

CSTI - 2022 Highlights so far



CYPRUS SUSTAINABLE TOURISM INITIATIVE

Dear Friends,

We hope this update finds you well!

It's been a busy spring this end, wrapping up 2 Big Projects!

We hope you will enjoy our brief summary of what we have been up to!

We are Very Excited to share our upcoming Big Event with you

hoping that you can join us in celebrating the

'Keep Our Sand and Sea Plastic Free' Project!

Please see further details below.

Sustainable Wishes

from

the CSTI Team

NEXT EVENT - HOPE YOU CAN JOIN US!

"Keep Our Sand and Sea Plastic Free" Project Celebration

Malama Beach Holiday Village, Protaras

Wednesday 01.06.2022 16:30-19:30



**We are delighted to invite you to the event that celebrates the
"Keep our Sand and Sea Plastic Free" Project**

**Bringing together tourists, tourism businesses and residents to
rethink our consumption of single-use plastics with a focus on coastal regions**

This event will be held in full compliance with the governmental measures for Covid-19
RSVP by Tuesday, 31 May 2022
call: 99905369 or email: p.koutsofta@sandseaplasticfree.org

Wednesday, 1 June 2022 at 16:30
Malama Beach Holiday Village, Protaras

In partnership with





We Truly Hope that you will Honor us with your Presence!

We have Exciting News in store for You!

The agenda can be found in the link button below &

You can easily register via the following link button.

Agenda

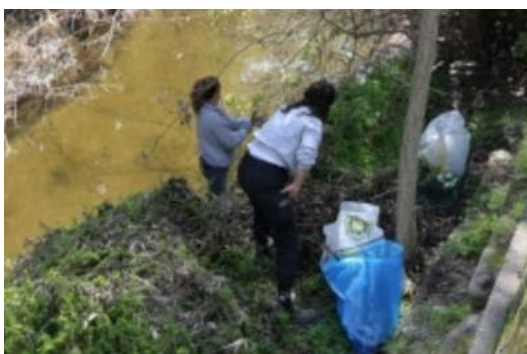
Online Registration by TUE 31MAY22

Board Strategy Meeting
Radisson Blu Hotel, Larnaca
Saturday 29.1.2022



CSTI kicked off 2022 aiming to reach New Heights!

Pedieos Clean-Up Campaign
Plastic Waste Free Islands Med Project
Wednesday 16.2.2022





Our Clean-Up Campaign was part of IUCN's Plastic Waste Free Islands program.

A Great International team effort by Amazing Volunteers!

The Program included the EcoLOG game with prizes from our Members LOUIS Hotels & Nissi Beach Resort that we are Very Grateful for!

Data was also collected with the Plastic Origins app.

And to top it all off we listened to music from the trees by Lefterios Moschovias!

The event was organized by CSTI

with IUCN, Together Cyprus & EUROCY Innovations

with the support of the Nicosia Tourism Board & the Deputy Ministry of Tourism.

Photos from the event

Plastic Waste Free Islands Med Project Final Event

Melina Merkouri Hall, Nicosia

Thursday 17.2.2022





The final event of the Plastic Waste Free Islands Med (PWFI) Project sent the clear message that urgent and collective action is needed to tackle plastic pollution in the Mediterranean.

The Action Plan for the tourism, fisheries and waste management sectors was officially shared along with other IUCN reports.

The PWFI Project is part of the International Union for Conservation of Nature - IUCN's global 'Close the Tap Programme'.

The event was organized by CSTI with IUCN and Together Cyprus with the support of the Deputy Ministry of Tourism.

Photos from the event

Media Coverage

**'Prevent Plastic Pollution' Conference at St. Raphael Resort, Limassol
Friday 8.4.2022**



CSTI was invited to share its expertise with a presentation by the Chairman on 'Current initiatives on plastics in Cyprus'.

The “Prevent Plastic Pollution” conference was organized by the International Sailing Schools Association (ISSA) and the International Yachting Fellowship of Rotarians - IYFR Pomerania Fleet. We are pleased to see more international organisations addressing the hot issues of plastic pollution in our seas!

26th Corporate and Marketing Communications Conference
'Digital Technologies in Light of Covid-19'
University of Nicosia
Tuesday 19.4.2022



The University of Nicosia (UNIC) & CSTI's joint research paper titled 'Sustainability initiatives in Cypriot hotels and the way forward through Digital Marketing Communication' by Leonidas Efthymiou, Avros Morphitis, Philippos Drousiotis & Yianna Orphanidou was presented by the latter, both a CSTI Board Member & Faculty of Business School at UNIC, making us proud!



Cyprus Breakfast Workshop # 1
Hadjigiorkis Flourmill Museum, Frenaros
Wednesday 27.4.2022



The first workshop for the Cyprus Breakfast which was organized by the Deputy Ministry of Tourism in cooperation with CSTI and the trainers George Kyprianou and Christos Papatheofilou at the premises of our member Hadjigiorkis Flourmill Museum & we are Very Grateful for their Generous Hospitality!

The Deputy Ministry of Tourism has given the Cyprus Breakfast Website a New Look & it is definitely worth a visit! Hope you find it inspiring! CSTI is Very Proud to be a part of this project since the very beginning!



Cyprus Breakfast Workshop # 2
The Golden Bay Beach Hotel, Larnaca
Saturday 30.4.2022



The 2nd Cyprus Breakfast workshop was also organized by
the Deputy Ministry of Tourism in cooperation with CSTI
and the trainers George Kyprianou and Christos Papatheofilou.
We thank our member Golden Bay Beach Hotel for their hospitality!
The Deputy Ministry of Tourism has put CSTI in charge
of the coordination of the Cyprus Breakfast this year
& we encourage you to join & contact us with any queries you may have.

Mark the Shark Installation
St Raphael Resort & Marina, Limassol
Saturday 30.4.2022



Several CSTI Board Members were happy to be invited & attend the event organized by our Member St Raphael Resort & Marina and the Environmental Protection and Energy Saving Committee of Medochemie Ltd. Their efforts for environmental protection & sustainability deserve our full support! We hope to see more such initiatives!

Gastro-Tourism Hybrid Conference and Exhibition
The University of Nicosia
Friday 13.5.2022



CSTI was Proud to be a supporter and speaker at the conference organized by the University of Nicosia Hospitality and Tourism students!

A BIG THANK YOU to ALL the Members

that have already renewed their Membership!

Here's a Friendly Reminder to those who have not yet done so.

It can easily be done either via JCC or the bank.

For your convenience the JCC link & CSTI's IBAN can be found in link button below.

CSTI Membership Renewal

Thank You So Much for Your Support - it means the World to Us!

[#LeadingSustainableTourisminCyprus](#)

Learn more about CSTI's Members here

Learn more about CSTI and All its Projects here

CSTI is a launch partner & signatory of the:



CSTI is a signatory of the:



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