
CSTI IN ACTION 2020 FALL HIGHLIGHTS

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CSTI
CYPRUS SUSTAINABLE TOURISM INITIATIVE

Dear Friends,

We are excited to communicate with you and share some of our Fall Activities, which we managed to carry out despite the hurdles of the pandemic.

*We would like to Thank All our Supporters, Partners & Members for a Great Collaboration!
Together we will Make Cyprus the Sustainable Destination of the Mediterranean!*

*We are looking forward for the Tourism Industry to Restart in a More Responsible Way!
We are Positive that Better Days are Coming!*

*Enjoy the reading!
Take Care of your Loved Ones & Stay Safe!*

*Best Wishes for the Upcoming Holiday Season from
The CSTI Team*



The BeMed Project

"Plastic Free Entertainment Cruises and Water Sport Activities"

A Sea and Beach Cleaning organized by CSTI and the Larnaka Tourism Board with the support of the Larnaka Municipality and the Deputy Ministry of Tourism, took place in Larnaca on 11th November. Almost 1.5 tonnes of waste was collected from the sea and several bags of rubbish from the beach.



The "Keep Our Sand and Sea Plastic Free" Project

This is an initiative of the TUI Care Foundation delivered by the Travel Foundation in partnership with CSTI. It aims to cut the consumption of single-use plastics - by bringing together tourists, tourism businesses and residents in Ayia Napa, Protaras and the wider Famagusta region. To mark the Mediterranean Coast Day 2020 on 25th September, the Project in collaboration with the Municipality of Paralimni, combined the unveiling of an Informative Board in Fig Tree Bay with a beach and sea clean-up.



Announcement: CSTI joined the Global Tourism Plastics Initiative, September 2020

[CSTI](#) is proud to be the first organization in Cyprus to officially join the [Global Tourism Plastics Initiative](#), led by the [UN Environment Programme](#) and the [World Tourism Organization \(UNWTO\)](#), in collaboration with the [Ellen MacArthur Foundation](#).

The Global Tourism Plastics Initiative unites the tourism sector behind a common vision to address the root causes of plastic pollution.

[Read the commitments of CSTI here](#)



**TEDx Larnaca,
18th October 2020**

The Chairman of [CSTI](#) held the speech "Sustainable Tourism: The only way forward" at the TEDx Larnaca Countdown event.

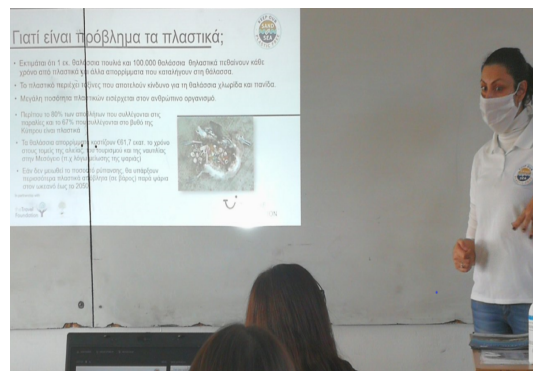
[Learn more about TEDx Larnaca here](#)



Clean-up in the Old town of Nicosia, 31th October 2020

The clean-up was organized by [CSTI](#) in cooperation with the [Nicosia Tourism Board \(ETAP\)](#) under the umbrella of [Let's Do It Cyprus](#).

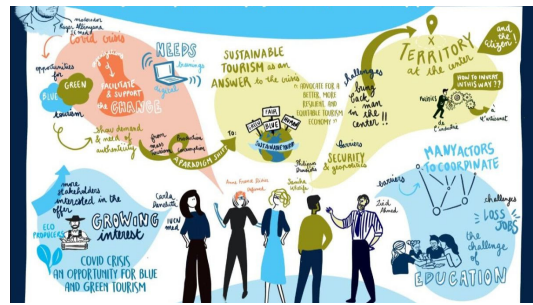
[Read more on the clean-up here](#)



European Week for Waste Reduction, 21 November-29 November

The ['Keep Our Sand and Sea Plastic Free' Project](#) participated with the initiative [Make a Fresh Start, Make it Plastic Free](#) alongside [CSTI](#).

[Watch here one of the videos prepared by the Department of Environment of Cyprus in the frame of its campaign for the European Week for Waste Reduction](#)



Blue Eco Forum (online), 1st December 2020

The [Global Eco Forum](#) is a high-level, multi-stakeholder and participative yearly event aiming to inspire and act towards advancing sustainability. The [2020 edition](#) focused on the Blue Solidarity Economy (BSE), and the Chairman of [CSTI](#), as a panelist, stressed the importance of employment and sustainability when tourism restarts in Cyprus.

[Watch the contribution of the Chairman of CSTI here \(starting at around 3:19:30\)](#)



PanCyprian Volunteerism Week, 01- 08 December

As part of our participation in the [27th PanCyprian Volunteerism Week](#), [CSTI](#) together with the [University of Nicosia](#), the [Municipality of Engomi](#) and [300,000 Trees in Nicosia](#) planted 55 trees and cleaned the area between the Main Building of the University and its Library.

[Learn more about CSTI and All its Projects here](#)

[Learn more about CSTI's Members here](#)

[Become a CSTI Member here](#)



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