

Cyprus Sustainable Tourism Initiative (CSTI)

15th Annual General Meeting

Wednesday, 15 June 2022 at 5:00 p.m.



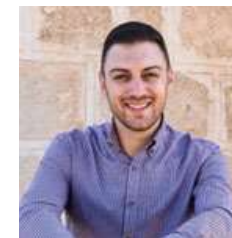
The Leading Organisation of Sustainable Tourism in Cyprus since 2006

THE BOARD MEMBERS of The Cyprus Sustainable Tourism Initiative (CSTI)



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Philippos Drousiotis
Gregoris Demetriou
Yianna Orphanidou
Antje Papageorgiou
John G C Wood
Costas Michael
Koulitsa Demetriou
Phylactis Lazarou
Tasos Shakallis
Ioanna M Ioannou
Nicos Hadjicosteas
George Efthymiou
Angela Richardson



On behalf of the Board Members, Welcome to CSTI's 1st HYBRID AGM!



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CHAIRMAN'S MESSAGE

Welcome to our 15th AGM!

Dear members and friends of CSTI,
*Tourism has restarted already because it is not a luxury product - it is a necessity
and besides Tourism as per the UNWTO*

- *creates jobs*
- *is a cash flow and*
- *creates a better world!*

RETHINKING TOURISM

The theme of the World Tourism Day this year is “Rethinking Tourism”

- ❖ *to become a climate friendly destination*
- ❖ *to become more responsible & sustainable*
- ❖ *to provide more authentic and original experiences*
- ❖ *to provide benefits that will be enjoyed widely and fairly*
- ❖ *to become accessible for everyone, including those with disabilities and with low- income*
- ❖ *to “Keep our Sand and Sea Plastic Free”*

We are proud to inform you that CSTI is working towards this direction and tonight I will share with you our actions & projects since the last AGM.



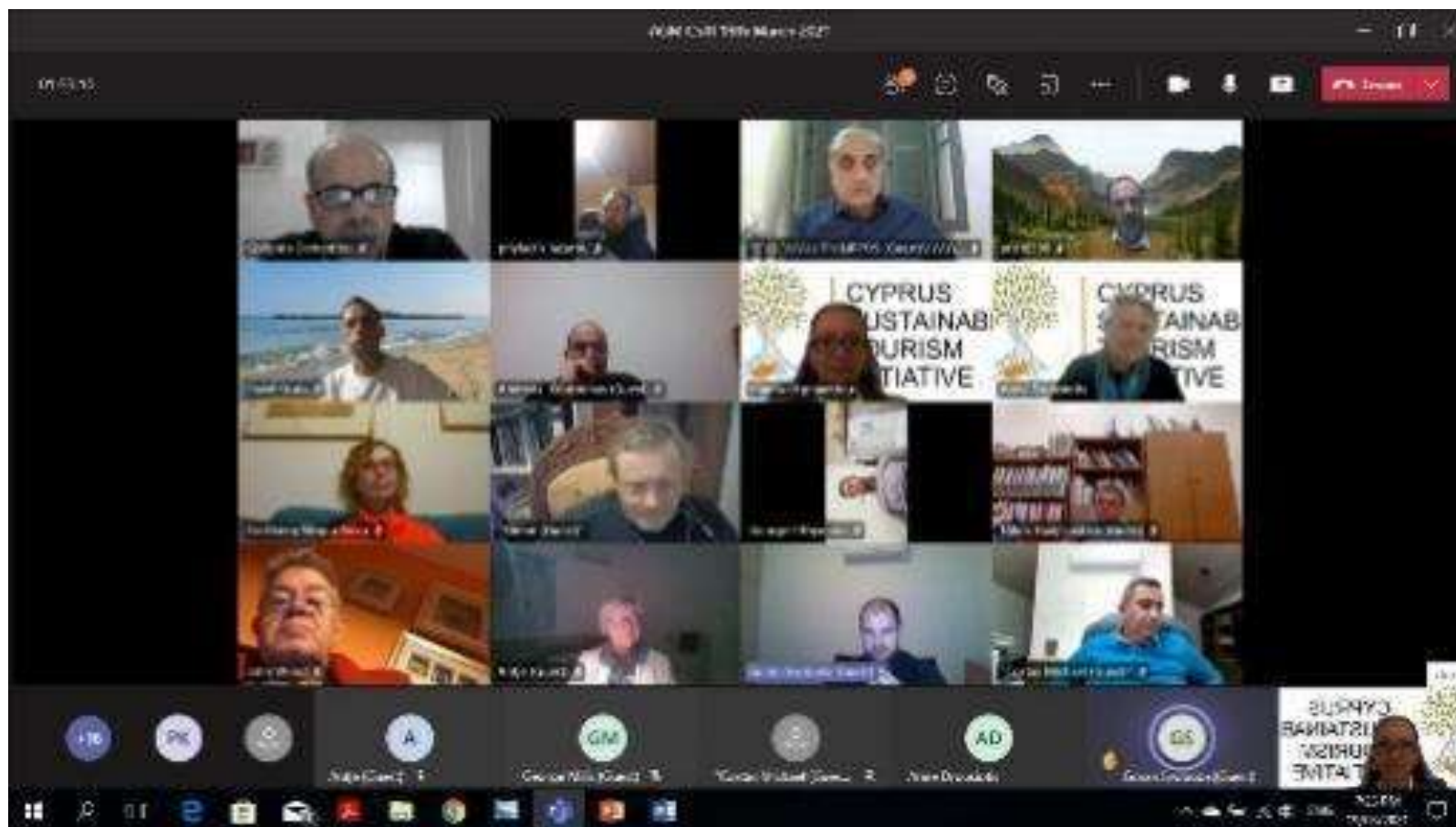
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**Some HIGHLIGHTS of CSTI'S
Actions & Projects
since the last AGM**

1st Online AGM Friday 19.3.2021



A lot has happened since then - sit back, relax & enjoy the ride!



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1st Online Conference celebrating CSTI's 15 years on the Eve of Earth Day
Wednesday 21.4.2021



We are Very Grateful to all who contributed to the Success of this
Ambitious Event with Prominent Speakers!



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MR. SAVVAS PERDIOS
*Deputy Minister of Tourism of
the Republic of Cyprus*



**MRS. MEGAN EPLER
WOOD**
*President and Founder of
Epler Wood International*



MR. THOMAS ELLERBECK
*Chairman of the Board of Trustees
of the TUI Care Foundation*



MRS. HELEN MARANO
*Chair of the Board of Trustees
for the Travel Foundation*



MR. GARRY WILSON
*Chief Executive Officer of
easyJet holidays*



MR. FABRIZIO ORLANDO
*Global Industry Relations
Associate Director, TripAdvisor*



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Signing of Memorandum of Understanding (MOU) with the Commissioner of the Environment Monday 10.5.2021



The MoU (May 21 - February 23) has the ultimate goal of promoting sustainable tourism and taking actions to address climate change and other environmental challenges where tourism can contribute to their mitigation.

Webinar titled:
'When and which plastics are removed from the market? Are there any alternatives?'
Wednesday 19.5.2021



The Keep Our Sand and Sea Plastic Free Project online workshop was organized with The Department of the Environment providing answers to the above questions for restaurants and cafes.

Beach & Underwater Cleaning Campaign at Nissi Beach Thursday 3.6.2021



Proud to do this joint action on the occasion of World Environment Day
with our Member Nissi Beach Resort &
the Keep Our Sand and Sea Plastic Free Project.



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**1st Sustainable Park
University of Nicosia
Friday 4.6.2021**

CSTI, the University of Nicosia and the Municipality of Engomi awarded the Best Design Proposals for the First Sustainable Park in Cyprus.

**World Oceans Day
Pantachou Beach, Ayia Napa
Tuesday 8.6.2021**



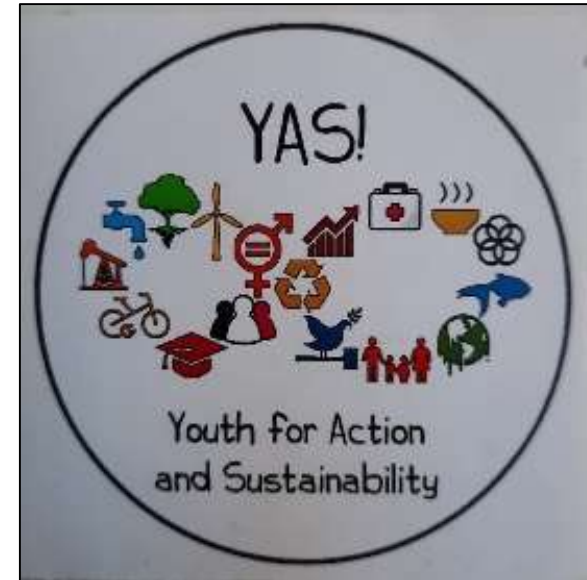
The Keep Our Sand and Sea Plastic Free project organized a beach clean-up campaign in collaboration with the Hard Rock Café Ayia Napa.



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The SDG's in Cyprus: between Challenges and Action

Tuesday 15.6.2021



At the first in person conference after a long gap, CSTI participated with a presentation on "The Importance of Sustainable Tourism in Cyprus". The conference was organized by the YAS! - Youth for Action & Sustainability project, initiated by YEU Cyprus, Youth for Exchange and Understanding Cyprus.



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Online workshop for hotels & restaurants

The new reality in the plastics sector

Wednesday 16.6.2021



Διαδικτυακό εργαστήριο για ξενοδοχεία και εστιατόρια
Η νέα πραγματικότητα στον τομέα των πλαστικών

- Παρουσίαση της νομοθεσίας για τη σταδιακή απαγόρευση των πλαστικών μίας χρήσης που τίθεται σε εφαρμογή από τις 3 Ιουλίου 2021.
- Εξοικείωση με πρακτικές μείωσης της χρήσης πλαστικών στην τουριστική βιομηχανία.
- Παραδείγματα πρακτικών που εφαρμόζονται σε τουριστικούς προορισμούς περικομής.
- Η Κυκλική Οικονομία στον τομέα των πλαστικών.

**Τετάρτη, 16 Ιουνίου 2021
10:30-12:00**

Logos: KEEP OUR SAND & SEA PLASTIC FREE, CYPRUS SUSTAINABLE TOURISM INITIATIVE, IUCN, Searious BUSINESS



The efforts of the 'Plastic Waste Free Islands' & 'Keep Our Sand & Sea Plastic Free' Projects were combined under one umbrella for this enlightening workshop.

The Department of the Environment presented the legislation on the ban of single-use plastics.

The 'Keep Our Sand & Sea Plastic Free' Project Coordinator provided best practices to reduce the use of plastics in the tourism industry.

Searious Business shared perspectives on circular economy in the plastics sector.



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BBQ
Hub Nicosia
Wednesday 23.6.2021



The CSTI & Synthesis Center for Research and Education teams finally had a much awaited face to face networking BBQ at the HUB Nicosia – the first since the start of the pandemic!
We also had Guest Visitors from Searious Business related to the IUCN Plastic Waste Free Islands Project.

Creative and Digital Technologies for Greater Sustainability in Tourism Sector Tuesday 29.6.2021



CSTI participated in a panel discussion at the final CAST online conference showcasing best creative, sustainable and digital entrepreneurial solutions for tourism in Europe.

CSTI also contributed with its 1st Virtual Booth!



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Launch of 1st Plastic Free Beach

Ayia Triada Beach, Paralimni

Wednesday 4.8.2021



Παραλία χωρίς Πλαστικά

Με πρωτοβουλία του Έργου "Keep our Sand and Sea Plastic Free" σε συνεργασία με το Δήμο Παραλιμνίου οργανώθηκε στην Αγία Τριάδα η πρώτη παραλία στην Κύπρο που ενθαρρύνει και διευκολύνει τους επισκέπτες της να αποφεύγουν την χρήση του πλαστικού μίας χρήσης.

PLASTIC FREE CYPRUS

Plastic Free Beach

The "Keep Our Sand and Sea Plastic Free" project with the support of the Municipality of Paralimni organised in Ayia Triada the first beach in Cyprus that encourages and facilitates its visitors to avoid the use of single use plastic.

5+1 ways to be part of the solution, not the problem

1

Bring your refillable water bottle
Φέρτε το επαναχρησιμοποιήσιμο που
μπουκάλι για νερό

2

Use the available water station for
cold, filtered and free water
Χρησιμοποιήστε το διαθέσιμο φρέσκο
νερό για κρύο, φιλτραρισμένο και
δωρεάν νερό

3

Avoid straws or bring your reusable
one
Αποφύγετε το καλαμάκι ή φέρε μαζί σου
επαναχρησιμοποιήσιμο

4

Bring your reusable cup with you
Φέρτε μαζί σου επαναχρησιμοποιήσιμο
ποτήρι

5

If you smoke, use the smoking area
and the available ashtrays
Εάν καπνίζετε, χρησιμοποιήστε την
περιοχή καπνιστών και τα διαθέσιμα
τισάκια

6

Rethink your actions
Ξανασκέψου τις δράσεις σου

Welcome...

to the first Plastic Free Beach.
Your contribution is invaluable in this
endeavour.

Καλωσόρισες...

στην πρώτη παραλία χωρίς πλαστικά.
Η δική σου συμβολή είναι πολύτιμη σε
αυτή την προσπάθεια.

5+1 τρόποι να γίνεις μέρος της λύσης, όχι του προβλήματος

In partnership with

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ΔΗΜΟΣ ΠΑΡΑΛΙΜΝΙΟΥ
PARALIMNI MUNICIPALITY

TUI CARE
FOUNDATION



1st Plastic Free Beach Ayia Triada Beach Paralimni Wednesday 4.8.2021

The 1st beach in Cyprus that encourages & facilitates its visitors to avoid the use of single use plastic.

Water Station was installed for you to:

‘Refill your water bottle here, the water is cold, filtered & free!’

Be the change you want to see.’



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1st Plastic Free Beach Ayia Triada Beach, Paralimni Wednesday 4.8.2021



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Smoking Area
Cigarette Butt Disposal Options
& Information Signs



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Launch of 1st Plastic Free Beach Ayia Triada Beach, Paralimni Wednesday 4.8.2021



A Strong Message from students of the project:
The litter in our sea kills us!



Unveiling of 'CALYPSO' Artwork On the 1st Plastic Free Beach Ayia Triada Beach, Paralimni Wednesday 4.8.2021

'CALYPSO' was created by the artist Vangelis Evangelou from plastic waste which was collected during beach & sea clean-up campaigns.



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'CALYPSO'

Aims to raise awareness regarding the burning issue of plastic pollution in our seas.



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According to Greek Mythology, 'CALYPSO' was the Daughter of the ocean, thus the artwork highlights the importance of protecting our oceans, mainly from plastic waste that is the cause of death of thousands of marine creatures every year.

Beach Clean Up Campaign at Kapparis, Tuesday 24.8.2021



The 'Keep Our Sand & Sea Plastic Free' Project, our member CyHerbia Botanical Park & Labyrinth & CSTI partnered up & collected a huge amount of garbage, which was counted & the data uploaded to the Marine Litter Watch.



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IUCN World Conservation Congress
Marseille, France
4-7.9.2021



CSTI's first participation in the IUCN World Conservation Congress thanks to its involvement in the IUCN Plastic Waste Free Islands Project with Together Cyprus. CSTI was proud to discuss its projects during international networking sessions with participation from all over the world.

**Memorandum of Understanding between
CMMI Cyprus Marine and Maritime Institute & CSTI
Wednesday 15.9.2021**



The Cyprus Marine Management Institute (CMMI) and CSTI have signed an MoU that will facilitate both organizations to cooperate on joint initiatives, mainly, with respect to coastal tourism and maritime transport, towards blue sustainable growth.

World Tourism Day
“Thalassa” Municipal Museum, Ayia Napa
Monday 27.9.2021



CSTI along with the 'Keep Our Sand and Sea Plastic Free' project organized a photography exhibition titled "Plastic Pollution - another threat to the beauty of our sand and sea & key contributor to environmental degradation" aiming to raise awareness on the burning issue of plastic pollution and its environmental impact with the support of the British High Commission and the Deputy Ministry of Tourism.



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World Tourism Day, “Thalassa” Municipal Museum, Ayia Napa, Monday 27.9.2021



PRODUCERS FAIR



PLASTIC ALTERNATIVES DISPLAY



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Photo Exhibition titled:
"Plastic Pollution - another threat to the beauty of our sand and sea & key contributor to
environmental degradation"

Beauty



Funded by



British
High Commission
Nicosia



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Problems

**Photo Exhibition titled:
"Plastic Pollution - another threat to the beauty of our sand and sea & key contributor to
environmental degradation"**



Funded by



British
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Solutions

Photo Exhibition titled: "Plastic Pollution - another threat to the beauty of our sand and sea & key contributor to environmental degradation"



Funded by



British
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Nicosia

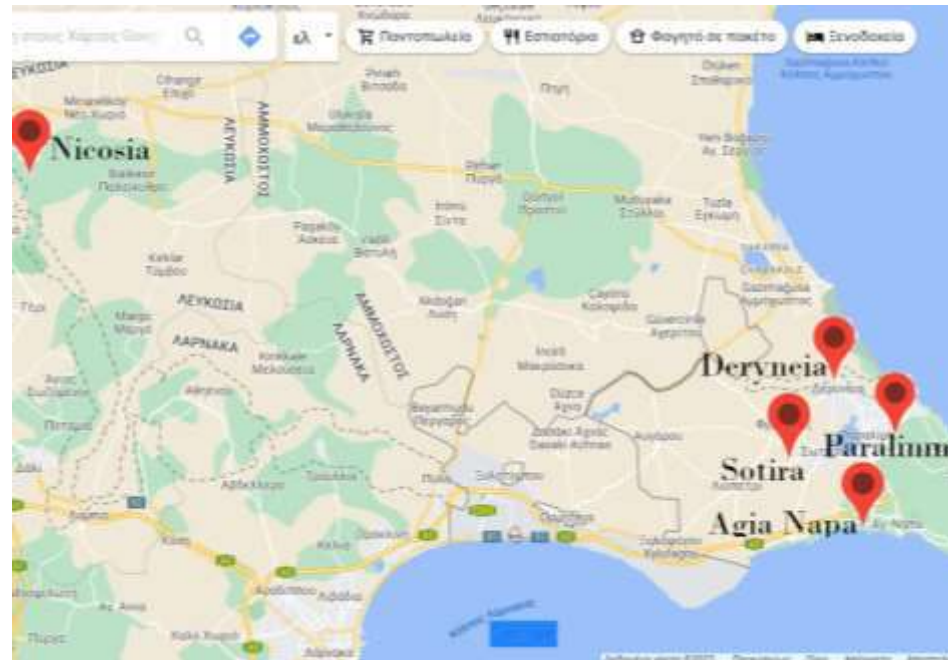


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Touring the Island

Photo Exhibition titled:
"Plastic Pollution - another threat to the beauty of our sand and sea & key contributor to environmental degradation"

Stops so far:



Stay tuned for the next stop



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Kapparis 2nd SUP Marathon at Skoutarospilioi, Malama Beach Saturday 2.10.2021



We sincerely thank KapparisWaterfun, Kaliqi and Karma Developers who took this initiative. All proceeds were donated to CSTI for the 'Keep Our Sand And Sea Plastic Free' project and the preservation of our beaches and sea.



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Archipelagic and Island States (AIS) Forum Friday 15.10.2021



CSTI's Philippos Drousiotis & Yianna Orphanidou were speakers at the “Training on the Implementation of Marine Eco-Tourism Strategy in a post COVID-19 Industry Recovery” workshop discussing how sustainable tourism strategies can lead to the creation of jobs, increase of community income, and stimulate economic growth based on CSTI's long-standing experience.

**Let's Do It, Cyprus 2021! #STOXERISOU
at Glyki Nero Beach
Wednesday 27.10.2021**



CSTI and the 'Keep Our Sand and Sea Plastic Free' Project along with Alion Beach Hotel, Amarande Hotel, Cyprotel Florida Hotel, Grecian Bay Hotel, Grecian Sands Hotel, Melissi Beach Hotel & Spa, Napa Mermaid Hotel & PASYDIXE took cleanliness into their own hands in this joint effort to highlight the importance of cooperation for the protection of our environment.



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Launch of the Glasgow Declaration on Climate Action in Tourism Thursday 4.11.2021



CSTI is Very Proud to be both a Launch Partner and Signatory.
We encourage you to join as well!

**British High Commission Reception to mark the
conclusion of the COP26 conference
Thursday 11.11.2021**



CSTI Board Member, Costas Michael, attended the reception hosted by the British High Commissioner Mr. Stephen Lillie CMG presenting the poster with work done together.



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European Week for Waste Reduction - EWWR 2021 - Circular Communities Wednesday 24.11.2021



The 'Keep Our Sand and Sea Plastic Free' Project alongside CSTI participated with the initiative Circulate the Dos and Don'ts of single use plastic!
- an interactive presentation for the students of Xenion High School.



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1st Hybrid CSTI Board Meeting & Terra Cypria presentation at Hub Nicosia Friday 10.12.2021



After Many Online CSTI Board Meetings, it was a Special Treat to meet up at our base & at the same time accommodate for those who preferred the online option. Lefkios Sergides, Executive Director of the Terra Cypria, was invited to present the EU Funded Life Project PANDODIRA, which works for the protection and management of Natura 2000 sites in Cyprus.



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Tree Planting - 28th PanCyprian Volunteerism Week Monday 13.12.2021



CSTI wrapped up its 15th year on a High Note together with a group of young European volunteers, who work or study in Cyprus. 75 trees were planted in Eptagonia village, an area affected by the destructive July fires.



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**Board Strategy Meeting
Radisson Blu Hotel, Larnaca
Saturday 29.1.2022**



CSTI kicked off 2022 aiming to reach New Heights!



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Successful Pedieos River Clean-Up Campaign with the Plastic Waste Free Islands Project

Wednesday 16.2.2022



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A Fabulous International Team Effort! Wednesday 16.2.2022



The Program included the EcoLOG game with prizes from our Members LOUIS Hotels & Nissi Beach Resort that we are Very Grateful for! Data was also collected with the Plastic Origins app.

And to top it all off we listened to music from the trees by Lefterios Moschovias!

The event was organized by CSTI with IUCN, Together Cyprus & EUROCY Innovations with the support of the Nicosia Tourism Board & the Deputy Ministry of Tourism.



Plastic Waste Free Islands Med Final Event
Melina Mercouri Hall, Nicosia
Thursday 17.2.2022



The final event of the Plastic Waste Free Islands Med (PWFI) Project sent the clear message that urgent & collective action is needed to tackle plastic pollution in the Mediterranean.

The Action Plan for the tourism, fisheries and waste management sectors was officially shared along with other IUCN reports.

The PWFI Project is part of the International Union for Conservation of Nature - IUCN's global 'Close the Tap Programme'. The event was organized by CSTI with IUCN and Together Cyprus with the support of the Deputy Ministry of Tourism.



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Plastic Waste Free Islands Med Final Event
Melina Mercouri Hall, Nicosia
Thursday 17.2.2022



Panel Discussion with the subject “**Tackling Plastic Pollution**”
with representatives of IUCN Med, the Department of Environment, the
Department of Fisheries and Marine Research, the Hospitality Industry and CSTI.



Plastic Waste Free Islands Med Final Event Melina Mercouri Hall, Nicosia Thursday 17.2.2022



The 'Keep Our Sand and Sea Plastic Free' project photo exhibition «Plastic Pollution – another threat to the beauty of our sand and sea & key contributor to environmental degradation»



Art Out of Trash
Exhibition
By
Abdul Gany Bande

Cultural Performance
by the Tat-Tnabar
Group with musical
instruments of
recycled materials



Cocktail
Reception

'Prevent Plastic Pollution' Conference
St. Raphael Resort, Limassol
Friday 8.4.2022



CSTI was invited to share its expertise with a presentation by the Chairman on 'Current initiatives on plastics in Cyprus'.
The “Prevent Plastic Pollution” conference was organized by the International Sailing Schools Association (ISSA) and the International Yachting Fellowship of Rotarians - IYFR Pomerania Fleet. We are pleased to see more international organisations addressing the hot issues of plastic pollution in our seas!



University of Nicosia & CSTI
at the
26th International Conference on CMC
Tuesday 19.4.2022



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The University of Nicosia (UNIC) & CSTI's joint research paper titled 'Sustainability initiatives in Cypriot hotels and the way forward through Digital Marketing Communication' by Leonidas Efthymiou, Avros Morphitis, Philippos Drousiotis & Yianna Orphanidou was presented by the latter, both a CSTI Board Member & Faculty of Business School at UNIC, making us proud!



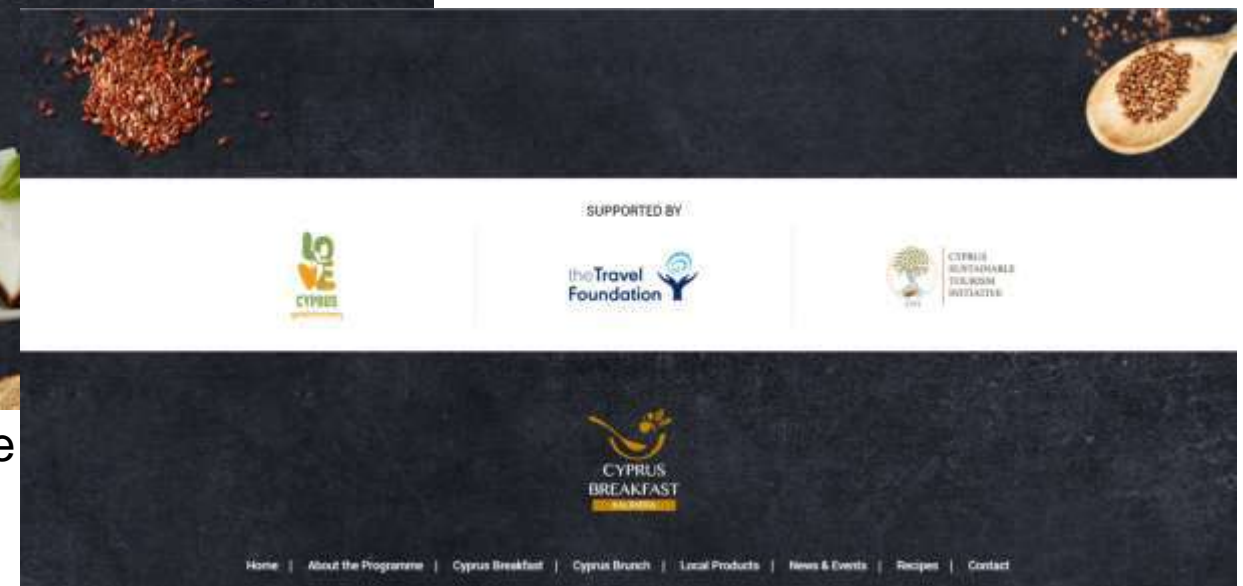
The Cyprus Breakfast Project

The Deputy Ministry of Tourism has given the Cyprus Breakfast Website a New Look & it is definitely worth a visit - <https://cyprusbreakfast.com.cy/>

CSTI is Very Proud to be a part of this project since the very beginning!



The Deputy Ministry of Tourism has put CSTI in charge of the coordination of the Cyprus Breakfast this year & we have taken on the role with great pride!



Free Cyprus Breakfast Workshops In the Districts of Famagusta & Larnaca

Wednesday 27.4.2022 & Saturday 30.4.2022



Το Υπουργείο Τουρισμού σας προσκαλεί
σε δύο (2) ΔΩΡΕΑΝ σεμινάρια μαγειρικής με θέμα:

«Κυπριακό Πρόγευμα»

Τετάρτη, 27 Απριλίου 2022, 11.00 – 15.00
Μουσείο Μύλοι Χαϊζηγιώρκη στο Φρέναρος

Σάββατο, 30 Απριλίου 2022, 11.00 – 15.00
Ξενοδοχείο Golden Bay στη Λάρνακα

Τα σεμινάρια απευθύνονται σε Σεφ/ Μάγειρες ξενοδοχειακών μονάδων που έχουν πιστοποιηθεί ή προτίθενται να πιστοποιηθούν με το πρότυπο «Κυπριακό Πρόγευμα» (www.cypriusbreakfast.com.cy)
Οι συμμετέχοντες θα πρέπει να φορούν απαραίτητα επαγγελματική στολή μάγειρα.

Παρουσίαση:

- Γιώργος Κυπριανού (Σεφ/ εκπαιδευτής)
- Χρίστος Θεοφίλου (αρτοποιός)

Συμμετοχές στο info@csti-cyprus.org ή στο τηλ. 99800189 μέχρι 21.4.22.

Με τη στήριξη



The first workshops for the Cyprus Breakfast were organized by the Deputy Ministry of Tourism in cooperation with CSTI and the trainers George Kyprianou and Christos Papatheofilou.

Cyprus Breakfast Workshop # 1
Hadjigiorkis Flourmill Museum, Frenaros
Wednesday 27.4.2022



We are Very Grateful for the Generous Hospitality of our member Hadjigiorkis Flourmill Museum!

Cyprus Breakfast Workshop # 2
The Golden Bay Beach Hotel, Larnaca
Saturday 30.4.2022



We thank our member Golden Bay Beach Hotel for their hospitality!



**Mark the Shark Installation
St Raphael Resort & Marina, Limassol
Saturday 30.4.2022**



Several CSTI Board Members were happy to be invited & attend the event organized by our Member St Raphael Resort & Marina and the Environmental Protection and Energy Saving Committee of Medochemie Ltd. Their efforts for environmental protection & sustainability deserve our full support!
We hope to see more such initiatives!



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Gastro-Tourism Hybrid Conference and Exhibition

Friday 13.5.2022



CSTI was Proud to be a supporter and speaker
at the conference organized by the
University of Nicosia Hospitality and Tourism students!

“Keep Our Sand And Sea Plastic Free” Project Celebration

Wednesday 1.6.2022
Malama Beach Holiday Village



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What did we achieve these past 2,5 years?

- Reduction of single-use plastic equal to the total weight of 23 Boeing 737-800 airplanes
- Inspired more than 100 tourism businesses
- Educated more than 2.000 students from public and private schools
- Reached more than 30.000 residents of the Famagusta region, more than 200.000 other Cypriots and more than 500.000 foreign tourists through our communication campaign
- Reached more than 300 people in key positions (all over the island) through the project's seminars and webinars



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What did we achieve these past 2,5 years?



- Reached 150K viewers through the project's animated video
- Publications in local and international media, 155 press releases and newsletters
- A photo exhibition titled: 'Plastic Pollution – another threat to the beauty of our sand and sea & key contributor to environmental degradation' is touring the island
- Created Evdokia, Calypso and Nefeli, 3 art works that aim to sensitise the visitors to plastic pollution
- Created 2 “Plastic Free Beaches” in Ayia Triada and Malama Beach that encourage and facilitate the visitors to avoid the use of single-use plastic



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A magical journey has come to an end or maybe not?

- Through unexpected 'storms' brought on by the pandemic, we finally reached our first stop on the plastic free journey. Thanks to the success, momentum and amazing results we achieved in the reduction of single-use plastic in cooperation with 100 tourism businesses in the Famagusta region, we will continue relentlessly towards the ultimate long-term goal of a plastic free destination.
- For this amazing trip, first of all our warm thank you to the Project's partners – an Initiative of **TUI Care Foundation** in partnership with **The Travel Foundation** and **Cyprus Sustainable Tourism Initiative (CSTI)**



Special thanks to all stakeholders of the project



- ❖ the Deputy Ministry of Tourism for its commitment to sustainability
- ❖ the Shipping Deputy Ministry of Cyprus
- ❖ the Ministry of Education, Culture, Sport and Youth of Cyprus
- ❖ the Department of Fisheries and Marine Research
- ❖ the Department of Environment
- ❖ the Department of Forests
- ❖ the Paralimni Municipality
- ❖ the Ayia Napa Municipality
- ❖ the Deryneia Municipality
- ❖ the Sotira Municipality
- ❖ the British High Commission Nicosia



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Special thanks to all stakeholders of the project



- ❖ PASYXE
- ❖ PASYDIXE
- ❖ ACTA
- ❖ ETAP Famagusta
- ❖ TEVEA
- ❖ Σύνδεσμο Ιδιοκτητών Κέντρων Αναψυχής
- ❖ the Cyprus Housekeepers Association-CYHA
- ❖ the Cyprus Bar Tender Association
- ❖ Vassiliko Cement Works
- ❖ the Chris Yianni Foundation
- ❖ Finally, our sincere thanks to all the project's partners for their trust in our common cause to reduce single-use plastic and also to the public, tourists & locals, who joined our efforts to make the area an environmentally friendly place to live in and enjoy.



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Moderated Panel Discussion: 'Destination Zero Plastic Waste: can Cyprus Tourism lead the way?'

Wednesday 1.6.2022



Savvas Perdios
Deputy Minister of Tourism



Philokypros Roussounides
Director General
Cyprus Hotel Association

Helen Caron
Member of the Board of
Trustees of the TUI Care
Foundation/ TUI Group
Product & Purchasing Director



Elke Dens
Director of Global Programmes
Travel Foundation

Haris Neophytou
Managing Director
Interfusion Services Ltd/
UpCycle.Club



Moderator
Saskia Constantinou
Broadcaster, CyBC

“Keep Our Sand And Sea Plastic Free” Project Celebration
Wednesday 1.6.2022
Malama Beach Holiday Village



With a Dynamic VIP Presence!



**CYPRUS
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TOURISM
INITIATIVE**

**“Keep Our Sand And Sea Plastic Free” Project Celebration
Wednesday 1.6.2022
Malama Beach Holiday Village**



& an even Stronger Board Presence – 11 out of 13!



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“Keep Our Sand And Sea Plastic Free” Project Celebration
Wednesday 1.6.2022
Malama Beach Holiday Village



**Upcycling
Display**



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Launch of 2nd Plastic Free Beach Malama Beach, Protaras Wednesday 1.6.2022



Awareness
Raising
Artwork
&
Smoking Area



Water Refill
Station
With
Cold Free
Water

Awareness
Raising
Signs



Great Launch
Turnout!



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‘NEFELI’

aims to raise awareness regarding the burning issue of plastic pollution in our seas.

Launch of 2nd Plastic Free Beach - Wednesday 1.6.2022



According to Greek Mythology, “NEFELI” was an Oceanid (a cloud nymph) and the goddess of hospitality. “NEFELI” hosts us at the beach and seeks to highlight the importance of protecting our oceans, mainly from plastic waste that is the cause of death of thousands of marine creatures every year.

The turtle “NEFELI” was created from plastic waste by students of the Gymnasio Athienou under the guidance of art teacher Vangelis Evangelou.

The students that created the conceptual artwork are:

- Andreas Poiana
- Zoi Skoulia
- Theodora Tsimouri
- Georgios Fiakkou



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The signing of the Commitment for Destination Zero Plastic in Cyprus Malama Beach Holiday Village Wednesday 1.6.2022



During the event that celebrated the “Keep our Sand and Sea Plastic Free” project, the continuation of the Project for the next 3 years (1/06/2022-31/05/2025) was officially announced with the extension to Larnaca, Limassol & Paphos.





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**We are Excited to share
the Good News that
a Proposal we submitted with
the Cyprus Environment Foundation
has been granted!**

ACKNOWLEDGEMENTS



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It is Great Working with such Top-notch Project sponsors & partners



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We are Very Grateful to our MOU partners:



**We Truly Appreciate
All
Our Members –
Both Individuals &....**



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COMPANIES / HOTELS



COMPANIES / HOTELS



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hoteliqa

KANIKA
HOTELS & RESORTS

LONDA

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napa
PLAZA

Natura
Beach Hotel
& Villas

nissi
beach
resort

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PRODUCERS



Dairy A.M.
Droushia



MUNICIPALITIES/COMMUNITY COUNCILS



UNIVERSITIES / COLLEGES



We are Very Proud to Welcome Our New Members:

**The College of Tourism & Hotel Management
Lordos Beach Hotel & Spa
The Golden Coast Beach Hotel
&
Several Individuals**

**We Truly Appreciate the Support from the Deputy Minister of
Tourism, Mr. Savvas Perdios and his Dynamic Team at
the Deputy Ministry of Tourism**



REPUBLIC OF CYPRUS
DEPUTY MINISTRY OF TOURISM



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**We are Very Grateful
for Great Working
Relationships!**



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**We Truly Appreciate
the Generous Support
of our Auditors:**



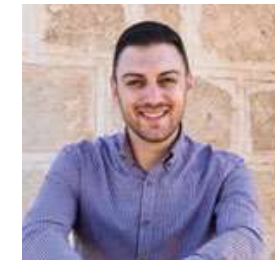
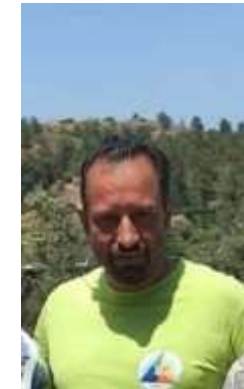
Auditors - Accountants - Tax Advisors

A Special Thanks
to the
Managing Director,
Andreas Koutounas FCCA
&
His Amazing Team
that gives
CSTI Fantastic Support!



WE CAN ALWAYS RELY ON THE SUPPORT OF OUR BOARD MEMBERS

- **Philippos Drousiotis**
- **Gregoris Demetriou**
- **Yianna Orphanidou**
- **Antje Papageorgiou**
- **John G C Wood**
- **Costas Michael**
- **Koulitsa Demetriou**
- **Phylactis Lazarou**
- **Tasos Shakallis**
- **Ioanna M Ioannou**
- **Nicos Hadjicosteas**
- **George Efthymiou**
- **Angela Richardson**



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THE CSTI TEAM

A BIG THANK YOU TO:

- ❖ Panagiota
- ❖ Despina
- ❖ Yiannis
- ❖ Anne



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**“Alone we can do so little;
together we can do so much.”
Helen Keller**



CYPRUS SUSTAINABLE TOURISM INITIATIVE

The Leading Organisation of Sustainable Tourism in Cyprus since 2006

THANK YOU!

CSTI is a launch partner & signatory of the:



CSTI is a signatory of the:



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