



CYPRUS SUSTAINABLE TOURISM INITIATIVE

NEWSLETTER

JUNE 2017

CSTI is affiliated to the



“Sustainable development means development that meets the needs of the present without compromising the ability of future generations to meet their own needs”.

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International Year of Sustainable Tourism for Development 2017

The United Nations 70th General Assembly has designated 2017 as the International Year of Sustainable Tourism for Development (A/RES/70/193).

It is considered a unique opportunity to raise awareness on the contribution of sustainable tourism development among public and private sector, and decision makers, while mobilizing all stakeholders to work together in making tourism catalyst for positive change.

The International Year 2017 aims to support a change in policies, business practices and customer behaviour towards a more sustainable tourism sector.

It will promote tourism's role in the following areas:

- Inclusive and sustainable economic growth
- Social inclusiveness, employment and poverty reduction
- Resource efficiency, environmental protection and climate change
- Cultural values, diversity and heritage
- Mutual understanding, peace and security

The CSTI will contribute to the efforts of the UN International Year of Sustainable Tourism for Development 2017 and promote sustainability in the tourism industry through some activities and actions that will take place in 2017.



Get to know our Members

CYHERBIA BOTANICAL PARK AND LABYRINTH



CyHerbia Botanical Park and Labyrinth is situated in the village of Avgorou and includes the following features:

- ♦ Nine different herb gardens, each with a theme
- ♦ A relaxing Tea Room overlooking the gardens
- ♦ A shop with organic teas, oils and many other handmade herbal products (everything is produced within the park)
- ♦ A distillation room, where visitors can witness essential oil extraction
- ♦ A Hedge Maze
- ♦ A lavender meditation labyrinth
- ♦ The Woodland Walk around Cyprus, where visitors can discover the island's 7 wonders and get a foretaste of Cyprus' cultural heritage
- ♦ Adventure, fun and educational activities for all ages

The park took 8 years in creating, going with nature's rhythms and opened in October 2012. CyHerbia was created in order to educate the next generations about the many health benefits of the herbs of Cyprus, which are the best in all of Europe due to the ideal climate and soil conditions. In the nine themed herb gardens they grow herbs organically and provide educational programs for schools and seminars on sustainable organic agriculture for universities and colleges.

For more information please check the following link: <http://cyherbia.com/en/>

Hadjigiorkis Flourmill Museum



Hadjigiorkis Flourmill Museum is an innovative establishment that demonstrates the whole procedure of wheat collection, flour milling and bread baking, the way it took place in Cyprus during the 19th and 20th century. The museum aims to host exhibitions of artefacts from Cyprus and the European

Union as well as a variety of events that aim to promote traditional customs. It is located inside to the modern technology flourmill of 'Savvas Hadjigiorkis and Sons Ltd', giving the visitor the unique opportunity to experience the blending of the milling techniques through time.

The idea behind the museum is to create an interactive space in which tradition and intangible cultural heritage are preserved and revitalised. It aims to educate the visitors regarding the Cypriot traditions, to contribute to the preservation of the local cultural heritage, to enhance both external and internal touristic product of the homeland, to help the reduction of the local unemployment and to re-introduce the elderly to the active social life, by inviting them to conduct seminars sharing their memories with the younger generation.

For more information please check the following link: <http://hadjigiorkisflourmill.com/en/museum>



Projects 2017



Cyprus Breakfast

The Cyprus Breakfast programme is a project developed by the Cyprus Tourism Organisation, the Travel Foundation of the UK and the CSTI through the 'Cyprus Destination Partnership'.

The CSTI has the coordination of the Cyprus Breakfast programme till the end of December 2017.

The goal of the project is the establishment of a brand that promotes the local gastronomic culture and heritage of Cyprus hotel industry. Furthermore, the brand aims to highlight the social role of the industry, through its support for local communities and small producers.

At the moment 34 hotels all over the island participate at the programme. The goal of the CSTI and CTO is to maximise the participants by promoting the Cyprus Breakfast programme. Workshops will be organized to train the chefs of the hotels how to prepare traditional recipes.

For more information please visit the webpage of the programme: <http://www.cyprusbreakfast.eu/>

Prevent Plastic in the Mediterranean Sea - BeMed Project

The initiative 'Prevent Plastic in the Mediterranean Sea' was developed to support the overall aim of BeMed to address the challenge of Mediterranean plastic free. The focus of the initiative is to disseminate best practices, regarding the management of plastic waste and implement alternative actions in order to change the social behaviour and the behaviour of the tourism industry regarding the unsustainable use of plastics.

The topics of the initiative are as follow:

- Raising awareness of both the public and institutions concerning the sources and consequences of plastic pollution
- Sustainable management of tourism and its relation vis-à-vis plastic
- Awareness and involvement of sea users to limit the use of plastic in their activities

The scheduled kick-off date of the initiative is September 2017 and the completion date is November 2018 (14 months). It will take place in the coastlines of the Republic of Cyprus – Larnaca, Limassol, Paphos, Ayia Napa and Protaras.



Activities 2017

Press Conference - 09 February 2017

The CSTI organized a Press Conference to announce its plans regarding its contribution to the UN International Year of Sustainable Tourism for Development 2017.

Earth Day - 25 March 2017

The CSTI celebrated the Earth Day at the Presidential Palace.

BeMed project - The winners - 30 March 2017

Mr Philippos Drousiotis, Chairman of the CSTI was invited and had the honour to attend on 30 March 2017 an event, where the eleven BeMed project winners from Greece, Italy, Turkey, Cyprus, Albania, Lebanon, Tunisia and Montenegro were present to combat plastic pollution in the Mediterranean. The event was honoured by the presence of H.S.H. Prince Albert II of Monaco.

"Greening Beaches: A Prerequisite for Sustainable Tourism in Cyprus" event - 28 April 2017

The event "Greening Beaches: A Prerequisite for Sustainable Tourism in Cyprus", was held on 28th April 2017 at Agia Napa by the Information Office of the European Parliament in Cyprus, the Office of the Environment Commissioner and the Cyprus Sustainable Tourism Initiative.

In his address, Andreas Kettis, Head of the European Parliament's Information Office in Cyprus said that "extending the program and philosophy that governs Green Beaches will bring multiple benefits to the individuals directly involved, the general public, the relevant agencies and organisations active in the tourism industry, tourists and especially European tourists who visit Cyprus each year".

Speakers of the event were the Mayor of Agia Napa, Yiannis Karousos, the MEP Eleni Theocharous and Chairman of the Solidarity Movement, the Commissioner of the Environment, Ioanna Panayiotou and the Chairman of the Cyprus Sustainable Tourism Initiative (CSTI), Philippos Drousiotis.

After the conference a symbolic cleaning of the Nissi beach took place by the students of the sixth grade of the elementary school of Agia Napa.

01 June 2017

Mr Philippos Drousiotis, Chairman of the CSTI, has a productive meeting with Mr Noel Josephides, Chairman Travel Foundation, Chairman Sunvil Holidays, Chairman ABTA.

'Reduce, Reuse, Recycle in the hotel industry - A challenge that we have to win' - 08 June and 09 June 2017

The CSTI coorganised with Green Dot Cyprus, two conferences - one in Paphos and one in Agia Napa - with the title 'Reduce, Reuse, Recycle in the hotel industry - A challenge that we have to win'. The seminar was held within the framework of the European Program 'RETHINK, REDUCE-REUSE-RECYCLE'.





Activities 2017

Annual Beach clean up at Nissi beach in Agia Napa- 14 June 2017

To celebrate the World Environment Day, the CSTI participated at the annual beach/sea cleaning activity at the Nissi beach, which was organised by the Nissi Beach Resort on Wednesday 14th of June 2017.

ANNUAL GENERAL MEETING 2017

We would like to inform our members that our AGM 2017 will take place towards the end of October.

Cooperation between CSTI and other businesses / organisations

Hypermedia Interactive Services Ltd

The CSTI has developed a cooperation with the 'Hypermedia Interactive Services Ltd' to promote the innovative online training course about Sustainable practices in the tourism/hotel industry. The course is designed around gamification, a principle which integrates gaming techniques to drive engagement in non-game business scenarios and make learning more enjoyable and fun.

The course aspires to spread the culture of sustainability across the workplace addressing the three pillars of sustainable development (economic, environmental and social). The course duration totals over 35+ hours of interactive learning with over 300 quiz questions, from which participants can select to play and compete against each other in either English or Greek.



Our new partnership in the provision of state-of-the-art training in sustainable practices is an opportunity for all stakeholders in the tourism industry to meet the challenges of sustainable tourism development in our knowledge-driven economy.

Please for more information visit the website of the online training course at: <https://play.sustainablelearning.eu/login>

Cooperation with European Project Grant Advisors

A strategic cooperation agreement has been developed between European Project Grant Advisors (Despo Kakkoura and Maria Vilanidou) and the CSTI in order to explore and exploit funding opportunities for the implementation of projects about sustainable tourism.

Two important projects related to Sustainability in Cyprus have already been submitted for approval.

Awards to our Members



Award to Amathus Beach Hotel by the European Hotel Managers Association

Amathus was awarded the "Sustainability Award" by the European Hotel Managers Association - EHMA - in Amsterdam. It is the continuation of Amathus being awarded as the "Green Hotel of the Year" for 2015 by the European Hospitality Awards in London.

Distinctions Awards from TUI Nordic to LOUIS HOTELS

Congratulations to St. Elias Resort and The Royal Apollonia Louis hotels. They have received the world-renowned international prize organized by TUI Nordic, one of the world's largest travel agents.

The ceremony held on 4 May 2017 in Paphos, where TUI representatives and hoteliers from all over Cyprus were present at the event. The St Elias Resort won the golden award in the category of four star hotels, and was declared as the best four-star hotel in 2016 according to visitors' comments. The satisfaction rate reached the 9.2 / 10.

The Royal Apollonia won three awards, in the category of five-star hotels: cleaning services, food quality and overall guests satisfaction.

Mr. Iason Perdios, Managing Director of Louis Hotels said: "In Louis Hotels we are proud to be recognized by the most demanding audience our customers, for the great effort we make to offer exceptional service quality and an unforgettable authentic Cypriot vacation experience. Congratulations to the people behind this great job".

TUI Nordic is the leading Tour Operator of Scandinavian countries for Cyprus, bringing more than 94,000 tourists to our island every year.



We would like to ask our members to inform us for any distinctions/awards received.

Our Members

Hotels and Companies

Affiliated member:



Our Members

Hotels and Companies



Producers



Municipalities/Community Councils



Community
Council of Pano
Akourdaleia



ΚΟΙΝΟΤΙΚΟ
ΣΥΜΒΟΥΛΙΟ
ΑΥΓΟΡΟΥ

Universities



Hotels, Companies, Municipalities, Community Councils, Producers and individuals are welcome to become CSTI members. More details are available from www.csti-cyprus.org