



CSTI Cyprus Sustainable Tourism Initiative

Our Mission Statement: *"To contribute to the development of Sustainable tourism in Cyprus that conserves the environment, supports the local economy and promotes local culture"*

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Speakers of the second part:

"Sustainability in Tourism"

Mr. John de Vial

Trustee, the Travel Foundation

Presentation:

Sustainable is good for business

Mr. Andreas Koch

Chairman of Futouris

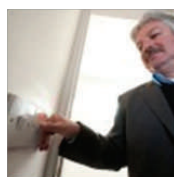
Presentation:

Saving energy in the hotels

Hospitality Sponsors:



"Sustainability in Tourism" conference 2012



CSTI and PASYDIXE will co-organize a conference on Sustainability which will be addressed to the Hotel Managers and other professionals of the industry.

The conference will take place on Friday, January 27, 2012 in Trade Fair HOREXPO held at the premises of the State Fairs Authority in Nicosia.

The conference is an all day event. It starts at 11.00 am and the first part is dealing with new tourism trends and opportunities .

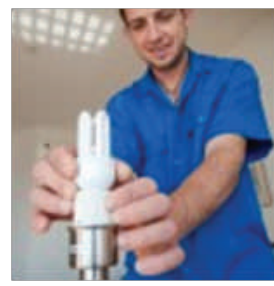
Speakers are the Chairman of the CTO and other reputable professionals.

The second and main part of the conference is titled: "Sustainability in Tourism" jointly organized by the Cyprus Sustainable Tourism Initiative (CSTI). During the conference, hotels will be rewarded for their remarkable performance on sustainability issues.

Presentations and Awards:

1. Sunwing Resort and Spa, Sandy Beach, Ayia Napa,
2. Aliathon Village, Paphos

You can find more information regarding the conference: www.csti-cyprus.org



Sustainable Hotel Gardens Project: Workshop for best practices to be scheduled in March



This project aims to:

- To reduce water consumption in a selection of hotels and apartment complexes in Cyprus featured by The Co-operative Travel through the implementation of best practice measures relating to gardening.
- To promote best practice in gardening to other hotels, tourism businesses and residents through the dissemination of best practice guidelines and show-cases.



A workshop is scheduled in March, after the final results in order to announce the best practice guidelines. The workshop will be open to all business related to Tourism Industry, Municipality and Local Authorities, Professional Bodies and Hospitality students. The project is implemented by Msolutions/ VitaverdeGreece

Green Beach Project 2012



In January 2012 CSTI and the Travel Foundation with the support of Cyprus Tourism Organization hire a Project Manager for the Green Beach Project.

The implementation of the project will start in February. It will involve the recreation of two beaches and Nissi Beach, Agia Napa and Fig Tree Bay, Protaras.

The first steps for the project will involve 2 workshops in the area and the engagement of all relevant stakeholders.

Minimum sustainability standards for hotels in Cyprus 2012

The project will consist of a preliminary review of existing standards for the Cyprus hotel industry, with the aim of integrating minimum standards for sustainability.

Project Objectives:

- To gain a clear understanding of the current system for defining and measuring quality standards for hotels
- To propose a clear, practical and realistic approach to incorporating minimum sustainability standards into the existing quality standards scheme
- To understand the risks and opportunities associated with the proposed approach
- To reduce the amount of water and energy consumed and waste generated by the tourism industry in Cyprus
- To create fairer practices for treatment of staff
- To help hotels cut costs
- To help hotels achieve some of the performance standards required to make them eligible for a certification schemes e.g. Travelife, Green Key, etc
- To create a scheme that can be replicated by other destination authorities
- To raise awareness both with tourists and the tourism industry of a need to manage their resources more efficiently