

## SDGCultheritage - Newsletter # 5



### **An amazing journey through SDGs, culture and art**

Since the project "Let's create an SDGs heritage - SDGCultheritage" is coming to a conclusion we'd like to thank all those who made this amazing journey possible while recalling - and celebrating a little bit - the project success over the last two years especially with the aim of leaving a project legacy or even better a SDGs heritage, as built within the project's activities and deliverables. First of all, this project has been above all an encounter of people and organizations coming from very different backgrounds, struggling for a creative, cultural and artistic way towards the green transition and alignment to the Sustainable Development Goals; that said, the project was able of the following accomplishments:

- it has carried out investigation activities to assess the level of alignment to the SDGs in national and local contexts of partner organizations, while assessing and highlighting the relevance of each of the 17 Sustainable Development Goals in and through the Cultural and Creative Industries and specific sub-sectors;
- it has successfully implemented two international training events in Italy and Poland;
- it has successfully implemented two international creative events in Cyprus and Italy and three local creative events in Spain, Poland and Greece;
- it has designed and released a "SDGs alignment handbook", a project's legacy, resulting from the implementation of the project's training activities, of the analytical works and creative events, based on the original culture-based underlying methodology. [\[read more\]](#)



## **The project legacy: the “SDGs alignment handbook”**

The handbook is intended as a user-friendly and useful tool to overcome existing barriers: - by supporting awareness raising as regards the 17 Sustainable Development Goals, especially helping to identify those Goals which are more meaningful to cultural organizations' strategies and operations in specific sub-sectors; - by providing hints and simple methods to assess the benefits of aligning with the SDGs, for instance in terms of increased positive impacts on communities, increased quality of activities provided, increased participation of audience, decreased environmental footprint and improved financial metrics, while accounting transparently and precisely the eventual extra costs due to the SDGs alignment efforts. The handbook has been designed to be of general value and use across the Cultural & Creative Industries; it was conceived thanks to the different activities carried out within the project's scope in the following sub-sectors of the CCIs, characterizing the activities carried out by the Partners: “events and experiences design”, “Heritage services”, “Tourism and urban/rural reactivation”, “Literature, publishing, libraries”, “Museums, galleries” [[read more](#)]

*Deliverable D3.2*



# ***SDGs Alignment HANDBOOK***

*for Cultural and Creative industries*



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