

CSTI - Welcoming Fall & looking back at the Summer of 2022



**CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE**

Dear Friends,

We are ready to celebrate Fall with our 1st Big Event of the Season!

We would also like to reflect back on a
productive Summer which
we have wrapped up in a summary for you to enjoy below!

We Truly Hope that you can join us to celebrate

World Tourism Day 2022

'Rethinking Tourism'

as one Big Happy Family!

Please be sure to register below if you have not done so already!

Sustainable Wishes

from

the CSTI Team

TOMORROW

World Tourism Day 2022 Celebration "Rethinking Tourism"

Tuesday 27.9.2022 6:00 p.m. to 10:00 p.m.



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**We invite you to the World Tourism Day 2022 Celebration
"Rethinking Tourism"**

The event is organised by the Cyprus Sustainable Tourism Initiative (CSTI) with the support of the Larnaka Tourism Board and Larnaka Municipality.

Under the auspices of the Deputy Ministry of Tourism.

Date: **Tuesday, 27 September 2022**

Time: **18:00**

Location: **Multispace of Creativity and Culture (Mattei House), Larnaka**

RSVP by Monday, 26 September 2022 at <https://bit.ly/3cuDKNI>



Invite & Agenda

Προσκληση & Προγραμμα

**Last Chance to Register is Today - Monday, 26 September 2022 -
via the link button below:**

Registration

THE SUMMER OF 2022:

**"Keep Our Sand And Sea Plastic Free" Project Celebration
Malama Beach Holiday Village
Wednesday 1.6.2022**



A Celebration of the completion of Phase I of the "Keep Our Sand and Sea Plastic Free" Project - an Initiative of TUI Care Foundation in partnership with The Travel Foundation and the Cyprus Sustainable Tourism Initiative (CSTI).

We are Grateful to All who Honored us with their presence including the following from abroad:

- Helen Caron, Member of the Board of Trustees of the TUI Care Foundation/TUI Group Product & Purchasing Director
- Veronika Blach, Senior Programme Lead, TUI Care Foundation
- Elke Dens, Director of Global Programmes of the Travel Foundation

Our Warmest Thanks to everyone who contributed to the Success of the Project!

Please click the link below to learn more about the project achievements:

[Results - How did we do?](#)

Moderated Panel Discussion:

‘Destination Zero Plastic Waste: can Cyprus Tourism lead the way?’



A Fruitful Panel Discussion was also part of the event!

The signing of the Commitment for Destination Zero Plastic in Cyprus



During the Celebration of the “Keep our Sand and Sea Plastic Free” project, the continuation of the Project for the next 3 years (1/06/2022-31/05/2025) was officially announced with the extension to Larnaca, Limassol & Paphos.

Upcycling Display



The upcycling exhibitors: Dergon, Precious Plastic Cyprus & UpCycle.Club enriched the event with the display of their products.

Launch of the 2nd Plastic Free Beach - Malama Beach



The Celebration was wrapped up with the Launch of the 2nd Plastic Free Beach, which has the following:

- Water Refill Station with Cold Free Water - so just remember to bring your refillable bottle from home & you are covered for the day!
- Smoking Area to park your cigarette butts
- Awareness Raising Signs
- & Last but Definitely not Least - the Awareness Raising Artwork “NEFELI” that hosts us at the beach and seeks to highlight the importance of protecting our oceans, mainly from plastic waste that is the cause of death of thousands of marine creatures every year. It was created from plastic waste by students of the Gymnasio Athienou under the guidance of art teacher Vangelis Evangelou.

Photos from the event

Media Coverage

Cyprus Breakfast Audits



The Deputy Ministry of Tourism has awarded CSTI the 2022 Cyprus Breakfast Audits, which we are performing with Great Pride!

**We also encourage more to join –
let's give all our visitors a taste of the Real Cyprus!**

Cyprus Breakfast website

**World Environment Day
Agia Triada Beach, Paralimni
Sunday 5.6.2022**





Veronika Blach Senior Programme Lead TUI Care Foundation

Beach clean up at the 1st Plastic Free Beach.
Very Proud that it reached the International News!

**Beach Clean Up on the occasion of World Environment Day
Nissi Beach Resort, Ayia Napa
Monday 6.6.2022**



Very proud of our member Nissi Beach Resort for this Great effort
with the Ayia Napa Elementary School students!
It is always a pleasure to join forces!

Photos from the beach clean up

CSTI's 1st Hybrid AGM
University of Nicosia/Webex
Wednesday 15.6.2022



We are Happy to share some pictures as well as the presentation from our 15th AGM!

AGM Presentation

Watermelon Festival
Frenaros
Friday 8.7.2022





We had our own booth at the watermelon festival promoting the "Keep Our Sand and Sea Plastic Free" Project. The Project Animation Video was screened, which you can enjoy below. There was also a competition and the winner won a Project Water Bottle. Refreshing watermelon juice was also served.



Keep Our Sand And Sea Plastic Free

**Destination Zero Plastic in Cyprus
Online**

Friday 22.7.2022



Formal kick-off meeting of Phase II of the "Keep Our Sand and Sea Plastic Free" Project.
We are Really Excited about the Continuation of the Project!

**Keep Our Sand and Sea Plastic Free - Destination Zero Plastic in Cyprus
Project Sign ups**





We are in Full Action with the sign ups for Phase II.

To find out more, please feel free to visit the [website](#) or contact:

Panagiota Koutsofta at p.koutsofta@sandseaplasticfree.org for Famagusta & Larnaca

Elena Pafiti at pmgr@sandseaplasticfree.org for Limassol & Paphos

Please feel free to sign up via the link below & we will get in touch with you:

Keep Our Sand and Sea Plastic Free - Destination Zero Plastic in Cyprus

**Beach Clean Up
Mediterranean Beach Hotel, Limassol
Monday 8.8.2022**





Always Great to Partner up for a Beach clean up!
This time in collaboration with our longstanding member the Mediterranean Beach Hotel which newly signed up for the "Keep Our Sand and Sea Plastic Free" Project.

**Live Link at the 2nd Plastic Free Beach
Skoutari Beach, Paralimni
Sunday 21.8.2022**





A Summer party... with a purpose! During the "Keep Our Sand and Sea Plastic Free - Destination Zero Plastic in Cyprus" event there was a Live link with music, competitions with great prizes and various games aiming to inform and raise public awareness about plastic pollution of our seas. Particularly impressive and promising was the participation of our young friends who willingly cleaned the beach. The Deputy Ministry of Tourism and the Municipality of Paralimni supported the event.

Many Thanks to All that sponsored the Great Prizes:

Atlantica Mare Village Ayia Napa

Aphrodite Hills Hotel by Atlantica

Capo Bay Hotel

Louis Phaethon Beach

Adams Beach Hotel

Nissi Beach Resort • Nissi Beach • Cyprus

St Raphael Resort

Atlantica Mare Village Paphos

Folio Restaurant

Quadro restaurant

Farmers Tavern Ayia Napa

Davinci Napiana restaurant

CyHerbia Botanical Park & Labyrinth

Kaliçi

Photos of the event



“Alone we can do so little;
together we can do so much.”

Helen Keller

Together in the CSTI Team Spirit we stand!



A BIG THANK YOU to ALL the Members
that have already renewed their Membership!

Here's a Friendly Reminder to those who have not yet done so.
It can easily be done either via JCC or the bank.
For your convenience the JCC link & CSTI's IBAN can be found in link button below.

CSTI Membership Renewal

Thank You So Much for Your Support - it means the World to Us!

[#LeadingSustainableTourisminCyprus](#)

Learn more about CSTI's Members here

Learn more about CSTI and All its Projects here

CSTI is a member of the Pancyprian Volunteerism Coordinative Council:



CSTI is a launch partner & signatory of the:



CSTI is a signatory of the:



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