### **CSTI - HIGH HOPES FOR 2022 & 2021 REFLECTIONS**

#### CSTI - Welcoming 2022 with High Hopes & taking Farewell with 2021 with Highlights of CSTI's 15<sup>th</sup> Year of Action



## CYPRUS SUSTAINABLE TOURISM INITIATIVE

Dear Friends,

Hope the New Year is treating you well!

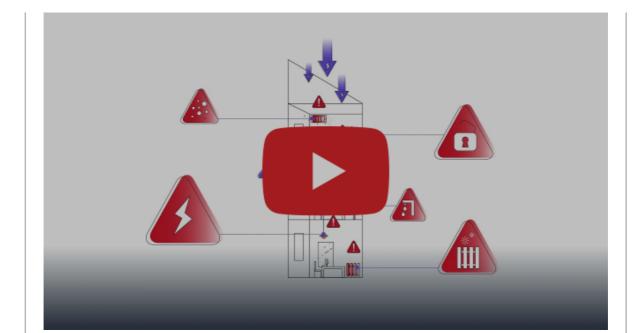
Now that 2022 is here, it is the time to both look forward and to reflect back on  $2021 - CSTI's 15^{\text{th}}$  year in Action - a year with Many Firsts!

Great Collaborations result in Great Accomplishments and we are Very Grateful to All our Supporters, Partners & Members! Many Thanks for the Invaluable Support! Together we stand So Much Stronger!

Let's hope that 2022 will be a Good Year for the Tourism Industry! Please remember to Think Sustainably & Act Responsibly in everything you do - small steps every day by each & every one of us will result in Great Progress for All!

Happy Scrolling! Stay Safe & Take Good Care of your Loved Ones!

Very Best New Year Wishes from The CSTI Team





**Domognostics+ Project** 

The Domognostics+ Platform is an innovative, low-cost and intelligent solution, which can support building operators in applying more effective monitoring and control practices. Watch the short video above presenting the features of the Platform in detail! <u>CSTI</u> is Very Proud to be part of the Consortium with <u>PHOEBE Research and Innovation Ltd</u>, and the <u>KIOS Centre of Excellence</u>.



Plastic Waste Free Islands Med Project

The <u>Plastic Waste Free Islands Med Project</u> has scheduled its Final Event for Thursday, 17<sup>th</sup> February, 2022 to officially share the Action Plan for the tourism, fisheries and waste management sectors, which can serve as a clear way forward for Cyprus to avoid and reduce plastic waste generation and leakage into the environment. The Plastic Waste Free Islands Med Project is supported by the <u>Didier and Martine Primat</u> <u>Foundation</u> and is part of the IUCN global "<u>Close the Plastic Tap" Programme</u>. CSTI is thrilled to be a part of this Prestigious Project with <u>Together Cyprus</u>.





"Keep Our Sand and Sea Plastic Free" Project

We are Very Proud of the Many accomplishments of this project - an initiative of <u>TUI Care</u> <u>Foundation</u> delivered by the <u>Travel Foundation</u> in partnership with <u>CSTI</u>.
Amongst them, the above Animation which was released in the 1<sup>st</sup> quarter of 2021! The focus of the project now is on collecting data from the participants.
Together with our partners we are exploring the possibilities of a continuation for this project - so there are Exciting Times Ahead!

You can View &/or Download the various video versions here - both short & long versions are available in both Greek & English



#### **Cyprus Breakfast**

CSTI performed the audits in Famagusta & Larnaca this year. In cooperation with the <u>Deputy Ministry of Tourism</u>, the <u>Cyprus Breakfast</u> project will be enriched and introduced to new hotels & restaurants.

#### 2021: A Year in Review



1<sup>st</sup> Board Meeting of 2021 - ONLINE Friday 15.1.2021



#### 1<sup>st</sup> Meeting with the Commissioner of the Environment Thursday 18.2.2021

<u>CSTI</u> Chairman, Philippos Drousiotis, & CSTI Board Member, Koulitsa Demetriou, had a productive meeting with the <u>Commissioner of the Environment</u>, Klelia Vasiliou, and her assistant Kyriakos Shakallis.



Learn How to Build Back Better and still cut your consumption of single-use plastic. Thursday 25.2.2021

The <u>Keep Our Sand & Sea Plastic Free</u> project webinar was delivered by <u>Travel Without</u> <u>Plastic</u> and very positive feedback was received.



#### 1<sup>st</sup> Online AGM Friday 19.3.2021

CSTI's first virtual AGM with Good Interactive Participation of Our Members!



# SUSTAINABLE FUTURE

"in every crisis there is an opportunity"

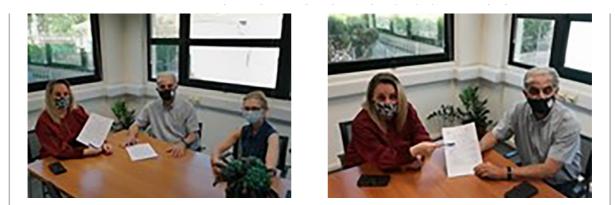




#### 1<sup>st</sup> Online International Conference celebrating 15 years on the Eve of Earth Day Wednesday 21.4.2021

We held our First Online International Conference titled: 'Sustainable Future - in every Crisis there is an Opportunity' with Prominent Speakers. We are Very Grateful to the speakers, partners, supporters and to the international group of students of the <u>University</u> <u>of Nicosia</u> that helped us realize this Ambitious Event!

More details about the conference here



#### Signing of Memorandum of Understanding (MOU) with the Commissioner of the Environment Monday 10.5.2021

<u>CSTI</u> signed an MoU (May 21 - February 23) with the <u>Commissioner of the Environment</u> with the ultimate goal of promoting sustainable tourism and taking actions to address climate change and other environmental challenges where tourism can contribute to their mitigation.



#### Webinar titled 'When and which plastics are removed from the market? Are there any alternatives?' Wednesday 19.5.2021

The <u>Keep Our Sand and Sea Plastic Free</u> Project online workshop was organized with <u>The</u> <u>Department of the Environment</u> providing answers to the above questions concerning restaurants and cafes.





#### Beach and Underwater cleaning campaign at Nissi Beach Thursday 3.6.2021

Beach and Underwater cleaning campaign with the <u>Nissi Beach Resort</u>, the '<u>Keep Our Sand and Sea Plastic Free'</u> Project and <u>CSTI</u>





#### World Environment Day Presentation of the Design Proposal of the First Sustainable Park in Cyprus Friday 4.6.2021

<u>CSTI</u>, the <u>University of Nicosia</u> and the <u>Municipality of Engomi</u> awarded the Best Design Proposals for the First Sustainable Park in Cyprus. The ceremony was followed by a symbolic tree planting and a reception at the park location.

View more about the event here

View photos of the event





#### World Oceans Day Pantachou Beach, Ayia Napa Tuesday 8.6.2021

The <u>Keep Our Sand and Sea Plastic Free</u> project in collaboration with the <u>Hard Rock Café</u> <u>Ayia Napa</u> organized a beach clean-up campaign.

View more about the project here

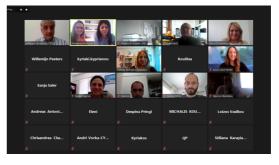




The SDG's in Cyprus: between challenges and action Tuesday 15.6.2021

At the first in person conference after a long gap, <u>CSTI</u> participated with a presentation on "The Importance of Sustainable Tourism in Cyprus". The conference was organized by the <u>YAS! - Youth for Action and Sustainability</u> project, initiated by <u>YEU Cyprus</u>, Youth for Exchange and Understanding Cyprus.





#### Online workshop for hotels and restaurants The new reality in the plastics sector Wednesday 16.6.2021

The efforts of both the 'Plastic Waste Free Islands' and 'Keep Our Sand & Sea Plastic Free' Projects were combined under one umbrella for this enlightening workshop. The Department of the Environment presented the legislation on the ban of single-use plastics.

The <u>'Keep Our Sand & Sea Plastic Free'</u> Project Coordinator provided best practices to reduce the use of plastics in the tourism industry.

Searious Business shared perspectives on circular economy in the plastics sector.

View more about the webinar here





BBQ, Hub Nicosia Wednesday 23.6.2021

The <u>CSTI</u> and <u>Synthesis Center for Research and Education</u> teams finally had a much awaited face to face gathering at the HUB Nicosia – the first since the start of the pandemic! Newcomers were introduced, ideas exchanged & opportunities explored for cooperation between Synthesis & CSTI. We also had Guest Visitors from <u>Searious Business</u> related to the IUCN <u>Plastic Waste Free Islands</u> Project.

View photos of the event here





#### Creative and Digital Technologies for Greater Sustainability in Tourism Sector Tuesday 29.6.2021

<u>CSTI</u> participated in a panel discussion at the final CAST online conference showcasing best creative, sustainable and digital entrepreneurial solutions for tourism in Europe. The event discussed and showcased best practices in business innovation support for a greater impact on entrepreneurship initiatives in the tourism sector. CSTI also contributed with its 1<sup>st</sup> Virtual Booth!

View more about the webinar here





<u>Unveiling of 'Calypso' Artwork & Launch of 1<sup>st</sup> Plastic-free Beach</u> Ayia Triada Beach, Paralimni Wednesday 4.8.2021

With the prominent display of the artwork the '<u>Keep Our Sand and Sea Plastic</u> <u>Free</u>' Project aims to raise awareness regarding the burning issue of plastic pollution in our seas.

The art installation was created by artist Vangelis Evangelou from plastic waste collected during beach and sea clean-up campaigns.

The unveiling of the conceptual artwork 'Calypso' was done by the Deputy Minister of Tourism Mr. Savvas Perdios and the Mayor of Paralimni Mr. Theodoros Pyrillis. Ayia Triada in Paralimni was introduced as the first beach in Cyprus that encourages and facilitates the avoidance of single-use plastic.

View photos of the event here





#### Beach Clean Up Campaign at Kapparis, Tuesday 24.8.2021

The <u>'Keep Our Sand & Sea Plastic Free'</u> Project, <u>CyHerbia Botanical Park & Labyrinth</u> & <u>CSTI</u> partnered up & collected a huge amount of garbage, which was counted, and the data added to the <u>Marine Litter Watch.</u>

View photos of the event here



IUCN World Conservation Congress - Marseille, France 4-7.9.2021

<u>CSTI</u>'s first participation in the <u>IUCN World Conservation Congress</u> thanks to its involvement in the IUCN <u>Plastic Waste Free Islands</u> Project with <u>Together Cyprus</u>. CSTI was proud to discuss its projects during international networking sessions with participation from all over the world.





#### Memorandum of Understanding between CMMI Cyprus Marine and Maritime Institute & CSTI Wednesday 15.9.2021

The <u>Cyprus Marine Management Institute (CMMI)</u> and <u>CSTI</u> have signed an MoU that will facilitate both organisations to cooperate on joint initiatives, mainly, with respect to coastal tourism and maritime transport, towards blue sustainable growth.

View more about the event here





#### World Tourism Day "Thalassa" Municipal Museum, Ayia Napa Monday 27.9.2021

<u>CSTI</u> along with the '<u>Keep Our Sand and Sea Plastic Free</u>' project organized a photography exhibition titled "Plastic Pollution - another threat to the beauty of our sand and sea & key contributor to environmental degradation" aiming to raise awareness on the burning issue of plastic pollution and its environmental impact with the support of the <u>British High Commission</u> and the <u>Deputy Ministry of Tourism</u>.

View more about the event here

View more photos from the event here





#### Kapparis 2<sup>nd</sup> SUP Marathon at Skoutarospilioi, Malama Beach Saturday 2.10.2021

We sincerely thank <u>KapparisWaterfun</u>, <u>Kaliqi</u> and <u>Karma Developers</u> who took this initiative. All proceeds were donated to <u>CSTI</u> for the '<u>Keep Our Sand And Sea Plastic Free</u>' project and the preservation of our beaches and sea.

View more photos from the event here



Archipelagic and Island States (AIS) Forum Friday 15.10.2021

CSTI's Philippos Drousiotis & Yianna Orphanidou were speakers at the "<u>Training on the</u> <u>Implementation of Marine Eco-Tourism Strategy in a post COVID-19 Industry Recovery</u>" workshop discussing how sustainable tourism strategies can lead to the creation of jobs, increase of community income, and stimulate economic growth based on <u>CSTI</u>'s experience for the past 15 years.





#### Let's Do It, Cyprus 2021! #STOXERISOU at Glyki Nero Beach Wednesday 27.10.2021

<u>CSTI</u> and the '<u>Keep Our Sand and Sea Plastic Free</u>' Project along with <u>Alion Beach</u> <u>Hotel</u>, <u>Amarande Hotel</u>, <u>Cyprotel Florida Hotel</u>, <u>Grecian Bay Hotel</u>, <u>Grecian Sands</u> <u>Hotel</u>, <u>Melissi Beach Hotel & Spa</u>, <u>Napa Mermaid Hotel</u> & <u>PASYDIXE</u> took cleanliness into their own hands in this joint effort to highlight the importance of cooperation for the protection of our environment.

View photos of the event here



Launch of the Glasgow Declaration on Climate Action in Tourism Thursday 4.11.2021

CSTI is Very Proud to be both a Launch Partner and Signatory. We encourage you to join as well!

See CSTI as a launch partner & signatory here

View what CSTI has committed to do



#### British High Commission Reception to mark the conclusion of the COP26 conference Thursday 11.11.2021

<u>CSTI</u> Board Member, Costas Michael, attended the reception hosted by the British High Commissioner Mr. Stephen Lillie CMG presenting the poster with work done together.





European Week for Waste Reduction - EWWR 2021 - Circular Communities Wednesday 24.11.2021

The 'Keep Our Sand and Sea Plastic Free' Project alongside CSTI participated with the initiative Circulate the Dos and Don'ts of single use plastic! - an interactive presentation for the students of Xenion High School.





1<sup>st</sup> Hybrid CSTI Board Meeting & Terra Cypria presentation at Hub Nicosia Friday 10.12.2021 After Many Online <u>CSTI</u> Board Meetings, it was a Special Treat to meet up at our base & at the same time accommodate for those who preferred the online option. Lefkios Sergides, Executive Director of the <u>Terra Cypria</u>, was invited to present the EU Funded Life Project PANDODIRA, which works for the protection and management of Natura 2000 sites in Cyprus.





#### Tree Planting - <u>28<sup>th</sup> PanCyprian Volunteerism Week</u> Monday 13.12.2021

<u>CSTI</u> wrapped up its 15<sup>th</sup> year on a High Note together with a group of young European volunteers, who work or study in Cyprus. 75 trees were planted in Eptagonia village, an area affected by the destructive July fires.

View more photos from the planting



#### **CSTI Members**

Many Organizations as well as Individuals support Sustainability in Cyprus with their CSTI Membership. We highly appreciate the commitment and are very grateful for the dedication which is vital in achieving our goal of

