



# Global Impact and Vision

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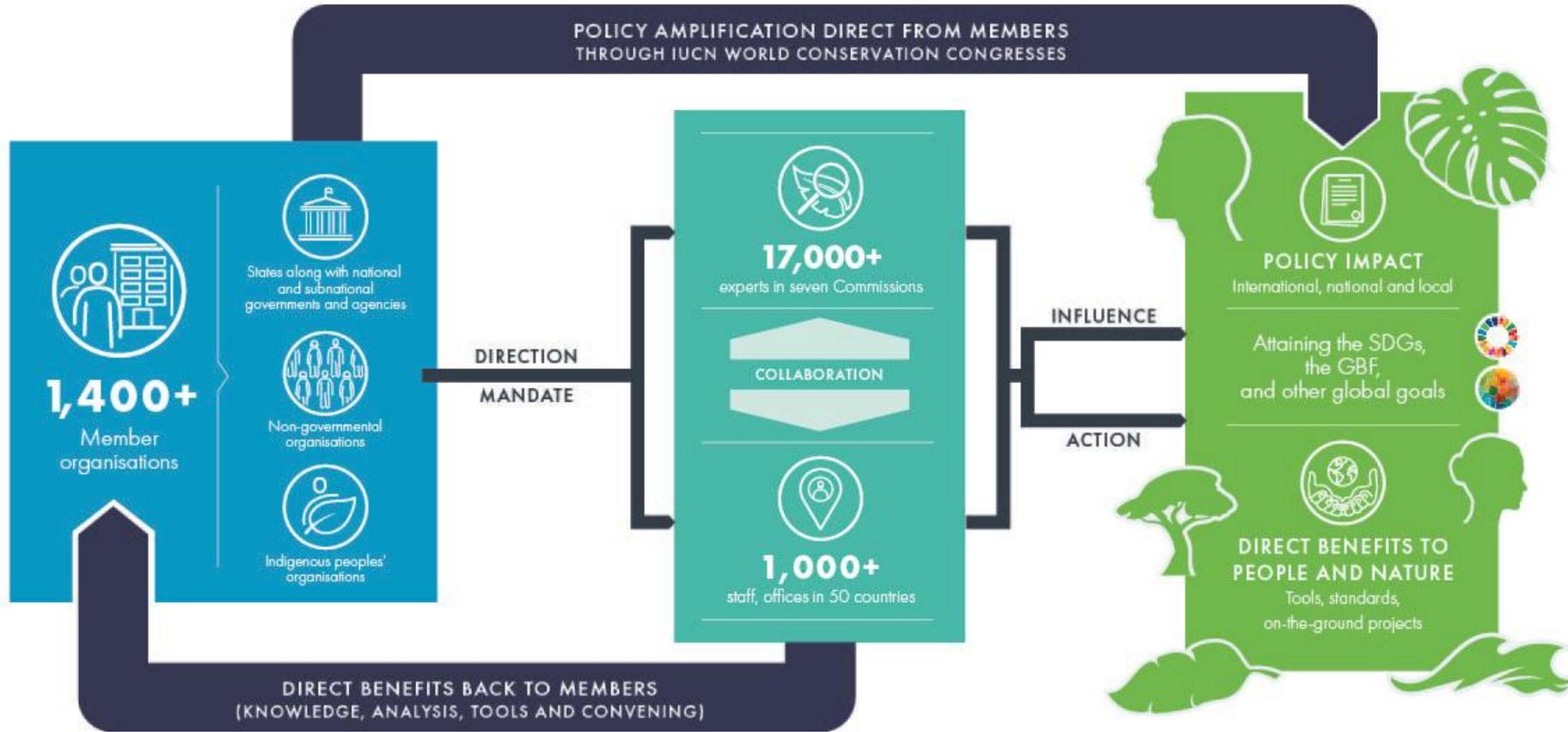
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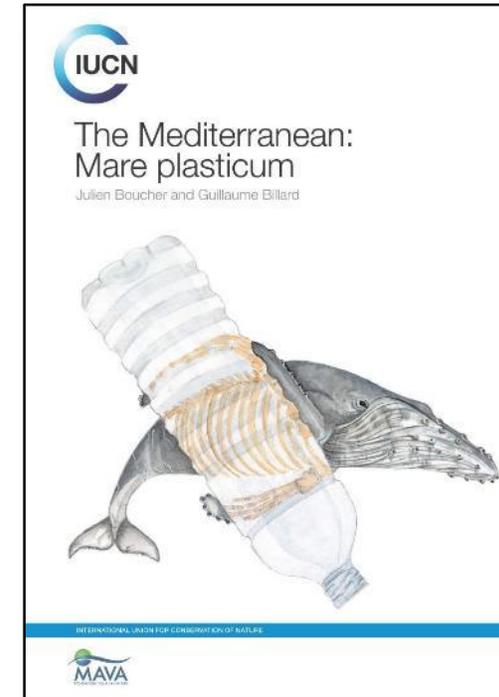
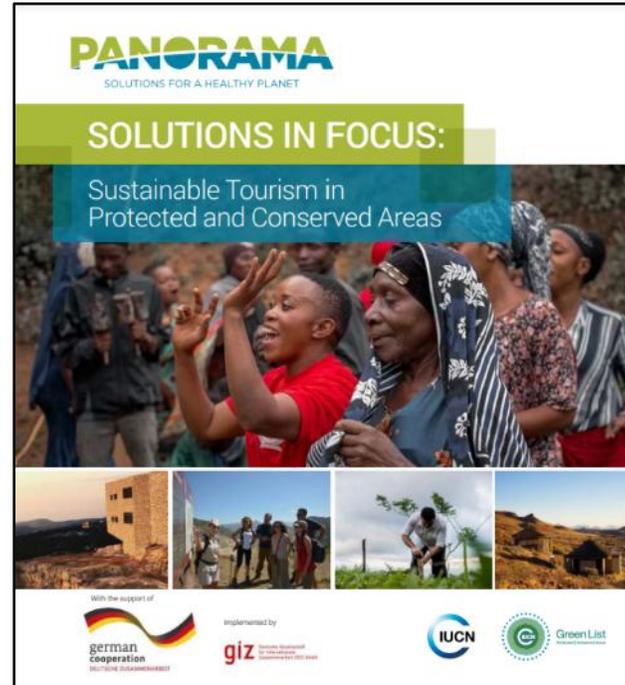
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# UNITED FOR LIFE AND LIVELIHOODS



# 8 decades of knowledge and impact



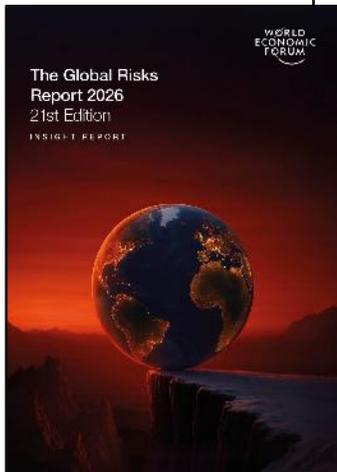
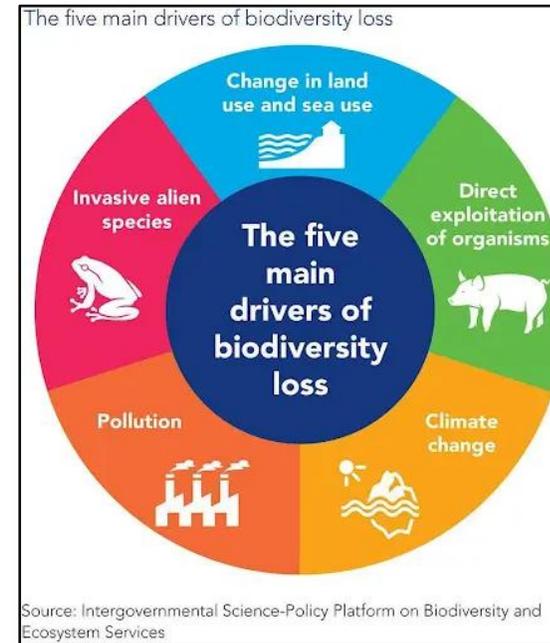
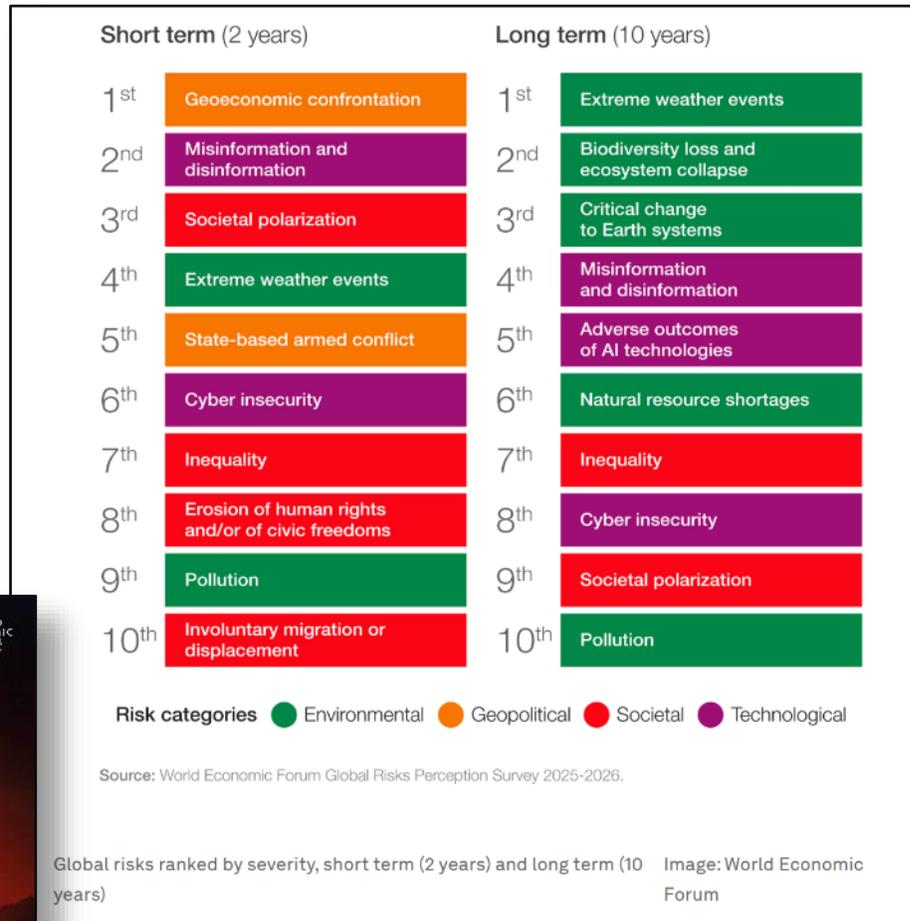
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# Age of risks...

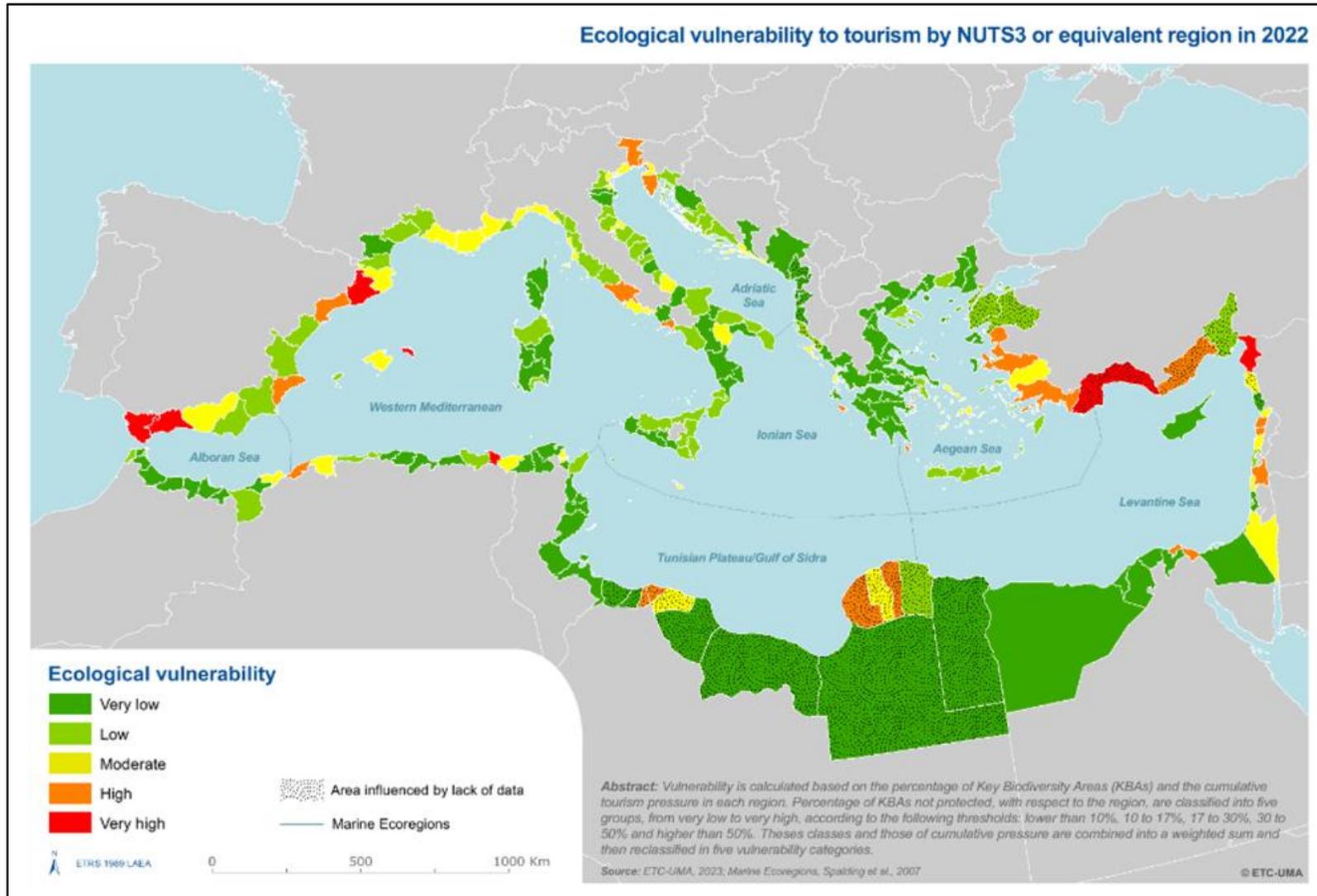


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... pressures...



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... plastics...



## PLASTIC POLLUTION IN NUMBERS



The Mediterranean contains just 1% of the world's waters but concentrates 7% of global macroplastics.



Scientists estimate that 229,000 tonnes of plastic waste enter Mediterranean waters each year, the equivalent of more than 500 shipping containers every day.



**2040 x2** Nearly 1,200,000 tonnes has already accumulated, and this is projected to at least double by 2040 unless significant action is taken.



Plastic pollution is an escalating issue. An estimated 1.18 million tonnes of plastic have accumulated in the Mediterranean, with around 229,000 tonnes added annually. Without serious action, the leakage will easily reach over 500,000 tonnes per year by 2040.



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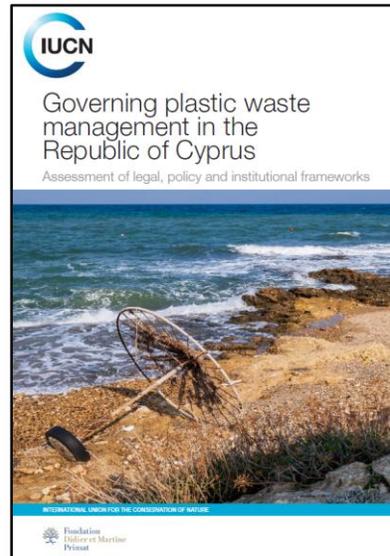


# ... and solutions

The Blue Economy is a vital economic driver in the Mediterranean. In the EU, it generates **€171 billion in gross value added (GVA)** and **employs 3.6 million people**.

The entire Mediterranean Blue Economy, including both EU and non-EU countries, has an **estimated total value of USD 5.6 trillion**, capturing the cumulative worth of its **natural capital, infrastructure and ecosystem services**.

By embedding **Nature-based Solutions, circular economy principles, and inclusive economic models**, these pathways offer a structured response to the mounting pressures on Mediterranean coasts, while also contributing to **regional resilience, equity, and sustainability**.



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## ... and solutions

**Action Plan  
to prevent  
plastic waste  
in the Republic  
of Cyprus 2030**

SCAN ME

IUCN Fondation Didier et Martine Primat CYPRUS SUSTAINABLE TOURISM INITIATIVE Serious BUSINESS Together Cyprus



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The Action Plan Action Plan to prevent plastic waste in the Republic of Cyprus 2030 has been elaborated jointly by the IUCN Centre for Mediterranean Cooperation and the NGOs Cyprus Sustainable Tourism Initiative (CSTI) and the Together Cyprus.



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# ... and solutions

[Gaps and synergies between proposals for a Global Plastics Treaty and existing Multilateral Environmental Agreements – Policy and Legal analysis](#), developed jointly by IUCN WCEL  
(Translation in [French](#), [Spanish](#), and [Portuguese](#)).

[A “Source-to-Sea” \(S2S\) approach to address marine plastic pollution: Policy, legal and institutional outlook](#) (Translation in [French](#), [Spanish](#), and [Portuguese](#)).

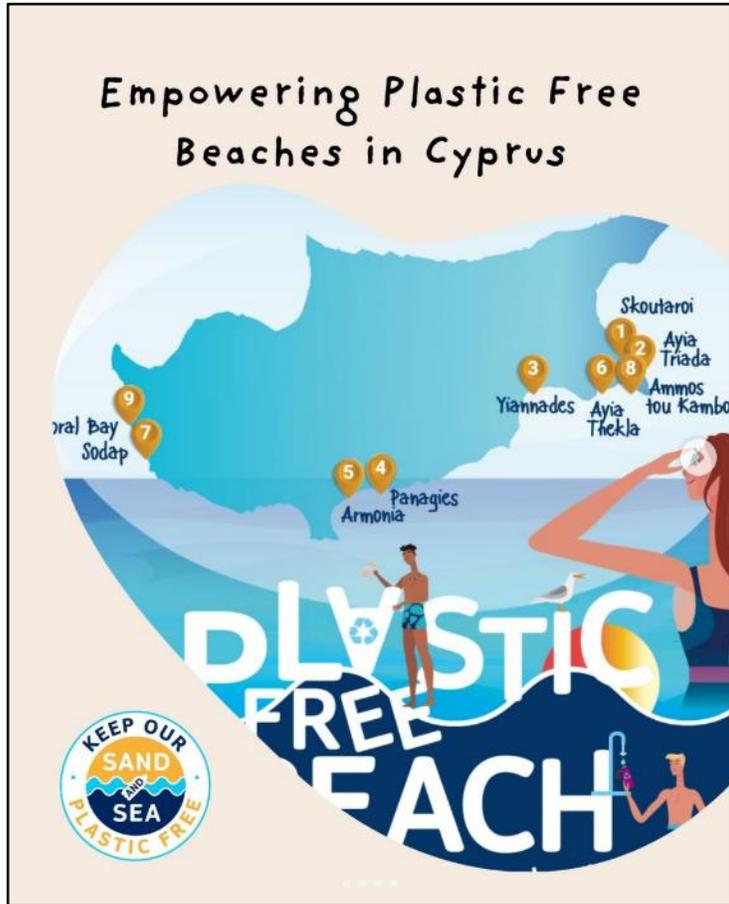


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... and solutions



Cap Bon, Tunisia @ IUCN Mubadarat



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Thank you!



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