# Climate Change and Economic Growth

If you can't measure it, you can't manage it, and you can't improve it!

Professor Phoebe Koundouri

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Director ATHENA Information Technologies RC

Chair UN SDSN Global Climate Hub and European Hub, Chair AE4RIA

Member World Academy of Art & Science, European Academy of Science, European Academy of Science Technology

President European Association of Environmental and Resource Economists

President World Council of Environmental and Resource Economists











# SUSTAINABLE DEVELOPMENT GCALS







### Alliance of Excellence for Research and Innovation on Aephoria

## **Interdisciplinary Thematic Priorities**



SDGs – ESG measurement Sustainable Finance



Sustainable Pathways Climate Neutrality & Resilience



Sustainable Pathways for Seas and Oceans



Sustainable Pathways

Land Use &

WEFB Nexus



Innovation Acceleration Education Upskilling/Reskilling

## Summary of the Policy Framework for the transition to sustainability



# Παγκόσμιο Τουριστικό Αποτύπωμα Άνθρακα 2018

**Carbon Footprint of Global Tourism** 



# Πρωτοβουλίες της ΕΕ

- 2019: 10% του Ευρωπαϊκού ΑΕΠ 23 εκατομμύρια Θέσεις Εργασίας
- 2022: Οδός Μετάβασης για τον Τουρισμό
  - Πράσινη & ψηφιακή μετάβαση 🔶 Ανθεκτικότητα του Τουριστικού Οικοσυστήματος
  - Ένταξη των Τουριστικών Υπηρεσιών στο Πακέτο Fit for 55
  - Βελτίωση της πρόσβασης σε δεδομένα για την κατάρτιση επίσημων Στατιστικών & Δεικτών Βιωσιμότητας
  - Οριζόντιες Συνέργειες με Οικοσυστήματα Κλάδους

Αγροδιατροφικός, Κατασκευαστικός, Ψηφιακά Συστήματα, Πολιτισμός

# Η Διπλή Πρόκληση για τον Τουρισμό





Συμμετοχή στις Εκπομπές CO2 8% παγκοσμίως

Τρωτότητα λόγω Κλιματικής Αλλαγής

# Τουρισμός & Κυκλική Οικονομία



# Πυλώνες Ανθεκτικού Τουρισμού





#### SDSN Networks

Click on a network to learn more.

#### Legend

Some countries and geographical areas are covered by more than one network.

Regional SDSN network

- National SDSN network
- Regional & National SDSN network
- SDSN network in development

#### **Regional Networks**

SDSN Amazon

SDSN Andes

SDSN Australia, New Zealand & Pacific



In collaboration with national governments and respective SDSN National Hubs (2000 institutions globally) we *co-design national and sub-national pathways* for the transition to a climate *neutral and resilient world.* 

*Optimal Dynamic Mixture of* 

- Technologies
- Policies
- Fiscal & Financial Instruments
- Socio-Economic Narratives

Decent Work Sustainable Economic Growth SDG8

**Climate Action SDG13** 

Life on Land SDG15

Life Below Water SDG14

Affordable & Clean Energy SDG7









# UN SDSN Global Climate Hub https://unsdsn.globalclimatehub.org



### Climate Data Platforms and Digital Applications





#### Team



### Collaborations



# OpenAIRE

### **Supporting Projects**



# Mission: Collect, Aggregate, Connect and Visualize **Data** relative to the objectives of the GCH

#### **GROUP ON** Geospatial Data **EARTH OBSERVATIONS** GEO is a partnership of more than 100 national governments and in excess of 100 Participating Organizations that envisions a future where decisions and actions for the benefit of humankind are informed by coordinated, comprehensive and sustained Earth observations. Africa: 31 Americas: 20 Disaster Resilience Asia/Oceania: 22 CIS: 6 Europe: 35 Total: 114 Public Health Surveillance Infrastructure and Transport Manageme Sustainable Urban Development

Socio-Economic and General SDGs-related data

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Sustainable		ę	¥	۰	ณ์
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Laying the foundation for new approaches and solutions. Networks indicated and in Misensistance and	SUSTAINABLE DEVELOPMENT	9 MANETWARD	10 10 Materia	11 актичал	12 REPORTED
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University of Tech	nology, Australia (pending)	0	×	<u>¥</u>	¥,
DSN Global C <del>rimate mub octence oc</del>		1,413,967	283,216	221,191	968,454

# **HOW?** The power of an operational AI-Driven data infrastructure



# Atmospheric Physics





### Mission

Climate model simulations, analyses, and methods combining multiple lines of evidence focused on improving understanding of **human influence on a wider range of climate variables**, including weather and climate extremes – IPCC reports

Study of climate fluctuations in any period Study of the observations related to the upper layers of the atmosphere Collation and processing of observations related to air pollution

### **Supporting projects**



#### Collaborations



# Climate & Energy Systems Modeling

Team

![](_page_15_Picture_2.jpeg)

### Mission

Climate and Energy Systems modelling will use system dynamics and stochastic modelling techniques to develop decarbonization pathways of the energy system at the national and regional levels.

**Energy supply**: mapping power generation plants along with their associated fuel, including coal, oil, gas, renewables, bioenergy, nuclear and new zero carbon.

**Energy demand** by economic sector (transport, households, buildings and industry) recorded along with their associated greenhouse gas (GHG) emissions.

**Climate policy**, such as carbon pricing, Fit for 55, etc calculate their effect on GHG emissions and temperature

**Simulation of the scenarios** providing detailed values for all relevant variables, along with the resulting temperature increase.

#### Model: Balmorel Energy-System model

![](_page_15_Figure_10.jpeg)

### Collaborations

![](_page_15_Picture_12.jpeg)

![](_page_15_Picture_13.jpeg)

### **Supporting Projects**

GREECE// SUSTAIN/ SUS	SEVENTH FRAMEWORK	C	SEVENTH FRAMEWORK
Identifying c	Modular Multi-use Dee Platform Harnessing a		Innovative Multi-purpose offshore
Funding Body: Japan Society	Mediterranean, Subtro		platforms: planning, design and operation
Duration: Start date: 1 Ja	Grant agreement ID: 288192	A pan-Eu Renewab	Grant agreement ID: 288710
Budget: Overall € 13,761	Duration: 1 February 2012 – End date31 Janu	Energy	Duration: Start date1 January 2012 - End date31 December 2015
Coordinated by the Insti	Budget: Overall € 6 726 623,82 – EU contribut	Prof. P	Budget: Overall€ 7 376 567,60 - EU contribution€ 5 483 411
2 partners (Research	20 partners	committee me	28 partners
Athens University of Econom Japan)	Coordinator: CONSORCIO PARA EL DISENO, PLATAFORMA OCEANICA DE CANARIAS, Spain.	Duration:	Coordinated by: DANMARKS TEKNISKE UNIVERSITET, Denmark

# Integrated energy system modelling in Balmorel

![](_page_16_Figure_1.jpeg)

0

![](_page_17_Picture_0.jpeg)

Model renewable fuels and Power-to-X (renewable to electricity) production European scale

### North European countries

- Large potentials for offshore wind
- District heating
- Cheap onshore wind
- Biomass availability

### Central and south European countries

- Cheap solar PV
- Hydrogen industry

Hydrogen infrastructure in the future? Hydrogen import from other regions?

# Energy sources and hydrogen infrastructure, spatial distribution at European level by 2050

![](_page_17_Figure_12.jpeg)

### TO BE LAUNCHED AT COP28: EU-27, UK, THE BALKANS

Team

### Climate, Land Use, Water-Food-Energy-Biodiversity Nexus Modeling

A network for sustainable food systems at national and global scales The Food, Agriculture, Biodiversity, Land-Use and Energy (FABLE) Consortium

### The FABLE Calculator is :

an accounting tool used to study the potential evolution of food and land-use systems over the period 2000-2050.

It focuses on agriculture as the main driver of land-use change and tests the impact of different policies and changes in the drivers of these systems through the combination of a large number of scenarios.

![](_page_18_Figure_6.jpeg)

Step 10. Computation of indicators

Food security

**GHG** emissions

**Biodiversity** 

Step 8. Feasible crop production

Sends input to compute targeted variables

Sends input to compute feasible variables

Step to compute targeted variables

Step to compute feasible variables

Legend:

land conversion

#### Supporting Projects

![](_page_18_Figure_8.jpeg)

# Land Use Sustainable Pathway: In Need of an IPFSS Report!

### > 1 billion Combination of Scenarios $\rightarrow$ Pathways

- Current Trends
- National Commitments
- Global Targets

Shifting diets, increasing crop and livestock productivity, and limiting agricultural land expansion, are the strongest drivers of positive change in global biodiversity.

Implementing these reforms in multiple countries would help put us on track to achieve global biodiversity, food security and climate mitigation goals by 2050.

_				
S.1			GDP projections	
		GDP_SCEN	DESCRIPTION	GDP variation 2000-2050
	x	SSP1	"Sustainability" - Medium high speed of economic growth for most advanced countries and high speed of convergence for other countries.	2.4
		SSP2	"Middle of the Road" - Medium speed of economic growth for most advanced countries and medium speed of convergence for other countries.	2.2
		SSP3	"Fragmentation" - Low speed of economic growth for most advanced countries and low speed of convergence for other countries.	1.1
S.13		Choose	the level of activity of t	the population
	X	ActivityScen Low	DESCRIPTION Refers to sedentary lifestyle that includes only the physical activity of independent living.	Value
		Middle	Moderately active lifestyle that includes physical activity equivalent to walking about 1.5 to 3 miles per day at 3 to 4 miles per hour, in addition to the activities of independent living.	
		High	Active lifestyle that includes physical activity equivalent to walking more than 3 miles per day at 3 to 4 miles per hour, in addition to the activities of independent living.	
S.10		Alterna	tive scenarios on affore	estation target
	SELECTION	AFFOR scen	DESCRIPTION	Value
	SELECTION	NoAffor	No afforestation/reforestation target	Define the afforestation target by 2050 for both scenarios in the green cells
			Afforestation/reforestation	
	x	BonnChallenge	target in line with Bonn	
			Challenge commitment	
5.3	-	•	Piet	
	SELECTION	DIET_SCEN SSP1	A CONTRACT OF A	Value Countries converge to 3000 Englose (2000) Failed (20
		55P2	"Middle of the Road" - These future diets follow the projections from FAO at the herizon 2050	
		SSP3	"Fragmentation" - as economic growth is much lower in developing region, the income effects alone leads to a significantly lower demand per capita in these regions	
		NoChange	same diet as in 2010 EAT-Lancet recommended diet	
	×	FatDiet	(average values per food group) Diet high in fat, sugar, and meat	
		MyDiet	Describe your scenario here	If you want to design your, own diet scenario, enter the targeted kcal/cap/day per, food group by 2050 in the

# **Decline in GHG Emissions by 2050 - GREECE**

![](_page_20_Figure_1.jpeg)

![](_page_20_Figure_2.jpeg)

![](_page_21_Picture_0.jpeg)

# **Climate &** Health

![](_page_21_Picture_2.jpeg)

![](_page_21_Picture_3.jpeg)

Team

### Mission: Estimate Global economic burden of climate change indicator

Climate change will have a huge impact on population health outcomes wrt morbidity, mortality, and disability for physical and mental conditions.

- Identify climate change risk factors for physical and mental conditions of interest (based on the WHO Environmental Burden of Disease Series)
- Estimate the disease burden resulting from a variety of climate change risk factors by region - Attribute economic cost

![](_page_21_Picture_8.jpeg)

**Supporting Projects** 

![](_page_21_Picture_10.jpeg)

### Innovation Acceleration for Climate Neutrality and Resilience

Head

Team

![](_page_22_Picture_3.jpeg)

**Mission:** To meet the EU's 2050 climate neutrality objective, requires **supporting the mass deployment of sustainable innovations – technology, finance, socio-economic, governance**. Incremental innovation, but also disruptive or breakthrough technologies will be needed to accelerate the transition to a green economy and society.

Bring together partners from the business sector, academia, and the public and non-profit sectors to create networks of expertise, through which innovative solutions can be developed, brought to market and scaled-up for impact.

![](_page_22_Picture_6.jpeg)

#### Collaborations

![](_page_22_Picture_8.jpeg)

United Nations Climate Change

![](_page_22_Picture_10.jpeg)

Abour Us ~ News & Econtal Usin the SDSY. Research & Policy Work ~ Networks ~ The SDG Academy Resources ~

![](_page_22_Picture_12.jpeg)

![](_page_22_Picture_13.jpeg)

**European Union** 

Technological Innovation MENA Maritime ClimAccelerator

> PORTS & SHIPPING 30 start-ups

# ClimAccelerator

MARITIME

## **BLACK SEA ACCELERATOR** FOR A SUSTAINABLE BLUE ECONOMY

![](_page_23_Figure_4.jpeg)

Climate Innovation Window 130 start ups

The platform to connect innovators, end-users and investors

https://climateinnovationwindow.eu/

![](_page_23_Picture_8.jpeg)

# **The MCA Process**

ClimAccelerator

![](_page_24_Picture_2.jpeg)

![](_page_25_Picture_0.jpeg)

protection Reefs

![](_page_25_Picture_2.jpeg)

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![](_page_25_Picture_4.jpeg)

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The testing plan and the BRIGAID's Testing Innovation Framework (TIF) has been rightly applied and finished. The TRL of the innovation has been effectively reached.

C

0

#### **Business plan completed**

The BRIGAID Business Development Programme has been successfully completed. A MAF+ assessment has been conducted and its results have been enriched and incorporated into a business plan document.

![](_page_25_Picture_10.jpeg)

![](_page_25_Picture_11.jpeg)

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Technology

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Contact innovator

Or view company profile

![](_page_25_Picture_18.jpeg)

![](_page_25_Picture_19.jpeg)

![](_page_25_Picture_20.jpeg)

![](_page_25_Picture_21.jpeg)

![](_page_26_Picture_0.jpeg)

RIVER FLOODS

Water retention through

![](_page_26_Picture_3.jpeg)

RIVER FLOODS

HEAVY PRECIPITATION

Seed blanket for Extensive

![](_page_27_Picture_0.jpeg)

![](_page_28_Picture_0.jpeg)

RIVER FLOODS

Water retention through

![](_page_28_Picture_3.jpeg)

RIVER FLOODS

![](_page_28_Picture_5.jpeg)

![](_page_29_Picture_0.jpeg)

# Just Transition: Policies, Finance, Labor Market

THE LANCET

### Key Sectors for Green Recovery

Energy Sector - shift from fuels-based to mineralsbased energy production, storage, and distribution system

Agriculture and Food Sector - directly linked to the environment and the ecosystems

Housing and Urbanization - Urbanization's growth should be managed sustainably

Health Sector - invest COVID-19 recovery packages in strengthening health systems and increase regulation on risk-sources

R&D for Geo-engineering - Removing CO2 from the atmosphere, blocking the sun, etc.

![](_page_30_Picture_9.jpeg)

**.** 

Å:\*\*:Ť

14 LIFE BELOW WATER

13 ACTION

 $\alpha$ 

15 INFE MAINING

Machine Learning Textual Analysis Does the EGD support the implementation of the SDGs?

![](_page_30_Picture_11.jpeg)

Which of the 6 Sustainable Development Transformations are supported by the EGD?

The Paral Section of the section being another Respirations		
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Are the European Recovery and Resilient Plans SDGs-compatible?

![](_page_30_Picture_15.jpeg)

Does the European Semester Process facilitate the implementation of the SDGs?

Sustainable Finance: Valuing Natural and Cultural Capital

Fiscal Innovation: What are the distributional effects of Key EU climate policies?

Sustainable Private Sector

# The Role of the Private Sector

- Private sector controls significant part of world's liquid assets: \$275 trillion
- Importance of financial investments and strategic investment by private corporations
- Finance industry increased SDG aligned financing by 20% in 2021

### Koundouri, Sachs et al, SDSN EGD SWG, 2023

### Annual SDG Financing Mobilised by Finance Industry Leaders (In US\$bn)

![](_page_31_Figure_6.jpeg)

Source: Capital as a Force for Good Initiative

Can virtual reality nudge towards green investing? An experiment with small business entrepreneurs, Koundouri et al, RBF, 2023

![](_page_32_Picture_1.jpeg)

Southern European cities' summer

heat will be intolerable in 30 years

![](_page_32_Picture_4.jpeg)

- Our findings indicate that, when risk and time preference parameters are controlled for, a virtual reality experience can nudge towards greendigital investment choices.
- Effect particularly significant among those who already exhibit a greater propensity to opt for green investments.

### **SDG Footprint – Companies**

A Holistic Three-Step approach is necessary for <u>Companies</u> to create value and move beyond compliance-based codes

![](_page_33_Figure_2.jpeg)

#### ESG - SDG Quantification and Acceleration

# Mapping the value chain of Company, Services and Products

![](_page_34_Figure_1.jpeg)

- Typical organization chart based on core business functions.
- > Add additional layers depending on the company segmentation (e.g., product, geographical, customer).
- > First-step in the three-step approach that adapts to each company's specific needs and business units.

#### ESG - SDG Quantification and Acceleration

# **Corporate Sustainability Reporting: Mapping ESG to SDG Goals and Targets**

![](_page_35_Picture_1.jpeg)

- ESG KPIs are mapped to SDGs Indexes.
- *Experts* Classification & *Machine/Deep learning* approaches to map ESG KPIs to the 232 Indicators of 17 SDGs.
- **Targets** are set for SDG Indicators following the common **UN SDSN** methodology.

![](_page_35_Figure_5.jpeg)

![](_page_35_Figure_6.jpeg)

### KPIs - ESG Related Reports – Deep Learning

 Deep Learning refers to extensive neural networks with many layers that allow computational models (composed of multiple processing layers) to "learn" representations of data with multiple levels of abstractions.

 Image: Strain ABLE DEVELOPMENT CONTINUE FOR THE UNITED NATION

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- We have fine-tuned a pretrained BERT model using more than 15,000 text excerpts from the OSDG Database, each describing 1 of the 17 SDGs.
- OSDG is an open-source initiative that aims to integrate various existing attempts to classify research outputs according to Sustainable Development Goals, and to make this process open, transparent and user-friendly.

#### ESG - SDG Quantification and Acceleration

ESG Related Documents /

News / Announcements

from **Bloomberg** , **Reuters** 

and other sources were

imported in html form

## SDG Footprint Dashboard By Company/ Unit

![](_page_37_Picture_1.jpeg)

![](_page_37_Figure_2.jpeg)

- Calculate Scores at any Level (Transformations/ ESGs / SDGs).
- Calculate the Company's **SDG Footprint** at a company/Unit/Product level.
- Calculate SDG Trends/ Pathways to 2030/2050.

![](_page_37_Figure_6.jpeg)

### SDG and ESG consistent Asset Pricing

## **Regional and Global Asset Pricing Models**

![](_page_38_Picture_2.jpeg)

![](_page_38_Figure_3.jpeg)

- 11.400+ Companies In International Markets (99% Of Global Market Capitalization).
- > 600 ESG KPIs (reported by Thompsons Rauters)

**AIM:** Calculate ESG/SDG holistic performance indicator per company

**USING:** Arbitrage Asset Pricing Theory extend Fama & French to create ESG/SDG mimicking portofolios

### **Portfolio SDG Footprint – SDG Pricing Model**

• The Capital Asset Pricing Model (CAPM, Sharpe 1964) describes the relationship between systematic risk and expected return for assets: linear relationship between the required return on an investment and its risk.

$$r_{p,t} - r_{f,t} = \beta_0 + \beta_1 \left( r_{m,t} - r_{f,t} \right) + \varepsilon_t$$

• Fama and French (1992,1993) augmented the model to account for other sources of priced risk, that is size (market capitalization) of companies and their Value (book value: shareholder's equity to market capitalization ratio).

$$r_{p,t} - r_{f,t} = \beta_0 + \beta_1 \left( r_{m,t} - r_{f,t} \right) + \beta_2 \left( SMB_t \right) + \beta_3 \left( HML_t \right) + \varepsilon_t$$

• Expand Fama and French Methodology to calculate the exposure of portfolios to SDG related risks:

![](_page_39_Figure_6.jpeg)

 $r_{p,t} - r_{f,t} = \beta_0 + \beta_1 \left( r_{m,t} - r_{f,t} \right) + \beta_2 \left( SMB_t \right) + \beta_3 \left( HML_t \right) + \beta_4 \left( ESG_t \right) \sum_{i=5}^{21} \beta_i \left( SDG_{i-4,t} \right) + \varepsilon_t$ 

## **AE4RIA's SDG Pricing Factors**

![](_page_40_Picture_1.jpeg)

**SDG Factor Mimicking Portfolia** 4 sdg1 Value of 1 dollar invested in an SDG-specific factor-miking sdg2 3.5 portfolios, hedging against SDG related risk sdg3 sdg4 3 sdg5 sdg6 Value of 1\$ Invested 2.5 sdg7 sdg8 sdg9 2 sdg10 sdg11 1.5 sdg12 sdg13 1 sdg14 sdg15 0.5 sdg16 sdg17 0 1997 2000 2002 2005 2007 2010 2012 2015 2017 2020 2022 2025

![](_page_41_Figure_0.jpeg)

![](_page_42_Picture_0.jpeg)

![](_page_42_Picture_1.jpeg)

#### Team

![](_page_42_Picture_3.jpeg)

Models can provide the evidence, but people must make the decisions...

Our transformative and participatory approaches seek to bridge the gap between science, policy and society, by supporting key actors to utilize model outputs to make sustainable decisions.

### **Supporting Projects**

Transformative 💒

Labs and Systems

**Participatory** 

**Approaches:** 

Innovation

**National Living** 

![](_page_42_Picture_7.jpeg)

![](_page_42_Figure_8.jpeg)

#### Methodologies

- Transformative Living Labs
- System Innovation and Transition Management
- Innovation Pathways
- Foresight methods such as Backcasting
- key actions and policy recommendations
- Living Lab Modeler Tool

# Education, Training, Upskilling and Reskilling

![](_page_43_Picture_1.jpeg)

-eam

![](_page_43_Picture_3.jpeg)

#### Collaborations

### **Mission**

To support the green and digital transition by educating and training people, building skills ecosystems, which will also be aligned with national, regional, local and sectoral green strategies. The educational programs will be delivered under six themes corresponding to the Six SDG Transformations namely:

![](_page_43_Picture_7.jpeg)

#### **Supporting Projects**

![](_page_43_Picture_9.jpeg)

# The State of Knowledge about Climate Change

Explore avenues of collaboration in the run-up to COP 28, towards developing the socio-economic narrative towards climate neutrality.

![](_page_44_Picture_2.jpeg)

AR6 Climate Change 2021: The Physical Science Basis Climate Change 2022: Impacts, Adaptation and Vulnerability Climate Change 2022: Mitigation of Climate Change Ocean and Cryosphere in a Changing Climate

Climate Change and Land

Global Warming of 1.5 °C

![](_page_44_Picture_9.jpeg)