



Cyprus Sustainable Tourism Initiative

The Cyprus Sustainable Tourism Initiative works to contribute to the development of sustainable tourism in Cyprus; conserving the environment, supporting the local economy and promoting local culture.

We work with UK charity the Travel Foundation.

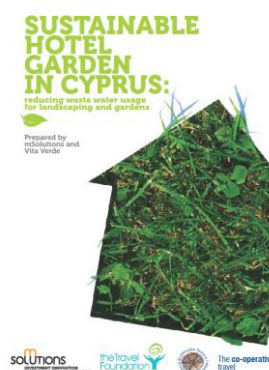
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Sustainable Hotel Gardens in Cyprus

In conjunction with the Co-operative Travel and the Travel Foundation, we have been working on a project to green hotel gardens. The aim of the project is to help hotels make their gardens more water-efficient and drought resilient.

The project began with a feasibility study conducted by mSolutions, which researched the different ways that hotel gardens could be more sustainable.

On 27th March, a workshop was held at the Cyprotel, Cypria Bay, to share the findings of this study, advice and guidelines for greening your hotel garden to encourage hoteliers to get involved. The workshop was open to hotel owners, managers and gardening - maintenance teams, as well as landscape gardeners and planners.



Make Hotels Greener Campaign

The Travel Foundation and the Cyprus Sustainable Tourism Initiative (CSTI) are urging hoteliers to play their part in a campaign that aims to make green Cyprus hoteliers. Hotel owners and managers are being encouraged to sign-up to the free-of-charge 'Make Hotels Greener' campaign, to start implementing and benefiting from sustainable tourism practices.

Implementing sustainability measures can help reduce costs and improve efficiency, manage risks and achieve green certification, gain competitive advantage, engage staff and also protect essential resources, such as water. The campaign is being backed by local organizations such as CHA, ACTE and CHMA. and major UK tour operator including First Choice, Thompson and Thomas Cook.

Find out more at www.makehotelsgreener.com



Contact us:

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More about CSTI www.csti-cyprus.org

More about the Travel Foundation www.thetravelfoundation.org.uk

CSTI is affiliated with



Greening Cyprus Beaches Pilot Project

CTO, CSTI and TF are working together on a pilot project called "Greening Cyprus Beaches".

The aim of the project is to demonstrate what a best practice 'green' beach could look like through the implementation of recommendations from an earlier feasibility study. Two beaches are involved with the pilot project: Nissi Beach in Agia Napa and Fig Tree Bay in Protaras.

Mrs Irene Yiasemi, has been recruited as project manager, to oversee the implementation of the study's recommendations at the two pilot beaches throughout 2012.

The first steps towards 'greening' a beach include improving the general cleanliness of the beach and creating a pleasant environment for both tourists and locals.

In April the project was presented to the local stakeholders. Both mayors of Paralimni and Ayia Napa endorsed the initiative and will work closely with the project manager to implement the recommended changes.

Some of the changes taking place include: beach cleanups (for world environment day), planting of endemic plants, gradual replacement of beach equipment with sustainably made products (sun beds, umbrellas, etc), introducing ashtrays and new waste bins to address the littering and cigarette butt problem, presentations to students to raise awareness, and the creation of a non smoking zone (Nissi Beach Hotel 20 sun beds) with the relevant stickers informing the beach users.

Find out more at

http://www.thetravelfoundation.org.uk/projects/destinations/cyprus/greening_cyprus_beaches/



Cultural Events

Literally Society Limassol

Concert «ΣΤΑ ΙΧΝΗ ΤΟΥ ΑΝΕΜΟΥ» Wednesday, 27th June 2012, 2100 «HERITAGE» Amphitheatre with Pantelis Thalasinou, Anastasia Guy, Marios Andreou, Alike Chrysohou - more info at 25365681

Watermelon Festival

Frenaros Community Board is organizing the 6th Watermelon Festival, 13th July, 2012. Local Food and Drinks, Cultural Programme, Competitions, Crafts Exhibition

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