotis at 99440983, or Salome Loukas at 99123127.

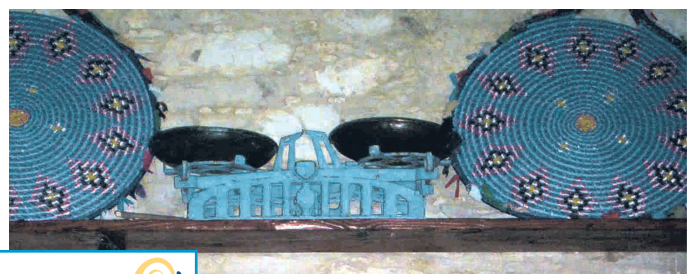
CSTI Makes the News

The book **“Discover the Real Cyprus-Village Route 1”** was released at a press conference which was held in the House of Journalists in Nicosia, on September 18th. Among those who attended were media representatives, tour operators, representatives from the Travel Foundation, travel agencies, representatives from environmental and special interest tourism groups, producers on the village route, CSTI members and other interested individuals.

Following the Press Conference, numerous articles were printed in the Greek and foreign press including the Cyprus Weekly, Cyprus Mail, Phileleftheros and the Financial Mirror-Cyprus. Also, the Village Routes project is highlighted in an article that appears on the Travel Foundation web-site. In addition to the printed articles, the Village Routes project was widely publicised on two radio interviews which were given by CSTI Chair Philippos Drousiotis, and Geoffrey Bezzina, Representative of Thomson Holidays (TUI).

Annual Meeting of the Travel Foundation Project Managers

CSTI Chair, Philippos Drousiotis attended the Travel Foundation Projects Managers' Meeting, which brings together managers of projects funded by The Travel Foundation from around the world. The meeting provides a forum for the sharing of information and experiences, and it was held in London in early November. Philippos delivered a presentation on the development of the Village Routes project in Cyprus, gave an update on the CSTI and distributed the **“Discover the Real Cyprus-Village Route 1”** to participants at this international meeting.



CSTI Members and Village Route Producers Get - Together

**February 2nd, 2007
6:00P.M. to 8:00P.M.
Cyprus Wine Museum
42 Paphou Street, Erimi**

Cocktails and Hors d' oeuvres

**For information call 99123127
RSVP by January 26th, 2007**

CSTI is affiliated to the  travel foundation

CSTI Members

Adam Beach Hotel
 Association of Greek Cypriot Travel Agents
 Argonaftis Tours
 A.T.Holidays2Cyprus Enterprises Ltd
 First Choice Holidays and Flights
 ITV Ltd
 Kanika Hotels Public Co.Ltd
 Mediterranean Beach Hotel
 My Travel UK
 Sunvil Holidays
 The Dome Beach Hotel
 Thomas Cook Services Ltd., Salamis House
 Thomas Cook Tour Operations
 Thomson Holidays (TUI)
 The House of the Olive-Oleastro
 Tsokkos Hotels

Individuals

Amarakos Farm House
 Antoniadis Maro
 Andronicou Maria
 Aristou Antonis
 Ashcroft Jeremy
 Bebe Nikolaou Ariadne
 Benezis Demetres
 Christoforou Katerina
 Demosthenous Michael
 Diomidous Antonis
 Drousiotis P.Philippos
 Drousiotis Savvas Ph.
 Emanouelidou Eleni
 Erotokritou Georgios
 Etiades Eftichia
 Gravett Lorraine
 Ierides Michael
 ITV Cyprus Ltd.
 Karaphotias Evangelos
 Kikis Nikos
 Koureas Chrysis
 Laspos Panikos
 Mandis Sofronis
 Mavroudis Mavrikkos
 Nikolaou Maria
 Poleos Michael
 Panagides S. Dafnis
 Papaleontiou Kostas
 Pavlides Andreas
 Petrakis Anthony
 Pirillos Kyriakos
 Shakalis Tassos
 Vassiliou Christalla



Cyprus Sustainable Tourism Initiative

The Cyprus Sustainable Tourism Initiative (CSTI) was established in 2006, as an independent, not-for-profit organization with the goal to promote the development of a sustainable approach to tourism in Cyprus through:

- 1) research and the education of the public and the tourism industry in the preservation, conservation and the protection of the environment and the sensible use of natural resources
- 2) the improvement of the social and economic conditions of marginalized rural communities □
- 3) the promotion of sustainable means of achieving economic growth and regeneration.

CSTI partners are the largest UK tour operators, local environmental NGO's, the Cyprus Tourism Organization, local travel agents, small village producers, their communities and associations. CSTI is affiliated to the Travel Foundation, which sponsors the Village Routes project.

CSTI Board of Directors

Chair

Philippos Drousiotis, Cyprotels

Treasurer

Michael Ierides, CYMEPA

Secretary

Maro Antoniadis

Dafnis Panagides, Cyprus Centre for Environmental Research and Education
 Geoffrey Bezzina, TUI
 Helen Lambrou, My Travel
 Sean Parker, First Choice
 Tina Dobbins, Thomas Cook

Auditors:

Jeremy Ashcroft
 Laspos Panikos

Coordinator

Salome Loukas

CSTI Coordinator

CSTI would like to welcome Salome Loukas as its coordinator. Born in Cyprus, Salome lived and worked in Canada for many years. She brings to CSTI commitment and over 25 years of experience as an event and project coordinator. If you need information about CSTI, or have any questions, you can contact her at 99123127.