



PANCYPRIAN CONFERENCE

Is Climate Change a
threat to Tourism?

"The Glasgow Declaration on Climate Action in Tourism"

Presentation by

Elke Dens

Director of Global Programmes

Travel Foundation



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



Is tourism a threat to climate change?

Emissions from travel and tourism

8-12% of global emissions, with CO₂ emissions forecast to increase by 25% by 2030 from 2016 levels

Extreme weather, changing climate patterns, biodiversity loss, human health impacts

Is climate change a threat to tourism?

Impacts on travel behaviour, experience confidence, and choice.

Diminish the quality of the tourism product in destinations

Destination impacts e.g. sea level rises, erosion, water supply, coral bleaching, increased temperatures shortening season

It's time for a change in tourism.

**Change is doing the right thing at
the right time in the right place**

The right place



The right time

CHRONOS

- Is about quantity
- Measured in minutes
- Is finite (past, present, future)
- Time that we consume
- Sequential
- A daily reality

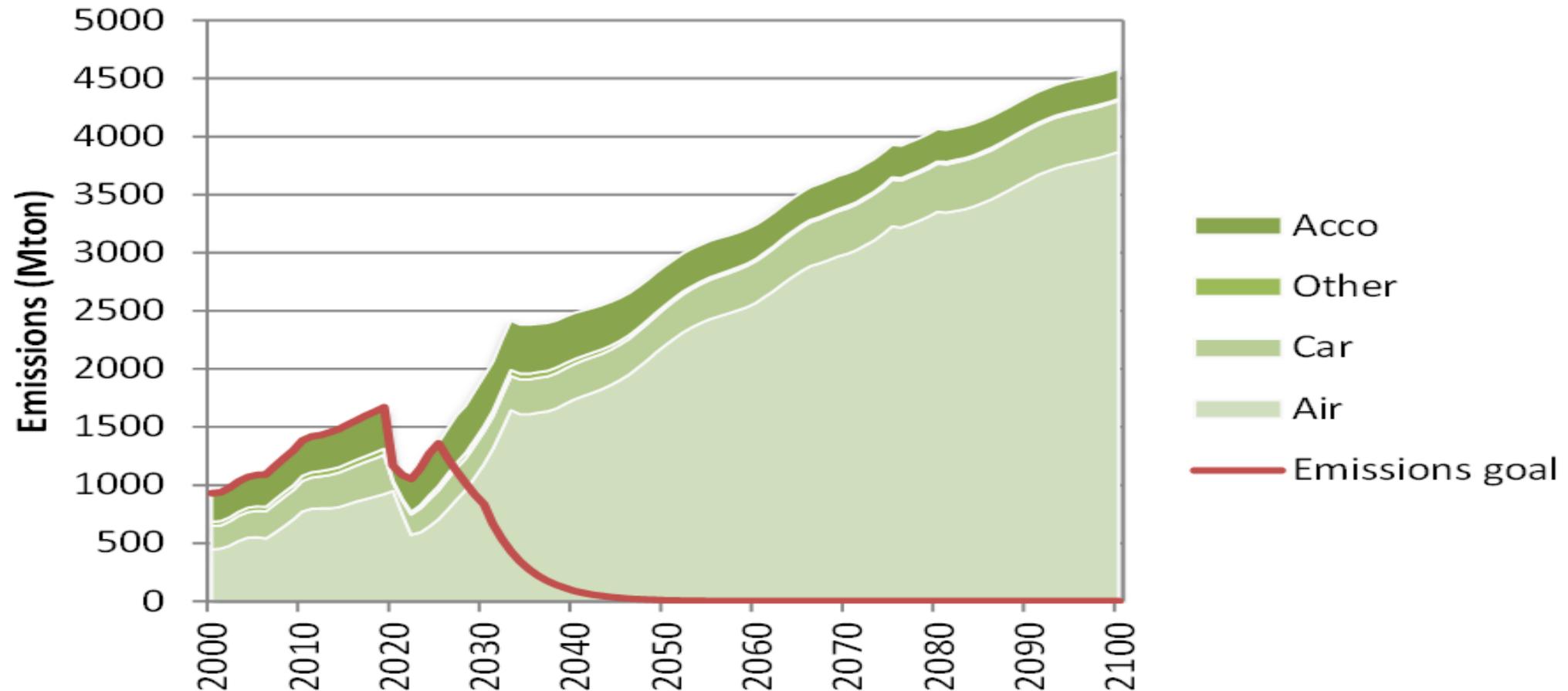


KAIROS

- Is about quality
- Measured in moments
- Is infinite (Eternal)
- Deep time
- Seasonal
- A spiritual opportunity



The global challenge - Paris Agreement





BUT:
1.9% of
trips but
19% of ALL
tourism
emissions



...and it's  is set to get much bigger

Longest-distance



Could become **41%** of all tourism's emissions

What can you do?

1 - Sign The Glasgow Declaration and be connected to largest coalition of actors collaborating on the biggest shared challenge we face.

Connect to them so all stakeholders in Cyprus can benefit from experiences of other destinations, private sector actors etc.

2 - Bring together all climate action frontrunners in Cyprus, like Cyprus Sustainable Tourism Initiative to share ideas. Maybe form a Cyprus Climate Action working group for tourism, like in Finland with 60+ signatories from large companies to SME's.

3 - Connect to other non-tourism orgs in Cyprus, so as to get true picture of situation, learn what is being done, and learn where Tourism should best play its role

4 – Question the needs of your industry, community etc - all relevant stakeholders - to understand what is needed, what are barriers, what are opportunities.



Glasgow Declaration

Climate Action in Tourism



A global commitment to **halve emissions by 2030** and reach Net Zero as soon as possible before 2050.

Commit to **publish climate action plans** within 12 months of signing and implementing them accordingly.

Commit to **report publicly on progress at least annually**.



One planet
handle with care

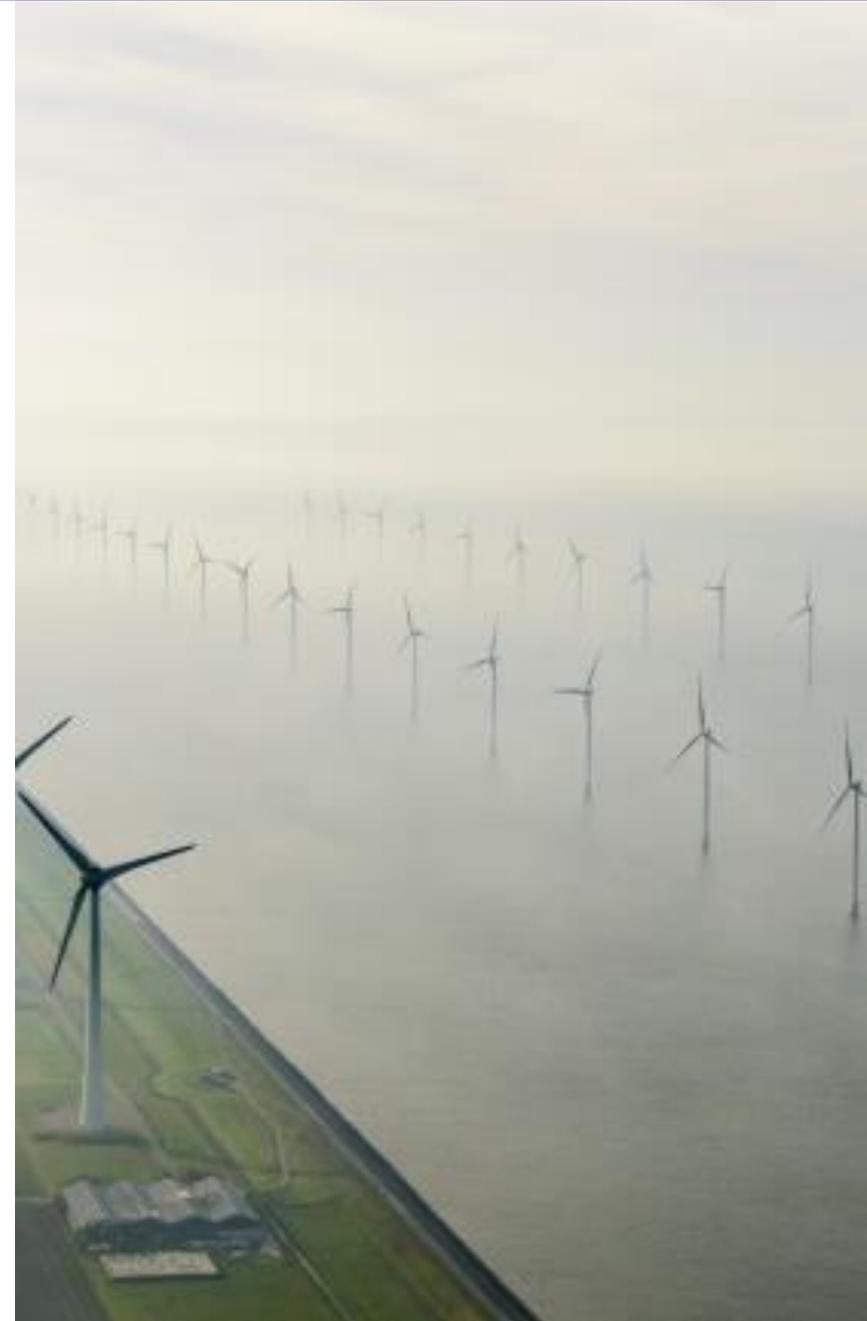
www.oneplanetnetwork.org/sustainable-tourism/glasgow-declaration





Why create a climate action plan?

- ✓ To 'future proof' your destination and responsibly manage risk
- ✓ To reduce operating costs
- ✓ To contribute to wider climate action in your destination
- ✓ To respond to tour operator and investor expectations
- ✓ To meet customers' demands
- ✓ To give you a clear framework to take action and track your progress
- ✓ To help you work with others and get support



Enablers



Clear mandate and resources available for the CAP



Availability and use of funding



Help to work outside of the tourism silo



Working with the science and good data to inform action, measurement and benchmarking



Integrated, clear and effective governance to mainstream climate action



Strong partnerships and effective communication to engage all stakeholders



Understanding priorities and getting consensus across the community



Climate literacy training, advocacy and capacity building across the destination

TOURISM DESTINATION CLIMATE ACTION PLANS: THE CURRENT STATE OF PLAY

In 2022, **Leeds Beckett University** and **The Travel Foundation** undertook research to understand the state of play in the development of Climate Action Plans (CAPs) by tourism destinations.

We interviewed representatives of 24 tourism destinations, from countries to towns, drawn from across Europe, Africa and the Americas.

Barriers



Lack of clear and relevant climate policies and regulation



Lack of funds



Poor understanding of the scope and sphere of influence of the destination management organisation itself



The large number of stakeholders involved in tourism development and planning



A lack of climate skills, literacy, technical knowledge and competency across the destination



Challenges communicating climate messages and the Glasgow Climate Declaration agenda



Lack of a clear and shared understanding of priorities to address climate change



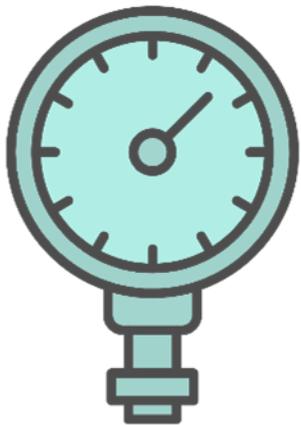
Lack of data sharing and user-friendly measurement tools



-----What to do-----

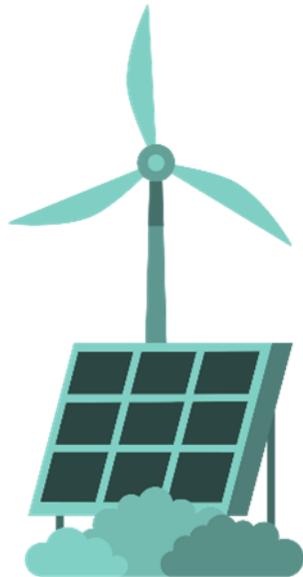
Measure:

Measure and disclose all travel-and tourism-related emissions



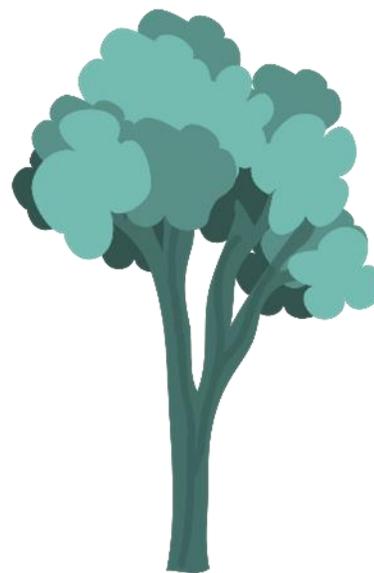
Decarbonise:

Set and deliver targets aligned with climate science to accelerate tourism's decarbonisation



Regenerate:

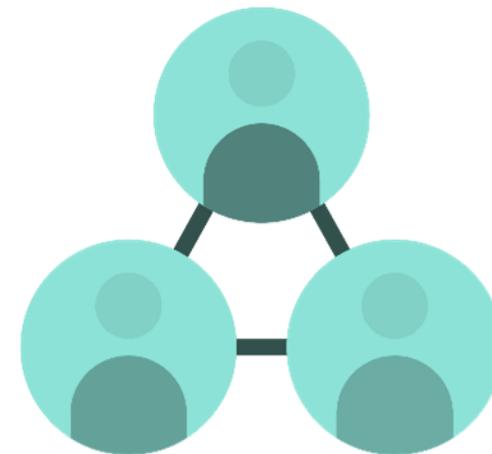
Help visitors and communities experience better balance with nature



-----How to do it -----

Collaborate:

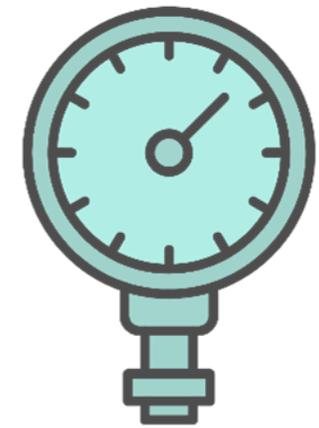
Work together to ensure our plans are as effective and co-ordinated as possible



Finance:

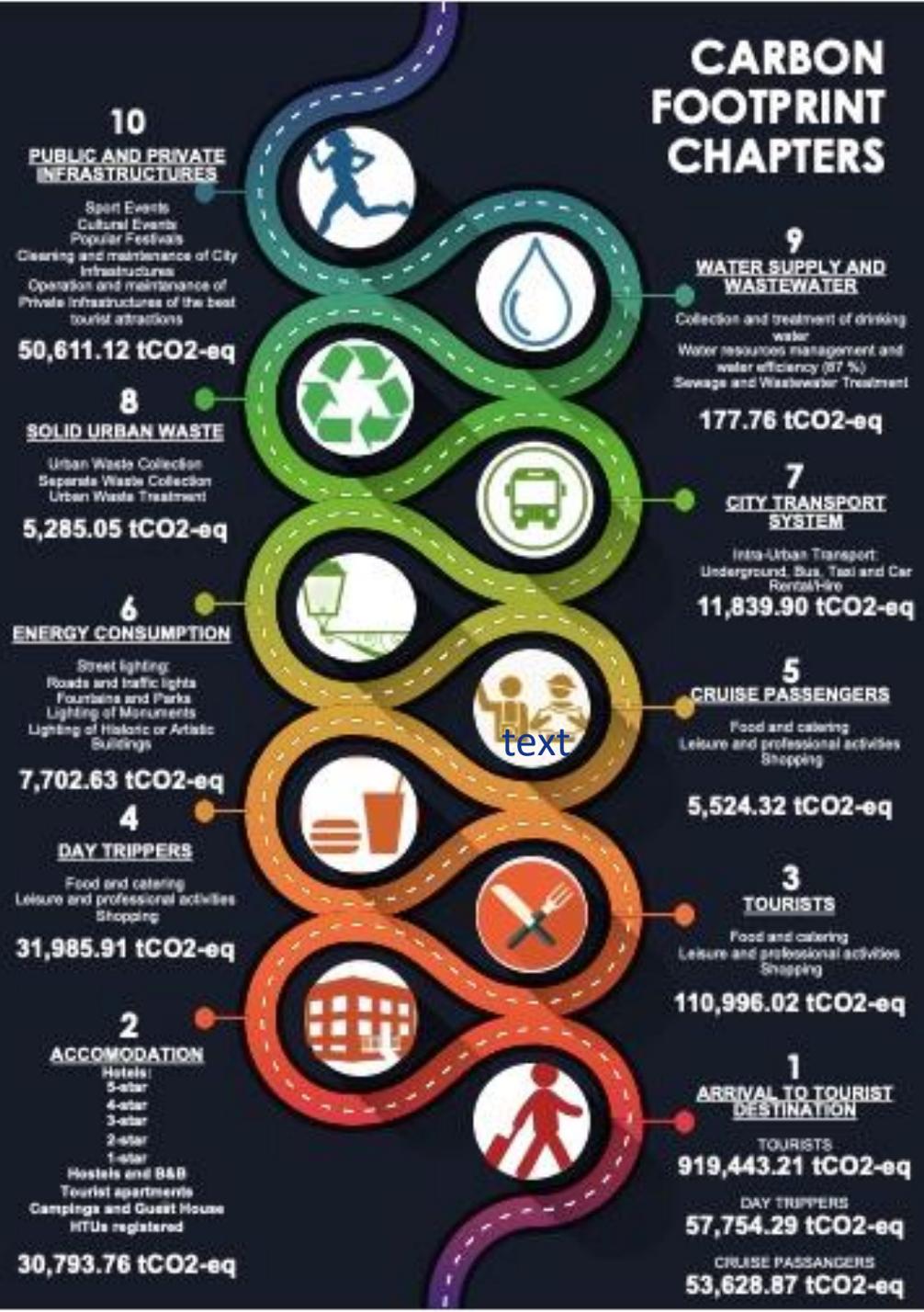
Ensure resources and capacity are sufficient to meet objectives set out in climate plans





Measure - Valencia

CARBON FOOTPRINT CHAPTERS

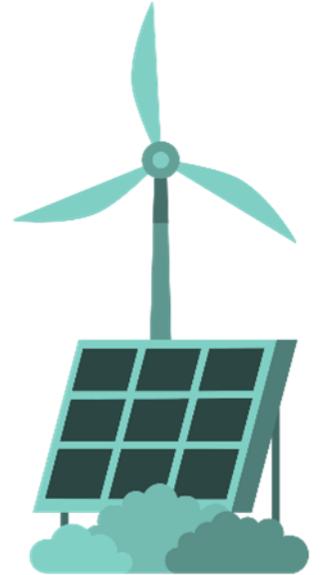


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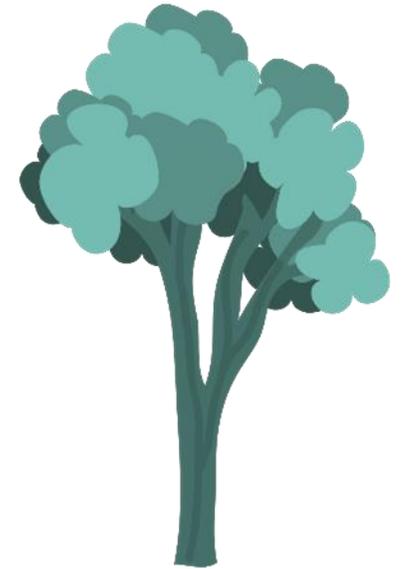
Decarbonise - Scotland



Image cre



Regenerate - Palau



Collaborate - Sydney

SUSTAINABLE
DESTINATION
PARTNERSHIP

[Projects](#)

[Resources](#)

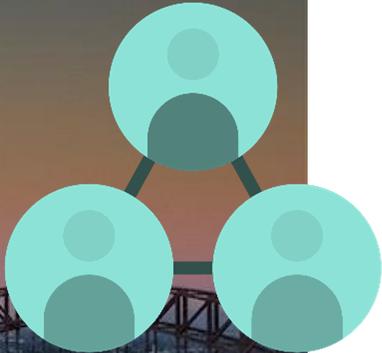
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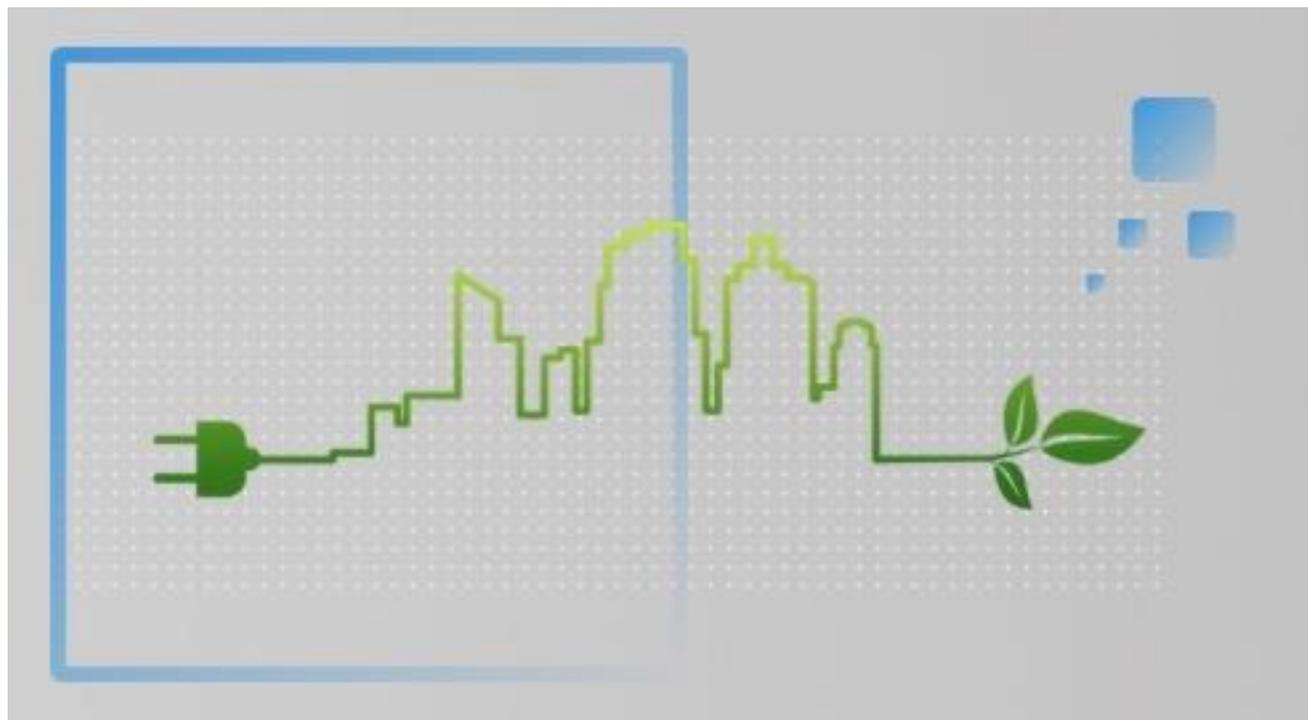
Working together

to make Sydney a sustainable destination



Credit: Hamilton Lund

Finance - Athens





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Ευχαριστώ



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