

Cyprus Sustainable Tourism Initiative (CSTI)

16th Annual General Meeting

10 January 2024



**CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE**

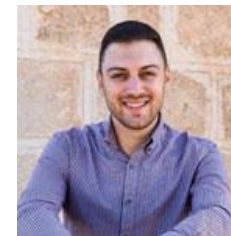
The Leading Organisation of Sustainable Tourism in Cyprus since 2006

THE BOARD MEMBERS of The Cyprus Sustainable Tourism Initiative (CSTI)



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

Philippos Drousiotis
Gregoris Demetriou
Yianna Orphanidou
Antje Papageorgiou
John G C Wood
Costas Michael
Koulitsa Demetriou
Phylactis Lazarou
Tasos Shakallis
Ioanna M Ioannou
Nicos Hadjicosteas
George Efthymiou
Angela Richardson



On behalf of the Board Members, Welcome to CSTI's 16th AGM!



**CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE**

**CHAIRMAN'S
MESSAGE**

Welcome to our 16th AGM!

I am honoured to stand before you at the 16th Annual General Meeting of the Cyprus Sustainable Tourism Initiative (CSTI). Our shared commitment to sustainability is crucial for the future of tourism in Cyprus. The UNWTO celebrated the World Tourism Day under the theme “Tourism and green investment” which highlights the need for more and better-targeted investments for achieving the 17 Sustainable Development Goals, the UN roadmap for a better world by 2030. We are proud to inform you that CSTI is working towards this direction and tonight we will share with you our actions & projects since the last AGM.

2023 – An Amazing Year!

2023 has been the Most Successful Year in the history of CSTI:

- ❖ *In Terms of the Number of Projects*
- ❖ *From a Financial Aspect*
- ❖ *Impact wise*
- ❖ *Exposure wise*
- ❖ *Networking wise*

We are proud to share some 2023 highlights!





CYPRUS SUSTAINABLE TOURISM INITIATIVE

**HIGHLIGHTS of CSTI'S
Actions & Projects
since the last AGM**

CSTI's 1st Hybrid AGM
University of Nicosia/Webex
Wednesday 15.6.2022



CSTI's 15th AGM was the 1st Hybrid one!

Watermelon Festival Frenaros Friday 8.7.2022



We had our own booth at the watermelon festival promoting the 'Keep Our Sand and Sea Plastic Free' Project. The Project Animation Video was screened, which you can enjoy below: [Video](#). There was also a competition and the winner won a Project Water Bottle. Refreshing watermelon juice was also served.



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

Formal kick-off Meeting – Phase II
'Keep Our Sand and Sea Plastic Free, Destination Zero Plastic in Cyprus' project
Friday 22.7.2022



An online kick-off meeting between CSTI and TUI Care Foundation was held for the start of the second phase of the 'Keep Our Sand and Sea Plastic Free, Destination Zero Plastic in Cyprus' Project.

The TUI Care Foundation was represented by Veronika Blach, Senior Programme Lead & Manuel Ferreira, Programmes Manager

CSTI was represented by 2 Board Members & 2 Project Managers:

Philippos Drousiotis & Antje Papageorgiou

Panagiota Koutsofta & Elena Pafiti



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



'Keep Our Sand and Sea Plastic Free - Destination Zero Plastic in Cyprus' Project Sign ups



The CSTI Team in Full Action with the sign-ups for Phase II!



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

Beach Clean-Up
Mediterranean Beach Hotel, Limassol
Monday 8.8.2022



Always Great to Partner up for a Beach clean-up! This time in collaboration with our longstanding member the Mediterranean Beach Hotel which newly signed up for the 'Keep Our Sand and Sea Plastic Free, Destination Zero Plastic in Cyprus' Project.



**CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE**

Live Link at the 2nd Plastic Free Beach Skoutari Beach, Paralimni Sunday 21.8.2022



A Summer party... with a purpose! During the 'Keep Our Sand and Sea Plastic Free - Destination Zero Plastic in Cyprus' event there was a Live link with music, competitions with great prizes and various games aiming to inform and raise public awareness about plastic pollution of our seas. Particularly impressive and promising was the participation of our young friends who willingly cleaned the beach. The Deputy Ministry of Tourism and the Municipality of Paralimni supported the event.



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

Pancyprian Volunteerism Coordinative Council Εθελοντισμός & κοινωνία Magazine Article September 2022 Issue



CSTI is Very Happy to be featured as a New Member!

[Read Article in Greek here](#)



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

World Tourism Day 2022 Celebration 'Rethinking Tourism' Larnaka Tuesday 27.9.2022



The festive event was organized by CSTI with the support of the Larnaka Tourism Board and Larnaka Municipality under the auspices of the Deputy Ministry of Tourism. We are grateful to all the speakers whose presentations made us rethink tourism and the tourism product of our country. The event was made special by upcycling and local product exhibitors. CSTI thanks everyone who contributed to the success of the event.

**Green Destinations 2022 Conference & Future of Tourism Summit
Athens
Wednesday & Thursday 28-29.9.22**



A Very Interesting International Conference with Great Networking! CSTI participated with Great Pride! Philippos Drousiotis, CSTI's Chairman had his first face-to-face meeting with Jeremy Sampson, CEO of the Travel Foundation. CSTI is in the picture as one of the proud launch partners & signatories of the Glasgow Declaration. The Future of Tourism relies on All of Us Joining Forces to Accelerate Climate Action.



**The 9th Environment for Europe (EfE) Ministerial Conference
Nicosia**

Wednesday-Friday 05-07.10.22



CSTI was honored to participate in the Nicosia Efe - Transforming Planet Conference & be asked to contribute to the following 3 side events:





Side Event # 1 Addressing Plastic Pollution in Sustainable Tourism: The Role of NGOs Thursday 06.10.2022



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



The side event's emphasis was on promoting sustainable tourism, highlighting NGOs practices and strategies addressing the issue of plastic pollution in tourism, and considering ways to strengthen NGOs' contributions in reducing plastic pollution. CSTI shared a presentation on its Actions addressing Plastic Pollution in Sustainable Tourism so far through its projects with TUI Care Foundation, Travel Foundation, IUCN, BeMed & Thomas Cook.



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

Side Event # 2 Sustainable Mobility for Sustainable Tourism Thursday 06.10.2022



The side event aimed at providing good practices to integrate sustainable mobility in tourism, and in its strategies and actions. The event is to contribute towards the work of the Partnership on Sustainable Tourism Mobility, created under the Transport, Health and Environment Pan-European Programme (THE PEP). Working on sustainable tourism mobility is very relevant for countries such as Cyprus in which tourism is an important part of the economy and CSTI was happy to contribute with a presentation.



Side Event # 3
Sustainable Tourism: A Taste of the Future
Thursday 06.10.2022



The Colourful Side Event was co-organised by the UN Environment Programme and CSTI. An Amazing Interactive event that gave the participants a positive taste from the Future of Sustainable Tourism. The participants were informed about innovative solutions for shifting tourism towards sustainability, touching topics such as plastic pollution issues, circular tourism business models, the Global Tourism Plastics Initiative whilst tasting local produce. Very Grateful to all that contributed to its success!



Side Event # 3

Sustainable Tourism: A Taste of the Future

Thursday 06.10.2022



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



Side Event # 3

Sustainable Tourism: A Taste of the Future

Thursday 06.10.2022



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

Beach Clean-Up
St. Raphael Resort and Marina, Limassol
Saturday 08.10.2022



A dynamic beach clean-up with a very engaged hotel team! Our youngest volunteers sent out a Strong message: 'We say... No Rubbish in the Sea!' Another Great Keep our Sand and Sea Plastic Free, Destination Zero Plastic in Cyprus project cooperation!



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



Let's Do It! Cyprus 2022 – CSTI Action # 1 Ammos Kambouri Beach, Ayia Napa Tuesday 25.10.2022



The 'Keep our Sand and Sea Plastic Free, Destination Zero Plastic in Cyprus' project joined forces with the Parents Association, Ayia Napa Elementary School and Ayia Napa Municipality to achieve: "Another region, cleaner"! The message from the young volunteers: "We will set a good example, so that the adults will understand that we want a clean environment!"



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



Let's Do It! Cyprus 2022 – CSTI Action # 2 Avdimou Beach Wednesday 26.10.2022



The “Keep Our Sand and Sea Plastic Free, Destination Zero Plastic in Cyprus” project organized this beach clean-up in collaboration with SBAP HQ and SBAP WSBA Division Avdimou Bay. We managed to collect more than 45 kg of rubbish that probably would have ended up in the sea!



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

Sustainable Tourism & the Plastics Crisis

Online

Thursday 03.11.22



SUSTAINABLE TOURISM & THE
PLASTICS CRISIS November 3, 2022,



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

Philippos Drousiotis
Chairman

The Results... from only 100 tourism businesses

Some encouraging results were a Reduction of:

- *Plastic straws by 98.00% = 7.208.882 saved
- *Plastic drink stirrers by 92.18% = 565.757 saved
- *Plastic decorations by 96.02% = 119.400 saved
- *Plastic drink coasters by 81.16% = 572.440 saved
- *Plastic bottles for water by 30.60% = 1.864.382 saved



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

It was a true honor for CSTI to be asked by the Executive Director of the Integrative Strategies Forum and Don't Waste Our Earth to do a presentation & contribute to their webinar titled: 'Sustainable Tourism and the Plastics Crisis'! The positive feedback received afterwards, that CSTI's presentation was informative, engaging and inspirational with a more hopeful note than usual gives us strength to carry on strong! Thank you for the Great Opportunity!



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

World Responsible Tourism Awards
London
Monday 7.11.2022



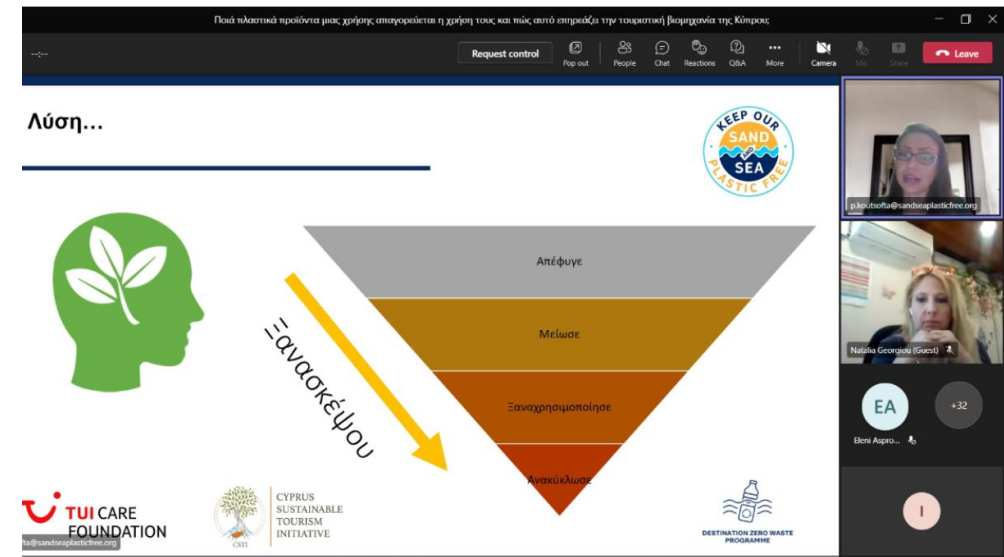
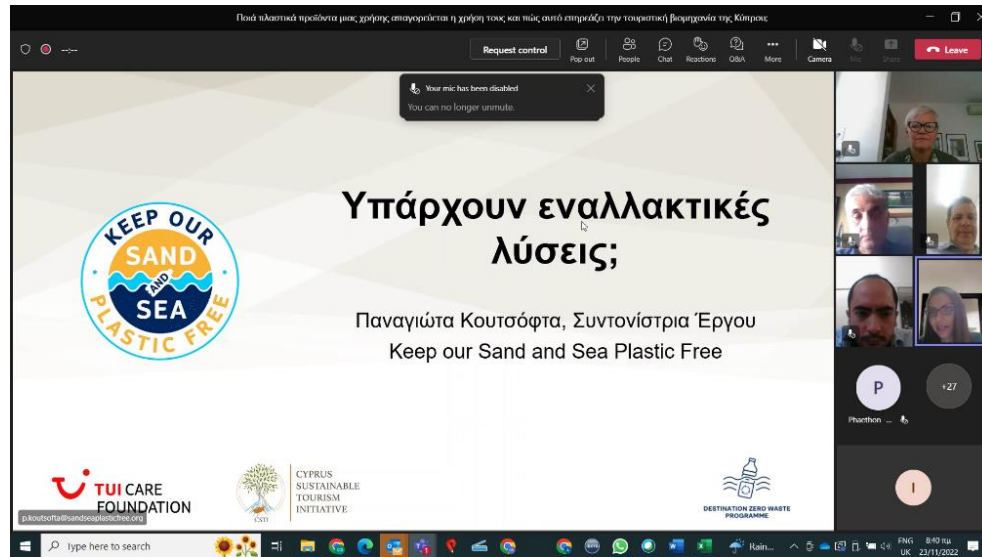
Silver Award for the Keep our Sand and Sea Plastic Free, Destination Zero Plastic in Cyprus Project TUI Care Foundation won the Silver Award for the above initiative under the category “Reducing Plastic Waste in the Environment” in the “Rest of the World” region. Thomas Ellerbeck, the Chairman of the Board of Trustees of the TUI Care Foundation received the award. Also present at the ceremony were the partners that implemented the project: The Cyprus Sustainable Tourism Initiative (CSTI) & the Travel Foundation represented respectively by Philippos Drousiotis & Katie James. The Cyprus Deputy Ministry of Tourism that supported the project was represented by Vakis Loizides. How Proud we are to be a part of this Prestigious Project!

Kick-off Transnational Partners Meeting Svishtov, Bulgaria Thursday & Friday 10-11.11.2022



We are excited to share that we have a New Project: 'Enabling SMEs in the HoReCa Sector for the Effective Adoption Of Artificial Intelligence Knowledge And Tools' under the Erasmus+ Programme. Both Philippos Drousiotis of CSTI & George Milis of EUROCY Innovations attended the kick-off meeting organized by the lead partner D. A. Tsenov Academy of Economics.

Webinar: "Which single-use plastic products are banned and how does this affect the tourism industry in Cyprus?" Wednesday 23.11.2022



During the European Week for Waste Reduction (EWWR), the 'Keep our Sand and Sea Plastic Free, Destination Zero Plastic in Cyprus' project did a webinar together with the Department of the Environment on the above topic in Greek titled: "Ποιά πλαστικά προϊόντα μιας χρήσης απαγορεύεται η χρήση τους και πώς αυτό επηρεάζει την τουριστική βιομηχανία της Κύπρου;"

Pancyprian Volunteerism Coordinative Council Celebration
Presidential Palace
Monday 28.11.2022



The Pancyprian Volunteerism Coordinative Council celebrated 50 years at the Presidential Palace and CSTI as a Proud Member was Happy to be well-represented by 3 Board Members alongside other colleagues/members/volunteers!

Presenting the work of CSTI and the 'Keep our Sand and Sea Plastic Free' project
TUI Group Corporate Office EU, Brussels
Wednesday 30.11.2022



The TUI Group Corporate Office EU in Brussels held a Policy Breakfast to showcase the TUI Care Foundation's Destination Zero Waste Cyprus project. Project partner [Cyprus Sustainable Tourism Initiative](#) (CSTI) attended as well as invitees from a few European Union institutions. Ms. Silvia Bartolini, Head of Unit Marine Environment and Water Industries at the European Commission gave a keynote speech on European legislation tackling single-use plastics and promoting bathing water quality standards, and presentations followed from the TUI Care Foundation and Philippos Drousiotis from CSTI.



Online Public Consultation to discuss: Action roadmap towards more effective management of plastic waste in the sector of tourism in Cyprus Tuesday 06.12.2022

Plastics hotspot assessment

KEY PROBLEM

- Lack of recycling facilities
- Illegal dumping
- Littering

Solutions:

- A feasibility study to construct a recycling plant for plastic waste
- Public private partnerships (PPPs)
- (Dis)incentives e.g., pay-as-you-throw schemes
- Creative approaches e.g., arts installations to raise awareness

End-of-life

UN environment programme

UNIVERSITY OF SURREY

HA +27

P

Conclusions - action roadmap

Stakeholders to be involved:

- Local and national authorities, EU policymakers, local and international businesses
- National authorities, managers of tourism enterprises, academics
- Local and national authorities, EU policymakers, managers of tourism enterprises, suppliers
- Local and national authorities, EU policymakers
- EU tiers, products
- Hotels, managers of tourism enterprises, employees, non-for-profit organisations, academics, tourists

Action Roadmap:

- Example: Public Private Partnership to design, co-fund and manage a recycling facility
- Construction of a recycling plant(s)
- Example: 'pay-as-you-throw' scheme
- Design of financial incentives for plastic recycling
- Example: smart bin technology
- Optimisation of municipal solid waste collection
- Example: Use of internationally recognised labels
- Development of a clear labelling system for plastics, especially plastic imports
- Example: Provision of plastic-free product alternatives
- Default options to nudge wasteless behaviour
- Examples: public displays & arts installation
- Design and implementation of (creative) public awareness raising campaigns

Short-to-medium term perspective (1-5 years) Medium-to-long term perspective (5+ years)

HA +26

Helena Rey...

P

The online Public Consultation was organised by CSTI & the 'Keep Our Sand and Sea Plastic Free, Destination Zero Plastic in Cyprus' project in collaboration with the Deputy Ministry of Tourism upon request of the UN Environment Programme. The Roadmap was presented by Dr. Filimonau Viachaslau, Ass Professor in Hospitality Innovation at the University of Surrey, UK.



**Board Meeting
Altius Hotel, Nicosia
Friday 09.12.2022**



The Board wrapped up the year with a Meeting at the Altius Hotel with a Full Overview of Projects & their status being presented in addition to presentations by staff ahead of a Christmas Gathering across the street.



**CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE**

Christmas Wonder Paralimni Saturday 10.12.2022



The 'Keep Our Sand and Sea Plastic Free, Destination Zero Plastic Waste in Cyprus' Project participated in the Christmas Wonder Paralimni event to say goodbye to plastic bottles and turn them into Christmas decorations 🌲🌲🌲 The visitors had the opportunity to learn about plastic pollution and its consequences and how they can be part of the solution rather than the problem. A Great Way to end 2022 on a Promising Note!



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



CYPRUS SUSTAINABLE TOURISM INITIATIVE

CSTI
2023
HIGHLIGHTS

**CSTI Strategy Meeting
Golden Bay Beach Hotel, Larnaka
Saturday 04.02.23**



CSTI kicked off 2023 aiming High!



**CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE**

**Kick-off meeting SIEQUA-CERT project
University of Cyprus, Nicosia
Monday 6.2.2023**



A successful 1st meeting of the New SIEQUA-CERT project!
CSTI participated together with the other partners Phoebe Research and Innovation, Lelantus Innovations, the KIOS Research and Innovation Center of Excellence team of the University of Cyprus and the Cyprus University of Technology.

Cyprus Bar Show 2023 HoReCa
Laxia Palace, Protaras
Saturday & Sunday 11-12.03.23



CSTI was proud to have a booth at the bartender's event with the 'Keep our Sand and Sea Plastic Free' Project to raise awareness & provide alternatives to plastic.



**CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE**



OPAP Limassol Marathon & Beachfluencer Launch Saturday & Sunday 18-19.03.2023



We had a dynamic participation at the OPAP Limassol Marathon to raise awareness about plastic pollution, run for a good cause and share positive vibes.

We celebrated Global Recycling Day by launching the Beachfluencer Initiative under the 'Keep our Sand and Sea Plastic Free' Project.

The aim is to create a network of volunteer Beachfluencers that will take responsibility for collecting waste on a beach of their choice.

The Beachfluencer package includes: A branded Beachfluencer T-shirt, cap & water bottle in addition to reusable gloves & net to pick up waste.



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

Beachfluencers



We are Very Grateful to the Eleven Blue Events for being the 1st Gold Beachfluencer Sponsor of the Raging Mouflons Dragon Boat Team and the Pink Mouflons: New Cancer Survivors and Supporters Dragon Boat Team. We also appreciate the Deputy Ministry of Tourism supporting the Beachfluencer Initiative.

The main objective is to offer a platform to all those people who want to become an influencer thus creating awareness and behavior changes for the issue of beach pollution.



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



**PLASTIC
FREE
BEACH**

**'Plastic Free Beach' Distinction
Yiannades Beach, Voroklini
Monday 20.3.2023**



**Fondation
Didier et Martine
Primat**



The opening of the 1st 'Plastic Free Beach' in Larnaka & the 3rd by the 'Keep our Sand and Sea Plastic Free' project. It encourages & facilitates its visitors to avoid the use of single-use plastic during their stay at the beach.



**CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE**



**PLASTIC
FREE
BEACH**

'Plastic Free Beach' Distinction Yiannades Beach, Voroklini Monday 20.3.2023



Fondation
Didier et Martine
Primat



This is the 1st 'Plastic Free Beach' funded by IUCN & the Fondation Didier et Martine Primat.

We were honored by the presence of the Commissioner of the Environment, Maria Panayiotou at the event.



**PLASTIC
FREE
BEACH**

**'Plastic Free Beach' Distinction
Yiannades Beach, Voroklini
Monday 20.3.2023**



Fondation
Didier et Martine
Primat



It is also the 1st 'Plastic Free Beach' with the New Branding funded by the Cyprus Environment Foundation (CEF).

We are grateful for our sponsors & the support of the Voroklini Community Council, the Larnaka Tourism Board & the Deputy Ministry of Tourism.



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



**PLASTIC
FREE
BEACH**

**'Plastic Free Beach' Distinction
Yiannades Beach, Voroklini
Monday 20.3.2023**



Fondation
Didier et Martine
Primat



The Awareness Raising Artwork with Flamingoes was created by students of the Gymnasio Athienou under the guidance of the art teacher Vangelis Evangelou with 300 plastic bottles.



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



**PLASTIC
FREE
BEACH**

**'Plastic Free Beach' Distinction
Yiannades Beach, Voroklini
Monday 20.3.2023**



Fondation
Didier et Martine
Primat



The students of Gymnasio Athienou gladly participated in the beach clean-up that proceeded the Launch!



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

Launch Event
"Keep our Sand and Sea Plastic Free" Project, Phase II
Almyra Hotel, Pafos
Tuesday 21.3.2023



Celebration of the rollout of Phase II of the "Keep Our Sand and Sea Plastic Free" Project, part of the TUI Care Foundation Destination Zero Waste Programme, implemented in partnership with CSTI. We are Grateful to All who Honored us with their presence including Nicolaas Willem Visser, Secretary of the Board of Trustees of the TUI Care Foundation & Manuel Ferreira, Programmes Manager, TUI Care Foundation from abroad.

Our Warmest Thanks to everyone who contributed to the Success of the Event! We appreciate the support of the Deputy Ministry of Tourism, the Municipality of Pafos, the Pafos Regional Board of Tourism and the Cyprus Hotel Association Pafos (PASYXE Pafos) and last but definitely not least the Almyra Hotel. **We are very proud of the project's expansion along the coastal regions of Cyprus!**



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

Moderated Panel Discussion: 'The role of tourism in plastic reduction'



A Panel Discussion also spiced up the event!

The "Keep Our Sand and Sea Plastic Free" Project aims to bring together tourists, tourism businesses and residents to cut consumption of single-use plastic in coastal regions so that less plastic ends up in the sea reducing plastic pollution. It seeks new ways to reduce and reuse waste which create jobs and promote a circular economy in Cyprus.



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

Upcycling & Alternatives Display



The upcycling & alternatives to plastic exhibitors: Dergon, Caterways, Dynamec & Onergo Solutions enriched the event with the display of their products.



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



**PLASTIC
FREE
BEACH**

**'Plastic Free Beach' Distinction
Panagies Beach, Pyrgos, Limassol
Tuesday 21.3.2023**



**Fondation
Didier et Martine
Primat**



The opening of the 1st 'Plastic Free Beach' in Limassol & the 4th by the 'Keep our Sand and Sea Plastic Free' project. It encourages & facilitates its visitors to avoid the use of single-use plastic during their stay at the beach. This is the 2nd 'Plastic Free Beach' funded by IUCN & the Fondation Didier et Martine Primat.



**CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE**



**PLASTIC
FREE
BEACH**

**'Plastic Free Beach' Distinction
Panagies Beach, Pyrgos, Limassol
Tuesday 21.3.2023**



**Fondation
Didier et Martine
Primat**



It is also the 2nd 'Plastic Free Beach' with the New Branding funded by the Cyprus Environment Foundation (CEF). According to Greek Mythology Aris was the god of war, so we are proud to introduce Aris - our mascot for our fight against plastic pollution in our seas. We are grateful for our sponsors & the support of the Community Council of Pyrgos, Limassol, the St Raphael Resort & Marina & the Deputy Ministry of Tourism.



**CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE**

Cyprus Environment Foundation (CEF) Grant # 1 Plastic Free Beach project



We are proud to present the Branding that was created with the 1st CEF grant along with the Manual for the 'Plastic Free Beach'.
We are Very Proud of the Outcome - Thank You CEF!



PLASTIC FREE BEACH

The 'Plastic Free Beach' concept is an idea of the “Keep Our Sand and Sea Plastic Free, Destination Zero Plastic in Cyprus” Project, which is an initiative of the TUI Care Foundation in partnership with the Cyprus Sustainable Tourism Initiative (CSTI).



CYPRUS SUSTAINABLE TOURISM INITIATIVE

Cyprus Environment Foundation (CEF) Grant # 2 Bring Your Cup project



“Bring your Cup” because the Solution is in our hands!



BRING YOUR CUP
IT'S THE NEW TREND

The “Bring your Cup” Project is a very promising project with potentials to have great environmental impact through the active engagement of youth bringing their reusable cup with them wherever they go.

The application has been created & is available at bringyourcup.org. It provides the following two options:

- to sign up as a user
- to sign up as a business

We encourage you All to sign up, Carry your Cup with you Everywhere & be a Part of the Solution!



The 'Bring your Cup' app was created by EUROCY Innovations Ltd for the 'Keep our Sand and Sea Plastic Free' Project with a grant from the Cyprus Environment Foundation (CEF). 'Bring Your Cup' is an idea of the "Keep Our Sand and Sea Plastic Free" Project, which is an initiative of the TUI Care Foundation in partnership with the Cyprus Sustainable Tourism Initiative (CSTI).



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

Cyprus Environment Foundation (CEF) Grant # 3 Empowering the "Plastic Free Beach" Concept project



We appreciate CEF Empowering the Plastic Free Beach Project by funding :

- Billboards – We are Happy to Share that the Plastic Free Beach one is up since 29JUL23 with 4+ Bonus months!
- New Plastic Free Beach Reusable Water Bottles
- Live Links
- Social Media Campaigns & Much More to Really Help us Make an Impact!!!



**PLASTIC
FREE
BEACH**

The 'Plastic Free Beach' concept is an idea of the “*Keep Our Sand and Sea Plastic Free, Destination Zero Plastic in Cyprus*” Project, which is an initiative of the TUI Care Foundation in partnership with the Cyprus Sustainable Tourism Initiative (CSTI).



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

ACTE (ΣΤΕΚ) Annual Conference Hilton Park, Nicosia Wednesday 22.3.2023



CSTI is grateful to ΣΤΕΚ - ACTE - Σύνδεσμος Τουριστικών Επιχειρήσεων Κύπρου for granting us a booth at their event titled "Tourism: the path to sustainable development", which aligns perfectly with what we do. Our projects 'SIEQUA-CERT' & 'Keep our Sand and Sea Plastic Free' with its many branches including the New Beachfluencer Initiative received considerable attention as did the upcycling furniture of Dergon. We are grateful to our 'Keep our Sand and Sea Plastic Free, Destination Zero Plastic in Cyprus' project partners from the TUI Care Foundation for being there as experts in the field. Let's All Contribute to Our Vision: To Make Cyprus the Leading Sustainable Destination of the Mediterranean!

CSTI on Alpha Enimerosi
Yiannades Plastic Free Beach, Voroklini
Thursday 6.4.2023



**PLASTIC
FREE
BEACH**



The Yiannades Plastic Free Beach in Voroklini on Alpha Tv Cy! We had the opportunity to present the actions we are implementing in collaboration with the Voroklini Community Council to reduce plastic pollution.



**CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE**

Cyprus Forum Cities Saturday 8.4.2023



CSTI attended Cyprus Forum Cities.



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

Expo 2023 at "Κρατική Έκθεση Κύπρου"
Friday 21.4.2023



CSTI was dynamically represented!



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



Earth Day Beach Clean-up Akti Olympion B Beach Limassol Saturday 22.4.2023



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



CSTI, Tech4s Group, Running-Fluent Initiative, Mission Limassol, Limassol Municipality & the Keep our Sand and Sea Plastic Free, Destination Zero Plastic in Cyprus project celebrated Earth Day by Taking Action Together! A Great Joint Effort! The event was supported by the Deputy Ministry of Tourism.

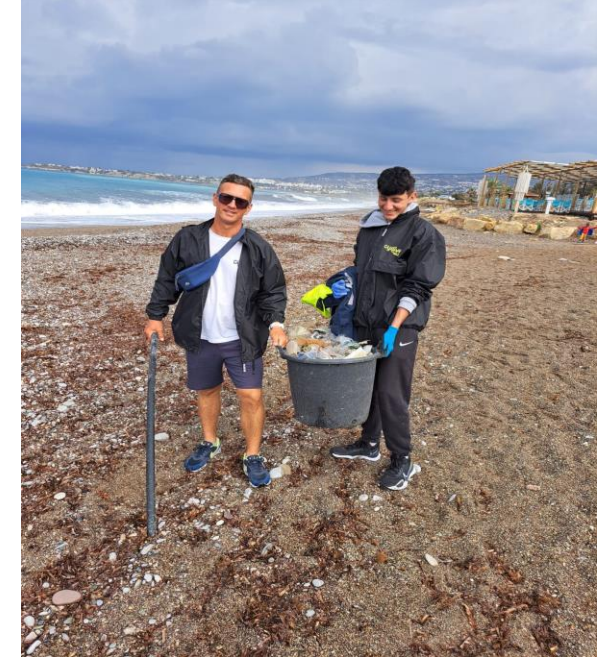
CSTI awarded at the Limassol Marathon Appreciation Event for the Volunteers Thursday 27.4.2023



CSTI was awarded for its volunteering presence
at the Limassol Marathon 2023.



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



CSTI with the 'Keep our Sand and Sea Plastic Free' project was happy to join our Member The International School of Paphos (ISOP) & the Cydrive team for a Beach Clean-Up at Sea You Beach despite the weather. Together we made a positive impact on the local environment by collecting just over 45 kg of rubbish including 70 plastic bottles, 52 glass bottles, 48 cans and 10 shoes! What a Great Team Effort! Super Great Job to the Cydrive Team for sorting the trash to recycle as much as possible! Looking forward to more joint efforts to make a difference!





CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

TUI Supplier Fairs

Atlantica Aeneas Resort, Ayia Napa - Friday 28.4.2023

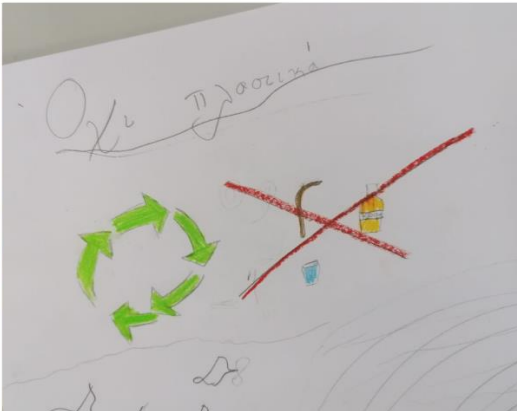
Aliathon Resort, Paphos - Tuesday 2.5.2023



CSTI is grateful to TUI for the invitation to participate at the TUI Supplier Fairs with booths in both Ayia Napa (left) & Paphos (right). It was a great opportunity to present both CSTI and the Keep our Sand and Sea Plastic Free project to the TUI reps.



Keep our Sand and Sea Plastic Free project School Presentations



Raising awareness amongst the younger generation is an integral part of the project & an important investment for a More Sustainable Future!



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

Signing of Memorandum of Understanding (MOU) with the Commissioner of the Environment Friday 12.5.2023



Γραφείο
Επιτρόπου
Περιβάλλοντος



CSTI signed an MoU with the New Commissioner of the Environment, Maria Panayiotou, for the period from 12/5/23 to 28/2/28 with the ultimate goal of promoting sustainable tourism and taking actions to address climate change and other environmental challenges where tourism can contribute to their mitigation.



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

Representation at the CMMI event in Larnaka Thursday 18.5.2023



CYPRUS
MARINE &
MARITIME
INSTITUTE



CSTI was invited and well represented at the CMMI event in Larnaka. An event that started on land and ended at sea.



REPUBLIC OF CYPRUS
DEPUTY MINISTRY OF TOURISM

Meeting with the Deputy Ministry of Tourism Friday 19.5.2023



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



A productive first meeting with the new Deputy Minister of Tourism and his team developing new ideas for cooperation in the field of environmental actions in tourism.



ΠΑΓΚΥΠΡΙΟ ΣΥΝΤΟΝΙΣΤΙΚΟ
ΣΥΜΒΟΥΛΙΟ ΕΘΕΛΟΝΤΙΣΜΟΥ

9th Civil Society Session at the Parliament with the Pan Cyprian Volunteerism Coordinative Council (PVCC) Friday 26.5.2023



CSTI as a proud member of the Pancyprian Volunteerism Coordinative Council (PVCC) gladly accepted the invite to attend the 9th Civil Society Session at the Parliament and was even asked to take the floor.



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

**Elafonisos Eco Week
Green Challenge 29.05-04.06.2023
6th Ecological Symposium
Wednesday 31.05.2023**



CSTI was invited to present its BeMed projects during the Elafonisos Eco Week. A Great Networking opportunity which the Executive Chairman grabbed!



**CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE**



World Environment Day Action # 1 Atlantica Mare Village Paphos Monday 05.06.2023



CSTI Celebrating World Environment Day to Beat Plastic Pollution with Atlantica Mare Village Paphos as part of the 'Keep our Sand and Sea Plastic Free, Destination Zero Plastic in Cyprus' project! Beach clean-up, kids' activities, tree and herb planting! A huge well done to the manager & staff for great organization & participation! A Perfect Way to Mark the Day!





World Environment Day Action # 2 Nissi Beach Resort, Ayia Napa Tuesday 06.06.2023

nissi
beach
resort



CSTI participated at the annual beach cleaning of our Member Nissi Beach Resort together with the Ayia Napa primary school, divers, hotel staff and guests celebrating World Environment Day - 12 kg of waste was collected!!! Thank you for the great joint effort to combat plastic pollution!



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



World Environment Day Action # 3
Alion Beach Hotel, Ayia Napa
Tuesday 06.06.2023



CSTI with the Keep our Sand and Sea Plastic Free, Destination Zero Plastic in Cyprus project was happy to mark the World Environment Day with our dedicated member Alion Beach Hotel on their Annual Beach Cleaning Day together with Ayia Napa primary school. Thank you for the great collaboration to Beat Plastic Pollution!



**CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE**

"Enabling SMEs in the HoReCa sector for the effective adoption of Artificial Intelligence knowledge and tools" (HoReCa5.0) project

Larnaca

Tuesday-Wednesday 6-7.6.2023



EuroCy Innovations hosted the consortium partners from across Europe in Larnaca for 2 successful days of meetings in the framework of the Erasmus+ project HoReCa5.0. Another project CSTI is proud to be a part of!



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

Introducing our Beachfluencer Ambassador Yiannades Plastic Free Beach, Oroklini Wednesday 7.6.2023



We are Very Honored that Maria Panayiotou, the Commissioner for the Environment, took on the role of Ambassador for the Beachfluencer initiative, which aims to create a network of passionate volunteers who believe that the solution is in our hands! On the occasion of World Oceans Day, Maria Panayiotou called on the public to take action and become a part of the solution by leading with example.

BEACH fluencer

World Oceans Day 2023 - Beachfluencer Competition Islandwide Thursday 8.6.2023



CSTI with the Keep our Sand and Sea Plastic Free project joined forces with TUI to celebrate World Oceans Day. All TUI guests in Cyprus on that day were encouraged to be part of the solution by becoming a Beachfluencer for the day! Winners received a Beachfluencer Package & gift bag sponsored by the Deputy Ministry of Tourism.



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

World Oceans Day Clean-Up Parklane Resort & Spa, Limassol Thursday 8.6.2023



PARKLANE
RESORT & SPA
LIMASSOL



CSTI with the 'Keep our Sand and Sea Plastic Free' Project & Parklane Resort & Spa joined forces to celebrate World Oceans Day. Special thanks to the hotel staff & volunteers for their great effort & enthusiasm! We Truly Appreciate their support of the project & the Beachfluencer Initiative! The event was supported by the Deputy Ministry of Tourism and the Commissioner of the Environment as our Beachfluencer Ambassador.



REPUBLIC OF CYPRUS
DEPUTY MINISTRY OF TOURISM



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

In-house Social Media Training with Social Way Academy Tuesday 13.6.2023 & Monday 26.6.2023



The CSTI Team had an in-house training with Social Way Academy in an attempt to take our social media presence to a new level!



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

PASYXE AGM
Tuesday 27.6.2023



CSTI was invited to attend the AGM of the Cyprus Hotel Association (PASYXE). At the AGM, the Deputy Minister of Tourism took the opportunity to mention that The Deputy Ministry of Tourism will organize a Climate Change Conference in October together with CSTI for the Tourism Industry.



Beach Cleaning With Funraising Charity Foundation Ladies Mile Beach, Limassol Saturday 1.7.2023



CSTI participated in the Lady's Mile beach clean-up organized by the Funraising Charity Foundation under the auspices of the Ministry of Shipping at the beach near Columbia Sun.



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

Cyprus Breakfast Workshop
Pyrgos, Tilliria
Tuesday 4.7.2023

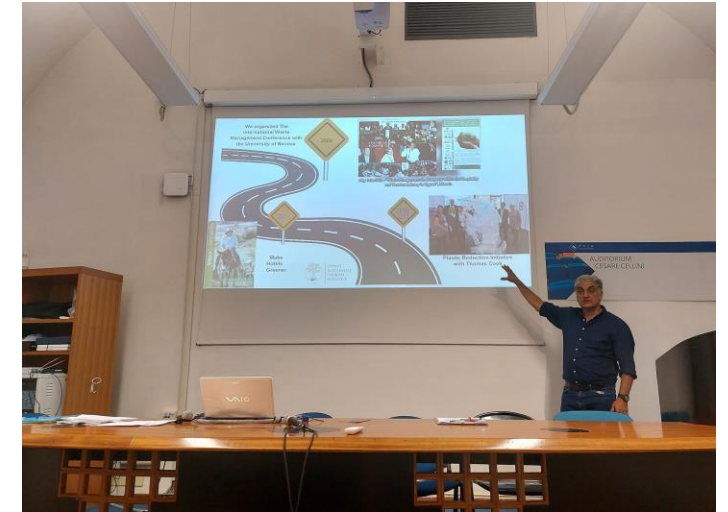


As part of an effort to increase the use of local food products in the tourism businesses of the Tilliria region, the Deputy Ministry of Tourism, the Cyprus Sustainable Tourism Initiative, the Community Council of Kato Pyrgos Tilliria and the Nicosia Tourism Board, co-organized a seminar on "Quality upgrading & presentation with new techniques of the Cyprus Breakfast buffet & plate".





"Let's Create an SDGs Heritage - SDGCultheritage" project Kickoff Meeting & Training, Ascoli Piceno, Italy Saturday-Sunday 8-9.7.23



The transnational project's kick-off meeting and training & networking event of the project "Let's create an SDGs heritage – SDGCultheritage" was completed with success! The "SDGCultheritage" project, co-financed by the Creative Europe Program of the European Union, is coordinated by the lead partner Antroposervice SAS, an Italian SME, and has as co-partners the Institute of Greek Philosophy of Athens (Greece), the Foundation for the Protection of the Landscape of Jelenia Góra (Poland), the Spanish SME Espacio Tormaleo S.L. of Oviedo (Spain) and the Cyprus Sustainable Tourism Initiative of Nicosia (Cyprus). The two days of work were focused on the acquisition of skills related to the 2030 Agenda for Sustainable Development and related Sustainable Development Goals, in order to promote their adoption within the project partner organizations, their reference communities and in general within the cultural and creative industries. We are Very Excited to be a part of this Project!



Watermelon Festival 2023 Frenaros Friday 14.7.2023



CSTI & the Keep our Sand and Sea Plastic Free project are grateful for the booth granted at the Watermelon Festival. We participated with great pride to raise awareness! The freshly squeezed & free watermelon juice served responsibly was Very Popular!



SIEQUA-CERT project Meeting at Four Seasons Hotel, Limassol Friday 21.7.2023



We are very proud to announce that our member Four Seasons Hotel Limassol Cyprus has accepted our proposal to participate in the pilot programme of “SIEQUA-CERT”. The SIEQUA-CERT “Real-time monitoring and actionable decision support for Sustainable Indoor Environment Quality Certification” project is a collaboration between PHOEBE Research and Innovations Ltd, Lelantus Innovations, the KIOS Research and Innovation Center of Excellence team of the University of Cyprus, the Cyprus University of Technology & the Cyprus Sustainable Tourism Initiative. It aims to develop a web-based actionable decision support system, that combines real-time monitoring of Indoor Environment Quality (IEQ) and a quantifiable impact metric on occupants’ health. We are Very Grateful for our partners in this high-tech project!





**PLASTIC
FREE
BEACH**

Live link

Panagies Plastic Free Beach, Limassol
Sunday 23.07.2023



A Fantastic Day at Panagies Plastic Free Beach! We enjoyed a Live Link with Channel 6 & had several competitions with Amazing Prizes! We are grateful for the sponsors & supporters of this event: The Deputy Ministry of Tourism, the Cyprus Environment Foundation, the St Raphael Resort, the Community Council of Pyrgos & the Nissi Beach Resort.



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



PLASTIC FREE BEACH

Live link
Panagies Plastic Free Beach, Limassol
Sunday 23.07.2023



At Panagies Plastic Free Beach you can find a Water Station to refill your reusable water bottle, several awareness raising signs and a smoking area with an upcycled bench & ashtrays.



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



PLASTIC FREE BEACH

Live link

Panagies Plastic Free Beach, Limassol

Sunday 23.07.2023



We encouraged beach visitors to reduce the use of single-use plastics and plastic pollution of our seas. A Fabulous way to celebrate Summer & be a part of the solution!



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



**PLASTIC
FREE
BEACH**

Live Link

Ammos Beach Bar, Larnaca
Saturday 12.08.2023



During the event there was a Live Link with Mix FM with music & competitions with great prizes!

We are Very Grateful to the sponsors & supporters of the event: The Deputy Ministry of Tourism, the Office of the Commissioner of the Environment, the Municipality of Larnaka, the Larnaka Tourism Board, the Cyprus Environment Foundation, Atlantica Hotels, Dergon, Precious Plastic Cyprus, Aqua Crystal Ltd, and finally a Very Special Thanks to the Ammos Beach Bar for its Amazing Hospitality & Generosity.



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



PLASTIC FREE BEACH

Live Link
Ammos Beach Bar, Larnaca
Saturday 12.08.2023



Yet another Successful Summer Party... with a purpose: To inform & raise public awareness about plastic pollution of our seas. We were impressed by the willingness of the public to gather cigarette butts in return for a Plastic Free Beach Reusable Water Bottle!

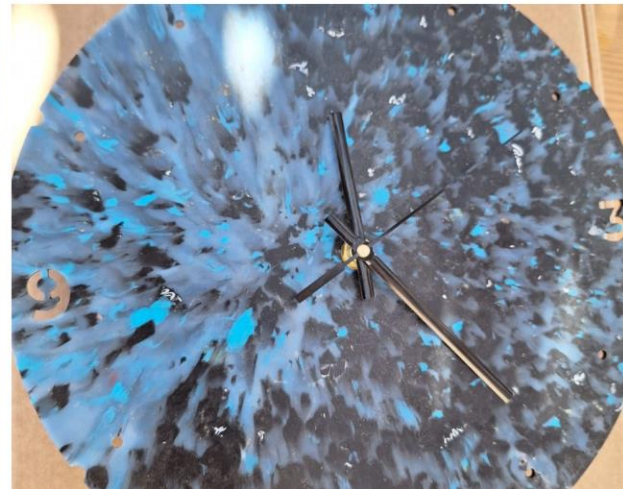


CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



PLASTIC FREE BEACH

Live Link
Ammos Beach Bar, Larnaca
Saturday 12.08.2023



The upcycling workshop with Precious Plastic Cyprus was well visited by all ages during the event! The whole process of how coasters are made from plastic bottle caps was shared with the public to everyone's amazement and the participants proudly took a coaster home with them!



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



PLASTIC FREE BEACH

Panagies Plastic Free Beach
Wednesday 30.08.2023



Interviews with RIK



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



Cyprus Breakfast certification
Parklane, a Luxury Collection Resort & Spa, Limassol
Tuesday 5.9.2023



**PARKLANE
RESORT & SPA
LIMASSOL**



The "Cyprus Breakfast" certification was awarded to Parklane, a Luxury Collection Resort & Spa, Limassol! The award ceremony was combined with a beautiful celebration organized by the hotel management in honor of the housekeeping staff, during the International Housekeeping Week. CSTI proudly attended together with the Deputy Ministry of Tourism as Cyprus Breakfast partners.



**CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE**



PLASTIC FREE BEACH

'Plastic Free Beach' Distinction Armonia Beach, Agios Tychonas Saturday 16.09.2023



The Launch & Award Ceremony of the 5th 'Plastic Free Beach' of the 'Keep our Sand and Sea Plastic Free' Network!

We are Very Grateful to our Main Sponsor Andrey and Julia Dashin's Foundation and the support of the Deputy Ministry of Tourism, the Office of the Cyprus Environment Commissioner, the Cyprus Environment Foundation, and the Community Council of Agios Tychonas.



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



PLASTIC FREE BEACH

'Plastic Free Beach' Distinction Armonia Beach, Agios Tychonas Saturday 16.09.2023



The Plastic Free Beach encourages & facilitates its visitors to avoid the use of single-use plastic during their stay at the beach. The facilities implemented include a water station providing free, cold and filtered water, a smoking area with upcycled bench and ashtrays, and informative signs. To celebrate a live link party by Sfera Fm was held with activities and contests. We are Very Grateful to Stella's Art Studio for the upcycling workshop organized for the kids.



PLASTIC FREE BEACH

'Plastic Free Beach' Distinction Armonia Beach, Agios Tychonas Saturday 16.09.2023



To raise further awareness, we are grateful for the artwork created by Petrou & Pavlou high school students with their art teacher Manolis Papa using 300 plastic caps. Also, 100 Reusable Plastic Free Beach Water Bottles were given out to the public during the event sponsored by the Main Sponsor Andrey and Julia Dashin's Foundation.



The Funds for the Armonia Plastic Free Beach were received as the 4th Grant from the Cyprus Environment Foundation.



**Presence of CSTI at the
Cyprus Environment Foundation Launch Event
Thursday 21.09.2023**



CSTI attended the Cyprus Environment Foundation Launch Event with great pride together with Veronika Blach from the TUI Care Foundation and Vakis Loizides from the Deputy Ministry of Tourism.



**CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE**



PLASTIC FREE BEACH

Inauguration Event of the 'Plastic Free Beach' Concept with the unveiling of 'HOPE' the Seal Mural Sodap Municipal Beach, Pafos Saturday 23.09.2023



Phase 1 of the creation of the 'Plastic Free Beach' at Sodap Municipal Beach by the 'Keep our Sand and Sea Plastic Free' project was completed successfully. The event included 2 beach clean-ups!

The pictures to the left are from the 1st early morning clean-up at the Lighthouse Municipal Beach with excellent results removing a huge bulk of plastic and other rubbish from the coast.



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



PLASTIC FREE BEACH

Inauguration Event of the 'Plastic Free Beach' Concept with the unveiling of 'HOPE' the Seal Mural Sodap Municipal Beach, Pafos Saturday 23.09.2023



The official Inauguration Event of the 'Plastic Free Beach' Concept took place at the Sodap Municipal Beach along with the 2nd Beach Clean-up of the day!

We are Very Grateful to our sponsors & supporters: the Deputy Ministry of Tourism, the Municipality of Pafos, ETAP Pafos, the Cyprus Hotel Association Pafos, The International School Of Paphos, and all who contributed to the success of the events with their dynamic presence. Finally, a Very Special Thanks to the Antasia Beach Club and Thanos Hotels & Resorts for their Amazing Hospitality & Generosity.



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



**PLASTIC
FREE
BEACH**

**Inauguration Event of the 'Plastic Free Beach' Concept
with the unveiling of 'HOPE' the Seal Mural
Sodap Municipal Beach, Pafos
Saturday 23.09.2023**



Afterwards, we proceeded to the unveiling of 'Hope' the Seal Mural which depicts a Monachus Monachus Mediterranean Monk Seal. 'HOPE' was assembled by the students of The International School of Paphos (ISOP) and is made with 300 plastic bottles retrieved during the Eco Club Beach Clean-ups and painted by their humanities Teacher. 'HOPE' wants only plastic free sands and seas, and its purpose is to highlight that plastic pollution is a major source of degradation of the oceans and sea life.



**CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE**



2nd Consortium Meeting - SIEQUA-CERT project Cyprus University of Technology (CUT), Limassol Thursday 28.9.2023



CSTI attended the 2nd Consortium Meeting for the SIEQUA-Cert project at the Cyprus University of Technology. The development of the project was extensively discussed through a presentation from the consortium partners. The deadlines for the deliverables were announced.



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



ANDREY & JULIA
DASHIN'S
FOUNDATION

Beach Cleaning, Armonia Plastic Free Beach, Agios Tychonas, Limassol

Wednesday 4.10.2023



CSTI & the 'Keep our Sand and Sea Plastic Free' Project were proud to organize this Beach Clean-up together with the TUI Musement team as well as the Armonia Plastic Free Beach Main Sponsor Andrey & Julia Dashin's Foundation. Since our beautiful beaches deserve to be clean all year round, we joined forces & collected 30 kg of waste! We are Very Grateful to our Co-organiser TUI, Main Sponsor Andrey & Julia Dashin's Foundation & Supporters: the Deputy Ministry of Tourism & the Cyprus Environment Foundation.



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



**Sustainability activities organized by St Raphael Resort
in corporation with CSTI & the Keep our Sand and Sea Plastic Free Project
St Raphael Resort & Marina, Limassol
Friday-Saturday 06-07.10.2023**



Children participated in the upcycling workshop using plastic bottles and other recycled material with Stella's Art Studio "make the world colorful". And 50kg of waste was collected at Panagies Plastic Free Beach!

Thank you, St Raphael Resort, for the great initiative to celebrate Sustainability Week!



**CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE**



REPUBLIC OF CYPRUS
DEPUTY MINISTRY OF TOURISM

Pancyprian Conference: Is Climate Change a threat to Tourism? Filoxenia Conference Center, Nicosia Thursday 19.10.2023



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



The event was co-organized by the Cyprus Deputy Ministry of Tourism and the Cyprus Sustainable Tourism Initiative (CSTI) and was under the auspices of H.E. the President of the Republic of Cyprus Mr. Nikos Christodoulides. Full Conference Details [here](#).



REPUBLIC OF CYPRUS
DEPUTY MINISTRY OF TOURISM

Pancyprian Conference: Is Climate Change a threat to Tourism? Filoxenia Conference Center, Nicosia Thursday 19.10.2023



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



The very successful conference was attended by around 300 delegates from all sectors of society. It was classified by members of the scientific and industry community as the first-ever event on the urgent issue of Climate Change impacts on the Cyprus Tourism sector.



REPUBLIC OF CYPRUS
DEPUTY MINISTRY OF TOURISM

Pancyprian Conference: Is Climate Change a threat to Tourism? Filoxenia Conference Center, Nicosia Thursday 19.10.2023



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



We are Grateful to the prominent speakers who honored us with their presence and enlightened us with their vast knowledge:

- Dr. George Zittis, The Cyprus Institute
- Dr. Christos Giannakopoulos, National Observatory of Athens
- Kathrin Möllers, TUI Group
- Elke Dens, The Travel Foundation
- Dr. Nicoletta Kythreotou, Department of Environment
- Dr. Phoebe Koundouri, Athens University of Economics and Business - Οικονομικό Παν. Αθηνών, Technical University of Denmark

More about the speakers
& their presentations:

[Speaker Profiles](#)

[Speaker Presentations](#)





REPUBLIC OF CYPRUS
DEPUTY MINISTER OF TOURISM

Pancyprian Conference: Is Climate Change a threat to Tourism? Filoxenia Conference Center, Nicosia Thursday 19.10.2023



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



The panelists provided the driving force to the delegates to add actions for climate change to their agenda.

Thank you:

- Costas Hadjipanayiotou, Director of the Department of Environment
- Kostas Koumis, Deputy Minister of Tourism
- Maria Panayiotou, Commissioner for the Environment
- Philokypros Roussounides, Director General, Cyprus Hotel Association (CHA)
- Chrisemily Psilogeni, General Manager, Association of Cyprus Tourist Enterprises
- Philippos Drousiotis, Chairman of CSTI





REPUBLIC OF CYPRUS
DEPUTY MINISTRY OF TOURISM

Pancyprian Conference: Is Climate Change a threat to Tourism? Filoxenia Conference Center, Nicosia Thursday 19.10.2023



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

Sustainable Actions Taken for the Conference



Actions speak louder than words!

We would like our actions to inspire others and make this planet as sustainable as possible. What did we do? We organised a paperless, plastic free, zero waste conference!

- Electronic invitations and registration
- Recycling bins in the hall
- Water Refill Station at the venue
- A reusable water bottle was chosen as a gift - washed, filled & ready for use already at the conference.
- Food services with no plastic items, utilization of local products to reduce the ecological footprint and leftover food was offered to charities so that there was no waste of food.
- Cypriot trees were used to decorate the conference hall, which will be planted at a later stage.
- **See all Actions Taken [here](#).**



REPUBLIC OF CYPRUS
DEPUTY MINISTRY OF TOURISM

Pancyprian Conference: Is Climate Change a threat to Tourism?
Filoxenia Conference Center, Nicosia
Thursday 19.10.2023



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



Extract from the Conference Proceedings Conclusions

Climate Change is here, and humanity faces an even bigger crisis than Covid-19!

The current situation poses an important double challenge for the tourism sector through:

- i) its significant contribution to global emissions of greenhouse gas pollutants (8% of the total)
- ii) its increased vulnerability to climate change such as extraordinary weather conditions and other manifestations of climate variability and change.

The key features of Sustainable Tourism for the 21st century are:

- i. Respect for the Environment and Biodiversity
- ii. Protection and promotion of cultural heritage
- iii. Economic Benefits by mitigating inequalities.
- iv. Involvement of local society
- v. Long-term strategy

Coordinated action to mitigate climate change requires the development of an agreed action plan by the Deputy Ministry of Tourism, tourism industry partners with the participation of local authorities and the Department of the Environment to monitor the impacts of climate change and take measures to mitigate its effects.

See the Conference Proceedings in full [here](#).



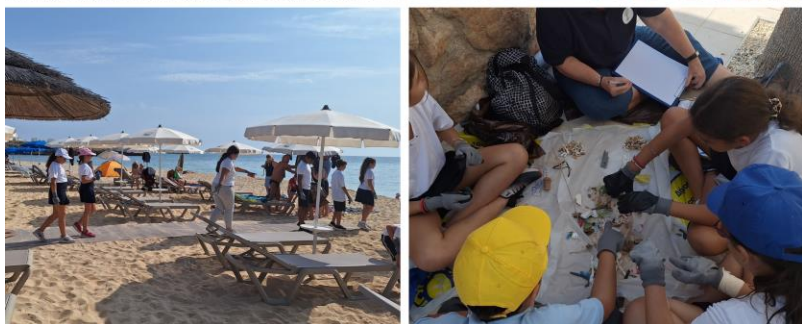
Educational Programme & Beach Clean-Up, Sotira Saturday 30.10.2023



Not all classrooms have four walls!

The educational programme was held by our Keep our Sand and Sea Plastic Free Project for students of the C' Primary School of Sotira. The day started with an Interactive presentation about plastic pollution & viewing of the Project's animation followed by a Beach Clean-up of Ayia Thekla Beach & Analysis of marine litter collected.

Aim: To convert the students into Active Citizens with a strong voice on the burning issue of plastic pollution. The beach clean-up took place in collaboration with the Sotira Municipality & was organized in the framework of Let's Do It! Cyprus. We are grateful to the Deputy Ministry of Tourism for their support.



Glasgow Declaration – Climate Action in Tourism
November 2023 Reporting



Glasgow Declaration
Climate Action in Tourism

THE GLASGOW DECLARATION:

A COMMITMENT TO A DECADE OF TOURISM CLIMATE ACTION

As a proud launch partner and signatory of the Glasgow Declaration on Climate Action in Tourism, CSTI has submitted its Climate Action Plan in Tourism 2024.

CSTI'S Climate Action Plan in Tourism can be found [here](#).

We Sincerely hope that you will consider signing up too!

Learn More about the Glasgow Declaration [here](#).

Become a Signatory [here](#).

Together we stand Stronger!



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

Keep Our Sand and Sea Plastic Free Project Presentation Cyprus University of Technology (CUT), Limassol Tuesday 07.11.2023



Our Project Manager, Panagiota Koutsofta, was invited to speak at TEPAK's workshop on Endocrine Disruptors (EDCs) and their effect on human health and ecosystems. The actions the 'Keep our Sand and Sea Plastic Free' Project are implementing to reduce single-use plastics, especially in the coastal areas of Cyprus, were presented.

Fauna and flora have been significantly affected by the widespread use of EDCs, which are now detected in Cypriot ecosystems on a frequent basis, and through the food chain end up in humans.

A burning issue that concerns and affects us all.

The outcome of the workshop was the creation of the 1st Cyprus Declaration on Endocrine Disruptors.

We co-authored recommendations for i) health professionals, and ii) to relevant government departments with the aim of reducing the impact of Endocrine Disorders (EDCs).

Sign the Declaration [here](#).



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

**Prevent project Kick-off meeting
Aristotle University of Thessaloniki, Greece
Monday-Tuesday 13-14.11.2023**



Our Newest Project Addition is a Horizon Europe project titled: Improved predictability of Extremes over the Mediterranean from Seasonal to Decadal Timescales, in short: PREVENT.

An ambitious Project with the intent to:

- Define local climate extreme hotspot regions, including major urban centres in the Mediterranean.
- Provide new management tools that can be used in many domains, to guide and direct processes, support monitoring activities, and increase organizational efficiency.
- Develop awareness and competencies by enabling policymakers, industry, farmers, and other producers to understand, promote and practice the inclusion of seasonal and decadal data in their project management.

The kick-off meeting was held at the Aristotle University of Thessaloniki (AUTH) as the lead partner with all partners attending the meeting and presenting their role in the Project. The partners are from Greece, Cyprus (2), Germany, France, the Netherlands, Israel & Morocco.



**CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE**

8th European Congress of Rural Tourism

Platres

Thursday 23.11.2023



Antje Papageorgiou, a CSTI Board Member presented “Sustainability from Theory to practice” based on her rich experience with CSTI as an NGO, her business expertise from TUI and her active involvement in the Rural Tourism Project, Ecovillage Tris Elies.

A successful congress focusing on the Responsible Traveler as a force for good for the local communities, the environment and the culture of the destinations.

Congratulations to the organisers for this initiative: Cyprus Agrotourism Company, Deputy Ministry of Tourism & RuralTour Europe.

European Week for Waste Reduction
'Take it another way..., put waste in the circle of life'
Melina Merkouri Hall
Thursday 23.11.2023



The Department of Environment invited CSTI to present the “Keep our Sand and Sea Plastic Free” Project and show our initiatives that aim to reduce packaging. Among other actions that we implement; we presented our new initiative the “Bring Your Cup”. Representatives from governmental departments, local authorities, NGOs and schools were present at the event. During the exhibition more than 60 students visited our stand to see an experiment we shared showing the shocking amount of microplastics found in only a few grammes of sand and how these microplastics affect the natural environment and our health. And we concluded that the only solution is to refuse plastic.

We are grateful to the Deputy Ministry of Tourism for their continued support.



**CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE**

CARDET Blue Tourism Project Event
Mediterranean Beach Hotel, Limassol
Thursday 30.11.2023



CSTI gladly accepted CARDET's invitation to talk on the topic of 'Sustainable Tourism and Sustainable Development Goals (SDGs) in Tourism Enterprises' at CARDET's "Blue Tourism: Build a network of local advisors to put small tourism providers in watercourse regions on a more sustainable path" project event.



**CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE**

Re-Merry Christmas The Other Market
 Poseidonia Beach Hotel, Limassol
 Saturday & Sunday 02-03.12.2023



With **Sustainability** and **Social Responsibility** top of Mind
 shop with a clear and green conscience this season

Plastic Free Innovation Giving Back Rethinking Raising Awareness Reusing Creativity

RE-Merry Christmas
 THE OTHER MARKET

Time	Date	Location
11:00-19:00	Saturday/Sunday 2 & 3 December	Poseidonia Beach Hotel

Local & Ethical Products - Handmade Crafts -
 Live Music - Awareness Campaigns - Charity -
 Unique Vendors - Educational Presentations -
 Activities & Demonstrations

POSEIDONIA BEACH HOTEL



CSTI was honored to contribute to our Member Poseidonia Beach Hotel's Innovative Event with both a stand & a presentation with the topic 'Sustainable Tourism makes good Business Sense'.



CYPRUS
 SUSTAINABLE
 TOURISM
 INITIATIVE

Re-Merry Christmas The Other Market
Poseidonia Beach Hotel, Limassol
Saturday & Sunday 02-03.12.2023



POSEIDONIA
BEACH HOTEL
★★★★



At CSTI's stand we had an Xmas Upcycling Workshop making Xmas decorations with the youngsters at the event. We also had an experiment on display highlighting the shocking amount of microplastics found in only a few grammes of sand. Awareness was raised on how these microplastics affect the natural environment and our health.



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

SDGCultheritage Project – 2nd Meeting & Training Session
Warsaw, Poland
Monday-Tuesday 04-05.12.2023



The "Let's Create an SDGs Heritage - SDGCultheritage" project had a constructive networking during the 2nd training in Warsaw, Poland. We are grateful to our Polish partner Fundacja Ochrony Krajobrazu for hosting the successful event.

On the first day Joanna Tabaka, an expert in sustainable development and culture, presented innovative practices for a green transition of cultural centers to align with the 17 Sustainable Development Goals.

On the second day, representatives of the prestigious Mazowiecki Instytut Kultury shared their Green Action Plan.

The Project seeks to use Culture as a Creative Solution to Achieve the SDG Goals.



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



ΠΑΓΚΥΠΡΙΟ ΣΥΝΤΟΝΙΣΤΙΚΟ
ΣΥΜΒΟΥΛΙΟ ΕΘΕΛΟΝΤΙΣΜΟΥ

Pancyprian Volunteerism Coordinative Council Celebration Presidential Palace Tuesday 05.12.2023



The Annual Pancyprian Volunteerism Coordinative Council celebration at the Presidential Palace, and CSTI as a Proud Member was Happy to be well-represented by 2 Board Members alongside other colleagues/members/volunteers!



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

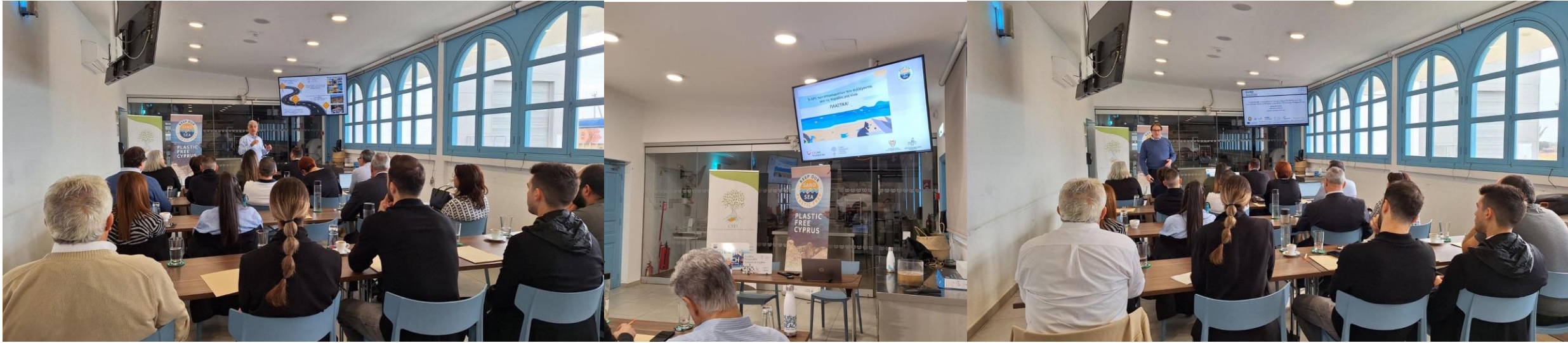


REPUBLIC OF CYPRUS
DEPUTY MINISTRY OF TOURISM

«Πρακτικές εφαρμογές αειφόρου τουρισμού σε επιχειρήσεις» Seminar Hadjigiorkis Flourmill Museum, Frenaros Friday 08.12.2023



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



The 1st in a series of seminars in Greek on the topic of Practical applications of sustainable tourism in businesses organized by the Deputy Ministry of Tourism and CSTI.

The trainers were Philippos Drousiotis, Chairman of CSTI & Panagiota Koutsofta, Project Manager of CSTI presenting the Keep our Sand and Sea Plastic Free Project. George Milis of EuroCY & Phoebe Innovations presented the HoReCa5.0 & the Siequa-Cert projects, where CSTI is proud to be a partner as well.



**CSTI at COP28
Dubai, U.A.E.**

Sunday-Monday 10-11.12.2023



As a launch partner & signatory of the Glasgow Declaration on Climate Action in Tourism, CSTI had the opportunity to present its work & action plan on Climate Change at the stand of the United Nations World Tourism Organization (UNWTO) with other signatories of the Glasgow Declaration.

Philippos Drousiotis, Chairman of CSTI attended the event and commented that "I am more convinced now than ever that sustainable tourism for Cyprus is the only way forward and all the stakeholders of Tourism including the Deputy Ministry of Tourism need to work together to speed up the process, sustainability should be the Unique Selling Point (USP) of Cyprus as a Tourism Destination".

COP, or the Conference of Parties, is an annual United Nations summit about the climate crisis, where the world comes together to discuss, negotiate and chart a course towards a more sustainable, climate-resilient future.

Action Builds Hope!



**CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE**



REPUBLIC OF CYPRUS
DEPUTY MINISTRY OF TOURISM

Seminar: «Πρακτικές εφαρμογές αειφόρου τουρισμού σε επιχειρήσεις» Cultural Centre of Polis Chrysochous Wednesday 13.12.2023



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



The 2nd in a series of seminars in Greek on the topic of Practical applications of sustainable tourism in businesses organized by the Deputy Ministry of Tourism and CSTI .

The trainers were Philippos Drousiotis, Chairman of CSTI & Panagiota Koutsofta, Project Manager of CSTI presenting the Keep our Sand and Sea Plastic Free Project.





REPUBLIC OF CYPRUS
DEPUTY MINISTRY OF TOURISM

Seminar: «Πρακτικές εφαρμογές αιθόρου τουρισμού σε επιχειρήσεις» Casale Panayiotis, Kalopanayiotis Friday 15.12.2023



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



The 3rd in a series of seminars in Greek on the topic of Practical applications of sustainable tourism in businesses organized by the Deputy Ministry of Tourism and CSTI .

The trainers were Philippos Drousiotis, Chairman of CSTI & Panagiota Koutsofta, Project Manager of CSTI presenting the Keep our Sand and Sea Plastic Free Project.





PLASTIC FREE BEACH

'Plastic Free Beach' Distinction Ayia Thekla Beach, Sotira, Famagusta Sunday 17.12.2023



REPUBLIC OF CYPRUS
DEPUTY MINISTRY OF TOURISM



Ayia Napa - Protaras
Famagusta Region
T o u r i s m B o a r d



The Ayia Thekla 'Plastic Free Beach' is the 6th to join the Network created by the 'Keep our Sand and Sea Plastic Free' project! To celebrate the Launch & Award Ceremony, a live link Christmas party was held with Love Fm with activities and contests. We are very grateful for our sponsors & the support of the Deputy Ministry of Tourism, ETAP Famagusta, the Sotira Municipality and the Sotira Youth Centre.

The 'Plastic Free Beach' concept is an idea of the *"Keep Our Sand and Sea Plastic Free, Destination Zero Plastic in Cyprus"* Project, which is an initiative of the TUI Care Foundation in partnership with the Cyprus Sustainable Tourism Initiative (CSTI).



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



PLASTIC FREE BEACH

'Plastic Free Beach' Distinction Ayia Thekla Beach, Sotira, Famagusta Sunday 17.12.2023



The 'Plastic Free Beach' concept is to organize a beach that encourages and facilitates its visitors to avoid the use of single-use plastic during their stay at the beach. The facilities implemented include a water station providing free, cold and filtered water, a smoking area with ceramic pots to park your cigarette butts, informative signs & our latest addition, a Toy Box Library.





PLASTIC FREE BEACH

'Plastic Free Beach' Distinction Ayia Thekla Beach, Sotira, Famagusta Sunday 17.12.2023



REPUBLIC OF CYPRUS
DEPUTY MINISTRY OF TOURISM



Ayia Napa - Protaras
Famagusta Region
Tourism Board



A colorful Christmas day at the beach with lots of surprises for young and old alike with contests, prizes, beach cleaning, Christmas craft creation from recyclable materials, winter swimming & music! We express our gratitude to ArtWalk for the Christmas upcycling workshop organized for the kids.



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

'Keep Our Sand and Sea Plastic Free - Destination Zero Plastic in Cyprus' Project Sign ups 2023



The sign-ups to the 'Keep our Sand and Sea Plastic Free' project are ongoing,
Let's All Join Forces to Really Make a Difference!!!



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

'Keep Our Sand and Sea Plastic Free - Destination Zero Plastic in Cyprus' Project Sign ups 2023



So Proud to have So Many on board Already!



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

'Keep Our Sand and Sea Plastic Free - Destination Zero Plastic in Cyprus' Project Sign ups 2023



We hope you will consider joining us too – Sign Up [Here](#).



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

Global Tourism Plastics Initiative
Let's Take Action Together!



Global Tourism Plastics Initiative

The Global Tourism Plastics Initiative unites the tourism sector behind a common vision to address the root causes of plastic pollution. It enables businesses, governments, and other tourism stakeholders to take concerted action, leading by example in the shift towards circularity in the use of plastics.

CSTI is a proud signatory of the Global Tourism Plastics Initiative.

We Sincerely hope that you will consider signing up too!

Learn More about the Global Tourism Plastics Initiative [here](#).

How to Become Part of Global Tourism Plastics Initiative [here](#).

Together we Can Handle the Challenge!



**CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE**



REPUBLIC OF CYPRUS
DEPUTY MINISTRY OF TOURISM

Cyprus Environment Foundation (CEF) Grant # 3 Empowering the "Plastic Free Beach" Concept project



We Proudly Share our New Plastic Free Beach Animation which was made possible Thanks to the Cyprus Environment Foundation and the Deputy Ministry of Tourism Very Grateful for the Continued Support of you both!

YouTube:



**PLASTIC
FREE
BEACH**

The 'Plastic Free Beach' concept is an idea of the “*Keep Our Sand and Sea Plastic Free, Destination Zero Plastic in Cyprus*” Project, which is an initiative of the TUI Care Foundation in partnership with the Cyprus Sustainable Tourism Initiative (CSTI).



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



ACKNOWLEDGEMENTS



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

It is Great Working with such Top-notch Project sponsors & partners



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



It is Great Working with such Top-notch Project sponsors & partners



PHOEBE
RESEARCH & INNOVATION

KOÏOS
Research and Innovation Centre of Excellence



University
of Cyprus

LELANTUS
INNOVATIONS

**Τεχνολογικό
Πανεπιστήμιο
Κύπρου**



the**Travel**
Foundation



FOK FUNDACJA
OCHRONY
KRAJOBRAZU



Institute of Greek
Philosophy

Espacio Tormaleo



ΑΡΙΣΤΟΤΕΛΕΙΟ
ΠΑΝΕΠΙΣΤΗΜΙΟ
ΘΕΣΣΑΛΟΝΙΚΗΣ



**THE CYPRUS
INSTITUTE**
RESEARCH • TECHNOLOGY • INNOVATION



POTSDAM INSTITUTE
FOR CLIMATE IMPACT RESEARCH

FINRES

VU
Vrije Universiteit
Amsterdam

جامعة محمد الخامس بالرباط
Université Mohamed V de Rabat



**CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE**

We are Very Grateful to our MOU partners:



We are Very Proud to Welcome Our New Members:

Aeolos Cyprus Travel Ltd

La Caleta Icon Limited

The International School of Paphos

C.D.A. College

Olta Travel Cyprus

Captivating Journeys Ltd

Parklane Resort & Spa

&

Several Individuals



**CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE**

**We Truly Appreciate
All
Our Members –
Both Individuals &....**



**CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE**

COMPANIES / HOTELS / RESTAURANTS



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

COMPANIES / HOTELS / RESTAURANTS



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

PRODUCERS



Dairy A.M.
Droushia



MUNICIPALITIES/COMMUNITY COUNCILS

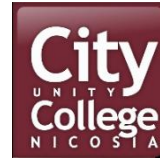


ΚΟΙΝΟΤΙΚΟ
ΣΥΜΒΟΥΛΙΟ
ΑΙΓΙΟΥ



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

UNIVERSITIES / COLLEGES / SCHOOLS



College of Tourism
and Hotel Management



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

**We Truly Appreciate the Support from the Deputy Minister of
Tourism, Mr. Costas Koumis and his Dynamic Team at
the Deputy Ministry of Tourism**



REPUBLIC OF CYPRUS
DEPUTY MINISTRY OF TOURISM



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

**We are Very Grateful
for Great Working
Relationships!**



**MINISTRY OF AGRICULTURE
RURAL DEVELOPMENT
AND THE ENVIRONMENT**



**CYPRUS SUSTAINABLE
TOURISM
INITIATIVE**

**We Truly Appreciate
the Generous Support
of our Auditors:**



Auditors - Accountants - Tax Advisors

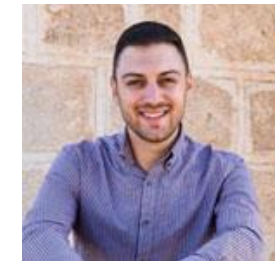
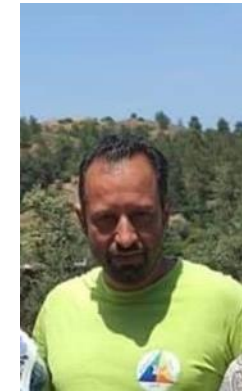
A Special Thanks
to the
Managing Director,
Andreas Koutounas FCCA
&
His Amazing Team
that gives
CSTI Fantastic Support!



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

WE CAN ALWAYS RELY ON THE SUPPORT OF OUR BOARD MEMBERS

- **Philippos Drousiotis**
- **Gregoris Demetriou**
- **Yianna Orphanidou**
- **Antje Papageorgiou**
- **John G C Wood**
- **Costas Michael**
- **Koulitsa Demetriou**
- **Phylactis Lazarou**
- **Tasos Shakallis**
- **Ioanna M Ioannou**
- **Nicos Hadjicosteas**
- **George Efthymiou**
- **Angela Richardson**



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

THE CSTI TEAM

A BIG THANK YOU TO:

- ❖ Panagiota
- ❖ Elena
- ❖ Natalie
- ❖ Yiannis
- ❖ Anne



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE

**In General, we Are Very Grateful
for All Team Players
that we find on our Journey
as...**



**CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE**



**“Alone we can do so little;
together we can do so much.”
Helen Keller**

Together in the CSTI Team Spirit we stand!



**CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE**

Chairman's Closing Words

In closing, I would like to express my gratitude to each and every one of you for your dedication to the principles of sustainable tourism. Together, we can build a future where our tourism industry is not just a source of economic prosperity but a force for positive change.



CYPRUS
SUSTAINABLE
TOURISM
INITIATIVE



CYPRUS SUSTAINABLE TOURISM INITIATIVE

Proud member of the Pancyprian
Volunteerism Coordinative Council:



The Leading Organisation of Sustainable Tourism in Cyprus since 2006

THANK YOU!

CSTI is a launch partner & signatory of the:



Email: info@csti-cyprus.org

Website: www.csti-cyprus.org

Facebook: www.facebook.com/csti.csti

Instagram: [cysustainabletourisminitiative](https://www.instagram.com/cysustainabletourisminitiative)

LinkedIn: [Cyprus Sustainable Tourism Initiative](https://www.linkedin.com/company/cyprus-sustainable-tourism-initiative)

Twitter: [CSTI @CySustTourism](https://twitter.com/CSTI_CySustTourism)

Hashtag: [#LeadingSustainableTourisminCyprus](https://twitter.com/hashtag/LeadingSustainableTourisminCyprus)

CSTI is a signatory of the:

